

THE CASH BOX

VOLUME XVI

NOVEMBER 13, 1954

NUMBER 8



Patti Page celebrates her birthday this year with a brand new Mercury hit, "The Mama Doll Song". For the past several years, Patti has celebrated every year with a hit, for ever since she made the bigtime, her smash records have come one after another. So congratulations are in order not only for Patti but also for Jack Rael, who's guided her career, Frances Kaye, who does her publicity, and Kappi Jordan, who handles her record promotion.

BEST WAY WE KNOW TO THANK DJ's...ANOTHER HIT!

A TOP PERFORMANCE BY **TONY MARTIN**

MY BAMBINO

("POP" ADAPTATION OF AN OLD ITALIAN LOVE SONG)

MY RESTLESS HEART

FROM THE BROADWAY MUSICAL **"FANNY"**

20/47—5907

*a "New Orthophonic"
High Fidelity
Recording*



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FIRST IN RECORDED MUSIC





FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 8

November 13, 1954

Publishers

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The Cash Box Publishing Co., Inc.

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WHY OPS VOTE

In "The Cash Box" Poll

Someone asked us the other day, "Why do operators get so excited about *The Cash Box* poll? And why do they cast their votes in such large numbers?"

Well, the answer is very simple and we'd like to tell you why.

All year long operators are being asked to put records in their machines. These requests come from everyone involved in the record business. And all year long, the operator listens to records, decides what's good for him and his area, and buys those records.

But it is only once a year that the operator can tell these record people in unmistakable terms just what kind of material he would like them to turn out, just what records are played in his juke boxes.

He does that by voting in *The Cash Box* poll. And when the results from all the operators are compiled, the finals show industrywise which records made money for the operator, which kind he would like to see issued by the company.

In doing this, in voting, the operator is helping not only himself, but also the industry in which he is so completely involved. For he knows that only if that industry turns out commercial records—records which people are going to put their coins into juke boxes to hear—will he be able to make a profit.

And so one of the reasons that operators get so excited about our poll is a purely practical reason.

But beyond this, *The Cash Box* Poll highlights the vital role which operators play in the making of hit records. Today it is taken for granted that one of the essential ingredients in the making of a hit is proper juke box exploitation. For juke box operators not only buy 25% of all records sold, but they in turn give those records the exposure which creates further sales.

It is by voting in the poll, and demonstrating which were the greatest money making records, that operators show the industry and the world the role they play in making hits. For it invariably turns out that the records which made the most money for operators, were actually the top records in other categories, such as retail sales and disk jockey play. And it was the drive which juke box play gave these records that helped them to the top.

Moreover from a public relations point of view, every operator knows the worth of *The Cash Box* Poll. Its results are broadcast and reprinted throughout the nation, and the favorable response which those results receive reflects upon the juke box industry as a whole.

It is not too hard to see therefore why ops participate so wholeheartedly in the poll. As the finals come closer to being announced, excitement becomes greater throughout the whole record field. For the winners receive the greatest prize possible — the approbation of the juke box industry, on which they are so vitally dependent.

VOTES POUR IN AS

Voting Very Heavy In Ninth

Best Record of 1954

"Hey There"—Rosemary Clooney	15,329
"Little Things Mean A Lot"—Kitty Kallen	15,284
"Sh-Boom"—Crewcuts	14,870
"Hernando's Hideaway"—Archie Bleyer	13,927
"Wanted"—Perry Como	13,917
"Young At Heart"—Frank Sinatra	13,216
"Secret Love"—Doris Day	12,318
"Three Coins In The Fountain"—Four Aces	10,565
"Oh, My Papa"—Eddie Fisher	10,415
"The Happy Wanderer"—Frank Weir	10,303
"Little Shoemaker"—Gaylords	9,077
"Changing Partners"—Patti Page	9,014
"Stranger In Paradise"—Tony Bennett	8,650
"The High And The Mighty"—LeRoy Holmes	8,344
"In The Chapel In The Moonlight"—Kitty Kallen	8,216
"Stranger In Paradise"—Four Aces	7,770
"Cross Over The Bridge"—Patti Page	7,590
"They Were Doin' The Mambo"—Vaughn Monroe	7,365
"If I Give My Heart To You"—Doris Day	5,902
"Skokiaan"—Ralph Marterie	5,264
"Make Love To Me"—Jo Stafford	4,970
"If I Give My Heart To You"—Denise Lor	4,498
"A Girl, A Girl"—Eddie Fisher	3,976
"I Get So Lonely"—Four Knights	3,925
"Hold My Hand"—Don Cornell	3,152
"I Need You Now"—Eddie Fisher	2,960
"This Ole House"—Rosemary Clooney	2,875
"I Understand Just How You Feel"—Four Tunes	2,735
"Goodnight Sweetheart, Goodnight"—McGuire Sisters	2,616
"Answer Me, My Love"—Nat "King" Cole	2,419
"That's Amore"—Dean Martin	2,201
"Darktown Strutters Ball"—Lou Monte	1,593
"I'm A Fool To Care"—Les Paul & Mary Ford	1,288
"Papa Loves Mambo"—Perry Como	941

Best Male Vocalist of 1954

Eddie Fisher	14,259	Don Cornell	5,665
Perry Como	12,689	Billy Eckstine	4,125
Tony Bennett	11,906	Vic Damone	4,002
Frank Sinatra	10,251	Johnnie Ray	2,994
Nat "King" Cole	10,015	Harry Belafonte	2,835
Frankie Laine	9,348	Johnny Desmond	1,437
Bing Crosby	6,865	Guy Mitchell	1,259
Julius La Rosa	6,250	Mario Lanza	618
Tony Martin	5,926		

Best Female Vocalist of 1954

Patti Page	13,687	Sunny Gale	4,597
Rosemary Clooney	13,205	Eartha Kitt	3,922
Kitty Kallen	13,193	Mary Ford	3,759
Doris Day	12,065	June Valli	3,754
Joni James	10,624	Dinah Shore	2,187
Teresa Brewer	9,385	Georgia Gibbs	1,976
Jo Stafford	8,633	Peggy Lee	1,250
Kay Starr	8,249		

Best Vocal Group of 1954

Four Aces	14,829	Four Knights	5,341
Gaylords	12,149	Mills Bros.	4,822
Ames Bros.	11,982	Chordettes	4,129
Hilltoppers	11,659	Mariners	2,521
Crewcuts	9,865	Fontane Sisters	1,863
Four Lads	9,304	Modernaires	1,077
Four Tunes	6,258	Four Freshmen	982

Best Orchestra of 1954

Ray Anthony	12,691	Richard Hayman	5,273
Archie Bleyer	12,623	Guy Lombardo	4,819
Hugo Winterhalter	10,852	Frank Chacksfield	4,284
Ralph Marterie	10,726	Mantovani	2,893
Glenn Miller	9,430	David Carroll	2,787
Percy Faith	8,592	Victor Young	1,923
LeRoy Holmes	8,314	Sammy Kaye	1,078
Ralph Flanagan	7,620	Liberace	936
Les Baxter	7,444	Sauter-Finegan	872

Best Small Instrumental Group of 1954

Les Paul & Mary Ford	11,349	Three Suns	4,921
Bill Haley & His Comets	10,218	Pee Wee Hunt	2,629
George Shearing	6,743	Johnny Maddox	1,308

Best Rhythm & Blues Record of 1954

"Work With Me Annie"—Midnighters	10,463
"Honey Love"—Drifters	10,221
"You'll Never Walk Alone"—Roy Hamilton	9,972
"Shake, Rattle & Roll"—Joe Turner	8,222
"Sexy Ways"—Midnighters	8,177
"Sh-Boom"—Chords	8,123
"Things That I Used To Do"—Guitar Slim	7,994
"Oh, What A Dream"—Ruth Brown	7,875
"Such A Night"—Drifters	6,479
"Money Honey"—Drifters	6,324
"I'll Be True"—Faye Adams	5,844
"Lovey Dovey"—Clovers	5,798
"Goodnight Sweetheart, Goodnight"—Spaniels	5,233
"Annie Had A Baby"—Midnighters	4,756
"Saving My Love For You"—Johnny Ace	4,588
"Hurts Me To My Heart"—Faye Adams	4,372
"Hoochie Kooche Man"—Muddy Waters	3,543
"Just Make Love To Me"—Muddy Waters	3,497
"It Should Have Been Me"—Ray Charles	2,877
"Ebb Tide"—Roy Hamilton	2,681
"Honey Hush"—Joe Turner	2,652
"You're So Fine"—Little Walter	2,283
"Please Forgive Me"—Johnny Ace	1,873
"Marie"—Four Tunes	1,564
"Your Cash Ain't Nothin' But Trash"—Clovers	1,338
"I Understand Just How You Feel"—Four Tunes	936

Best R & B Male Artist of 1954

Roy Hamilton	9,711
Joe Turner	9,622
Johnny Ace	9,241
Amos Milburn	8,778
B. B. King	8,547
Fats Domino	7,922
Ray Charles	6,982
Muddy Waters	6,958
Little Walter	5,798
Chuck Willis	5,680
Buddy Johnson	3,844
Marvin & Johnny	3,287
Lightning Hopkins	2,875
Charles Brown	2,636
Willie Mabon	2,466
Memphis Slim	1,795
Louis Jordan	1,287
Earl Bostic	921
Bill Doggett	785
Tiny Bradshaw	658

Best R & B Female Artist of 1954

Ruth Brown	8,944
Dinah Washington	7,928
Faye Adams	7,893
Big Maybelle	5,647
Lula Reed	5,339
Willie Mae Thornton	4,758
Ella Johnson	3,126
Mahalia Jackson	762
Linda Hayes	591

Best R & B Vocal Group of 1954

Midnighters	11,617	Orioles	3,124
Clovers	9,843	Four Tunes	1,783
Drifters	9,582	Spiders	1,522
"5" Royales	7,647	Dixie Humming Birds	1,481
Chords	6,852	Pilgrim Travelers	1,042
Dominoes	4,383	Original 5 Blind Boys	852
Spaniels	3,572		

OPS CAST BALLOTS

Annual "Cash Box" Music Poll

Best Country Record of 1954

"Slowly"—Webb Pierce	11,165
"I Don't Hurt Anymore"—Hank Snow	10,723
"I Really Don't Want To Know"—Eddy Arnold	8,314
"There Stands The Glass"—Webb Pierce	7,989
"One By One"—Wells & Foley	7,346
"Even Tho"—Webb Pierce	7,232
"Bimbo"—Jim Reeves	6,892
"Let Me Be The One"—Hank Locklin	5,374
"You Better Not Do That"—Tommy Collins	5,268
"I'll Be There"—Ray Price	4,937
"Wake Up, Irene"—Hank Thompson	4,781
"Secret Love"—Slim Whitman	3,853
"Release Me"—Ray Price/Jimmy Heap	3,328
"Looking Back To See"—Hill & Tubb/J. E. & M. Brown	3,176
"Rose Marie"—Slim Whitman	2,563
"Sparkling Brown Eyes"—Webb Pierce & Wilburn Bros.	1,637
"Goodnight Sweetheart, Goodnight"—Johnnie & Jack	1,549
"Back Up, Buddy"—Carl Smith	1,498
"Courtin' In The Rain"—T. Texas Tyler	1,482
"This Is The Thanks I Get"—Eddy Arnold	958
"This Ole House"—Stuart Hamblen	802
"Don't Drop It"—Terry Fell	654
"More And More"—Webb Pierce	259

Best Country Male Artist of 1954

Webb Pierce	9,428	Ernest Tubb	2,468
Eddy Arnold	7,291	Hank Williams	1,854
Hank Snow	6,975	Hank Locklin	1,803
Carl Smith	6,415	T. Texas Tyler	1,399
Johnnie & Jack	6,202	Homer & Jethro	1,278
Jim Reeves	4,184	Stuart Hamblen	1,136
Slim Whitman	3,826	Marty Robbins	1,071
Hank Thompson	3,615	Carlisle	983
Ray Price	2,729	Chet Atkins	615
Red Foley	2,653	Mitchell Torok	562

Best Country Female Artist of 1954

Kitty Wells	8,259
Goldie Hill	6,343
Jean Shepard	3,722
Davis Sisters	3,661
Martha Carson	1,298

Best Country Band of 1954

Pee Wee King's Band	7,774
Hank Thompson's Brazos Valley Boys	5,484
Webb Pierce's Wondering Boys	3,912
Jerry Byrd's String Dusters	896
Bob Will's Texas Playboys	780

Most Promising New Male Vocalist of 1954

Sammy Davis, Jr.	9,388
David Whitfield	8,183
Roy Hamilton	7,003
Charlie Applewhite	5,653
Tommy Leconetti	2,831
Gary Crosby	2,242
Bob Stewart	1,638
Stewart Rose	583

Most Promising New Female Vocalist of 1954

Denise Lor	8,347
Betty Madigan	8,179
Bunny Paul	5,723
Peggy King	4,328
Jaye P. Morgan	3,872
Connie Russell	3,153
Vicki Young	1,658
Micki Marlo	863
Jill Corey	764
Mitzi Mason	673

Most Promising New Vocal Group of 1954

Crewcuts	10,837
McGuire Sisters	8,726
Don, Dick & Jimmy	6,152
Smith Bros.	5,440
Cheers	3,172
Johnston Bros.	2,860
Chords	2,729
Lancers	2,058
Harptones	729
Chuckles	673
Crows	664
Laurie Sisters	456

Most Promising New Orchestra of 1954

Frank Weir	6,129
Les Elgart	5,947
Richard Maltby	5,892
Bulawayo Sweet Rhythms Band	4,329
Commanders	2,584
Russ Carlyle	1,862
Dan Terry	1,008
Lee Roy	844
Pete Rugolo	629

Most Promising Small Instrumental Group of 1954

Norman Petty Trio	4,296
Dick Hyman	3,728
Billy Duke	1,862
Jackie Lee	1,004
Papa John Gordy	623

Most Promising New R & B Artist of 1954

Roy Hamilton	6,427	Counts	843
Chords	5,028	Al Savage	821
Spaniels	3,012	Eldarados	793
Guitar Slim	3,003	Luther Bond	641
Chuck Willis	2,841	Charms	584
Harptones	2,684	Medalions	580
Ella Johnson	2,082	Crows	385
Spiders	1,993	Opals	351
Marvin & Johnny	1,842	Howling Wolf	321
Lavern Baker	1,652	Cadillacs	297
Shirley Gunter	1,324	Robins	286

Most Promising New Country Artist of 1954

Tommy Collins	6,129	Jimmy Newman	1,291
Faron Young	5,631	Billy Walker	953
Jim Edward & Maxine Brown	4,379	Betty Cody	727
Ginny Wright	3,623	Betty Amos	580
Terry Fell	3,555	Ruby Wells	536
Justin Tubb	2,878	Charline Arthur	495
Jimmy & Johnny	2,746	Tibby Edwards	409
Jimmy Heap	2,293	Red Sovine	365
Al Terry	1,982	Sunshine Ruby	279
Wilburn Bros.	1,559	Dub Dickerson	250
Wanda Jackson & Billy Gray	1,438	Herb & Kay Adams	221

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SHOEMAKER"

"SMILE"

BOURNE, INC.

136 W. 52nd Street, New York 19



Most of this week's news centers on phonograph records. So let's get busy. The sensational news to start the column is about a surprising but none the less powerful entrant into the very competitive ranks of the wax world. And its none other than the vast Woolworth organization. With its network of stores in every corner of Britain, it will market its own disks under its own label at a price understood to be below that of the present top pop records. Although great secrecy has been maintained, I can now reveal that not only have records already been cut, but will appear in the Woolworth stores within a matter of weeks. . . . Another big deal is the one that the Pye organization has negotiated with the indie Polygon label and I understand that the A & R department of the company will be handled by Alan Freeman. . . . The third fresh recording project concerns a major come-back for Britain's famous maestro Ambrose, who is to recruit a hand-picked group and cut a number of disks for the U. S. market under the aegis of the E.M.I. organization.

Now for the rest of the news. The annual Tin Pan Alley Ball was, as usual, a huge success, gathering the whole of music business at the Dorchester Hotel and leaving a crick in my neck from turning, nodding and greeting many stars around me. I did manage to have a quick word with Mantovani who, according to his wife, has not come down to earth yet after the fabulous success of his U.S. and Canadian tour. . . . This Sunday sees the first London appearance at the Coliseum of the Eric Delaney Band. Eric will receive a silver record, to mark the success of his record "Oranges and Lemons", from disk jockey David Jacobs who uses the disk as theme song for his "Night Ride" show. . . . I met Dickie Rowe the other day who was simply beaming at the success of "My Son, My Son", one of the first records he made since leaving his position with Capitol (England) to become full time A & R man. Somebody said he is turning into a junior Alan Livingston, and at the rate Dickie's been turning them out, somebody better watch out. . . . Ray Noble is in London again, this time with a film music project in mind. It certainly is a tough fight keeping "This Ole House" together, what with Billie Anthony and Rosemary Clooney fighting brick for brick and nail for nail for top spot in the sellers.

This week's best selling pop singles
(Courtesy "New Musical Express")

1. "Hold My Hand" — DON CORNELL
2. "My Son, My Son" — VERA LYNN & FRANK WIER
3. "Smile" — NAT "KING" COLE
4. "This Ole House" — BILLY ANTHONY
5. "This Ole House" — ROSEMARY CLOONEY
6. "If I Give My Heart To You" — DORIS DAY
7. "My Friend" — FRANKIE LAINE
8. "Rain, Rain, Rain" — LAINE & 4 LADS
9. "Little Things Mean A Lot" — KITTY KALLEN
10. "If I Give My Heart To You" — JOAN REGAN



AB—Abbott	CD—Cadence	CODE	MO—Modern	RM—Roma
AL—Aladdin	CH—Chess		NG—Norgan	SA—Savoy
AM—Ambassador	CK—Checker	DY—Derby	PA—Parrot	SP—Specialty
AP—Apollo	CO—Columbia	EP—Epic	PE—Peacock	SW—Swingtime
AT—Atlantic	CR—Coral	ES—Essex	PO—Potter	TF—Tiffany
BE—Bell	CT—Cat	FI—Federal	PR—Prestige	TI—Tico
BR—Brunswick	DA—Dana	FL—Fiesta	RA—Rainbow	TR—Trend
BT—Bethlehem	DE—Decca	4 Star—Four Star	RE—Regent	UN—United
CA—Capitol	DO—Dot	GR—Groove	RH—Recorded in Hollywood	V—Valley
	DU—Duke			VI—RCA Victor

HEY THERE

ROSEMARY CLOONEY

CO-40266 (4-40266)—Rosemary Clooney EP-9049 (5-9049)—Dolores Hawkins
CO-40224 (4-40224)—Johnnie Ray VI-20-5867 (47-5867)—Homer & Jethro
DE-29199 (9-29199)—Sammy Davis Jr.

IF I GIVE MY HEART TO YOU

DORIS DAY — DENISE LOR

BE-1059 (45-1059)—Barry Frank MG-11776 (K-11776)—Wright Bros.
CA-2868 (F-2868)—Monica Lewis ME-70451 (70451x45)—A. Powell &
CA-2930 (F-2930)—Duke Ellington D. Smith
CO-40300 (4-40300)—Doris Day MJ-27 (45-27)—Denise Lor
CR-61236 (9-61236)—Buddy Greco TI-1092 (45-1092)—Peacock's Mambo
DE-29148 (9-29148)—Connie Boswell Combo
JZ-768 (45-768)—Four Bars VI-20-5853 (47-5853)—Dinah Shore

I NEED YOU NOW

EDDIE FISHER

BE-1054 (45-1054)—Betty Johnson VI-20-5830 (47-5830)—Eddie Fisher
CO-40346 (4-40346)—Ken Griffin

THIS OLE HOUSE

ROSEMARY CLOONEY

BE-1602 (45-1602)—Betty Johnson DE-29255 (9-29255)—Rosetta Tharpe
CA-2915 (F-2915)—Jordanaire KI-1376 (45-1376)—Herb & Kay
CO-40266 (4-40266)—Rosemary Clooney VI-20-5739 (47-5739)—Stuart Hamblen

PAPA LOVES MAMBO

PERRY COMO

BE-1064 (45-1064)—Tommy & Jimmy TI-1092 (45-1092)—Peacock's Mambo
Dorsey Combo
CO-40324 (4-40324)—Johnnie Ray VI-20-5857 (47-5857)—Perry Como
RA-264 (45-264)—Alfredito Orch.

HOLD MY HAND

DON CORNELL

BE-1048 (45-1048)—Dick Powell DE-29301 (9-29301)—Guy Lombardo
CR-61206 (9-61206)—Don Cornell

SKOKIAAN

MARTERIE—BULAWAYO BAND—FOUR LADS

BE-1060 (45-1060)—Eight Bells LO-1500 (45-1500)—Ted Heath—
CA-2896 (F-2896)—Ray Anthony Johnston Bros.
CO-40306 (4-40306)—Four Lads ME-70432 (70432x45)—Ralph Marterie
DE-29256 (9-29256)—Louis Armstrong NG-124 (45-124)—Johnny Hodges
LO-1491 (45-1491)—Bulawayo Sweet TI-10-229 (45-229)—Joe Loco
Rhythms Band VI-20-5839 (47-5839)—Perez Prado
VI-20-5844 (47-5844)—Bud Isaacs

SHAKE, RATTLE AND ROLL

BILL HALEY AND HIS COMETS

AT-1026 (45-1026)—Joe Turner DE-29204 (9-29204)—Bill Haley

SH-BOOM

CREW-CUTS — CHORDS

BE-1051 (45-1051)—Barry Frank & CR-61212 (9-61212)—Billy Williams Qt.
Four Bells CT-104 (45-104)—Chords
CA-2929 (F-2929)—Stan Freberg ME-70404 (70404x45)—Crew-Cuts
CO-21283 (4-21283)—Leon McAuliffe VI-20-5799 (47-5799)—B. Williamson

SMILE

NAT "KING" COLE — SUNNY GALE

BE-1059 (45-1059)—Barry Frank LO-1488 (45-1488)—Lita Roza
CA-2897 (F-2897)—Nat "King" Cole LO-1487 (45-1487)—Frank Chacksfield
CA-2930 (F-2930)—Duke Ellington ME-70431 (70431x45)—Billy Daniels
DE-29266 (9-29266)—Victor Young VI-20-5828 (47-5828)—Melachrine O.
EP-9075 (5-9075)—O. B. Masingill VI-20-5836 (47-5836)—Sunny Gale
LO-1494 (45-1494)—David Whitfield

11) MUSKRAT RAMBLE. 12) THEY WERE DOIN' THE MAMBO. 13) CARA MIA. 14) TEACH ME TONIGHT. 15) IT'S A WOMAN'S WORLD. 16) OOP-SHOOP. 17) ST. LOUIS BLUES MAMBO. 18) MR. SANDMAN. 19) THE HIGH AND THE MIGHTY. 20) LITTLE SHOEMAKER. 21) IN THE CHAPEL IN THE MOONLIGHT. 22) COUNT YOUR BLESSINGS. 23) I'M A FOOL TO CARE. 24) IN A LITTLE SPANISH TOWN. 25) MAMA DOLL SONG. 26) MAMA, DON'T CRY AT MY WEDDING. 27) MOOD INDIGO. 28) MAMBO ITALIANO. 29) LITTLE THINGS MEAN A LOT. 30) WHITHER THOU GOEST. 31) HAJJI BABA. 32) GOODNIGHT SWEETHEART, GOODNIGHT. 33) TELL ME, TELL ME. 34) SWAY. 35) I CAN'T TELL A WALTZ FROM A TANGO.

A "Before" Christmas Song

Eddy Arnold

singing
RCA VICTOR 20/47-5905

b/w
"I'm Your Private Santa Claus"



RCA VICTOR
FIRST IN RECORDED MUSIC



Christmas Can't Be Far Away

By BOUDLEAUX BRYANT

INTRO.

CHORUS

A neigh-bor tipped his hat to me this morn-ing The land-lord e-ven smiled and said "Good day" And

I want you to know, a stran-ger said "Hel-lo" CHRIST-MAS CAN'T BE FAR A-WAY. Old

tight-wad down the street is buy-ing can-dy to pass out to the neigh-bor kids at play The

town is on the go, the weath-er man said "Snow" CHRIST-MAS CAN'T BE FAR A-WAY. The

small fry on our block have all been sav-ing And now they're hid-ing things and look-ing sly,

Mom will get that do-dad she's been crav-ing And Dad will get his us-ual Christ-mas tie Both

young and old are plan-nig sweet surpris-es, They'll soon be tied with rib-bons bright and gay. Good

will is in the air, you feel it ev-ry-where CHRIST-MAS CAN'T BE FAR A-WAY. A CHRIST-MAS CAN'T BE FAR A-WAY.

Christmas Can't Be Far Away - 2

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RECORD REVIEWS

DISK & SLEEPER

EXCELLENT

VERY GOOD

GOOD

FAIR

MEDIOCRE

SINGING WANDERERS (Decca 29298; 9-29298)

B+ "THE WRONG PARTY AGAIN" (2:39) [Cue BMI—Magid, Kay] The Singing Wanderers with their excitingly beautiful harmony come through with a potent reading of a lovely ballad. Could click for the group.

C+ "THREE ROSES" (2:18) [Peer International BMI—Palos, Thorn] An ok latin tempo item is capably handled by the gang on this end. Boys have a tremendous style.

MORTON GOULD ORCH. (RCA Victor 20-5919; 47-5919)

B "FANNY" (2:52) [Chappell ASCAP—Rome] The beautiful title theme of the new Broadway show, "Fanny," is lushly rendered in the incomparable Morton Gould fashion. Pretty job.

C+ "WHY BE AFRAID TO DANCE" (2:35) [Chappell ASCAP—Rome] The Gould aggregation waltzes through another inviting romantic number from the same musical. Big orking.

STEVE LAWRENCE (Coral 61279; 9-61279)

B+ "TELL ME WHAT TO DO" (2:57) [Raleigh BMI—Chase] Steve Lawrence debuts on the Coral label with a wonderful reading of a pretty, new ballad that could snowball into a winter hit. Steve is polished and has the material to make the grade on wax.

B "WILLOW" (2:34) [Vim ASCAP—Reid, Altman] The popular crooner of the "Steve Allen Show," hands in another classy performance on this love song. Plenty of feeling.

DOROTHY FORBES (Jubilee 5169; 45-5169)

B+ "ALL I WANT IS YOU" (2:12) [M & C ASCAP—Donohue, Valente, Milici, Noto, Cassone] Dorothy Forbes makes an impressive debut on the Jubilee label with a beautiful ballad. Polished delivery with the Stylers assisting in the backdrop. Tune could click.

B "WHERE?" (2:14) [Mills ASCAP—Forbes] The Stylers and Clark McClellan's ork set up another top backing for Dorothy's warm voiced delivery of another tender love song. Good coupling that could take off.

THE MELLO-LARKS (Epic 9076; 5-9076)

B "GITCHE GUMEE" (2:13) [Three J-BMI—Millet] The Mello-Larks and Neal Hefti's ork team up on a cute take off on the popular "Hiawatha" poem. Clever presentation that should draw coins.

C+ "I'M LEAVIN'" [American BMI—Coombs] An interesting introduction leads into a good rhythm item by the Mello-Larks. Waxing is something entirely different from the usual jump numbers. Catchy deck.

THE CASH BOX DISK OF THE WEEK

"MY BAMBINO" (2:48)
[Ben Bloom ASCAP—Hoffman, Goetschius]

"RESTLESS HEART" (2:36)
[Chappell ASCAP—Rome]

TONY MARTIN
(RCA Victor 20-5907; 47-5907)



TONY MARTIN

● Tony Martin, who has been adding many new fans to his al-

ready vast following via his TV stint, comes up with two lovely new sides that oughta sell like hot cakes. One end is a beautiful song to a child and it goes under the heading "My Bambino." Tony is real mellow on this side and gets a great assist from a chorus and Henri Rene's ork. You can almost picture the crooner standing over a baby's crib and singing to his child. Some of the lyrics are in Italian. A warm and inviting side that could do big things. Flip is the dramatic ballad "Restless Heart" from the musical "Fanny" which hits Broadway this week. Very pretty love song. Keep an eye on the top half.

THE NOCTURNES (MGM 11863; K11863)

B+ "I REMEMBER MAMA" (2:35) [Parakeet ASCAP—Rowne] A beautiful and touching tune dedicated to Mother, is sung with sincerity and meaning in winning fashion by the Nocturnes. Terrific song and delivery. Should hit it big.

C "SOMEBODY OUGHTA WRITE A SONG" (2:21) [Jose Ferrer BMI—Tatman, Eisenhauer, Linsley] The boys amble through a light bouncer with a colorful approach.

THE SUGAR TONES (Benida 5021; 45-5021)

B "SCANDAL" (2:20) [Larry Spier ASCAP—Jordan, Bass] The Sugar Tones, with an exciting new style, debut on the Benida label with a potent reading of a good ballad that could stir up noise. A good, sound performance.

C "BLOW THE WHISTLE" (2:10) [Empire ASCAP—Jordan, Bass] The boys have more of an R & B feeling on this end as they rhythm through a wild rocker. Versatile crew has a big future in store.

PETE HANLEY (Epic 9077; 5-9077)

C+ "DANNY BOY" (2:45) [Boosey & Hawkes Music Weatherly] A wonderful Irish favorite is handled with class in a simple straight-forward manner by Pete Hanley. Lush backing fits perfectly.

C "ALL THINGS ARE GOOD" (2:22) [Silver Music—Wagner] A semi-religious item is given a production delivery by the songster with a chorus and a big orking in the backdrop.

KAREN CHANDLER (Coral 61289; 9-61289)

B+ "RUNAROUND" (2:50) [Regent BMI—Colacrai] A lovely ballad that's heading for the big-time, is covered by the smooth voice and style of Karen Chandler. Exciting arrangement with Jack Pleis and chorus assisting.

B "YOU'RE ALWAYS WELCOME HOME" (2:54) [Jack Gold ASCAP—Saxon, Goell] The thrush cruises through another romantic item in her feelingful manner. Inviting number.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I REMEMBER MAMA".....Nocturnes.....MGM 11863; K-11863
- ★ "THE WRONG PARTY AGAIN"....Singing Wanderers...Decca 29298; 9-29298
- ★ "WRONG, WRONG, WRONG".....June Valli.....RCA Victor 20-5924; 47-5924
- ★ "WHEN ARE YOU COMING HOME, JOE?".....Dinah Kaye....."X"-0074; 4X-0074
- ★ "RUNAROUND".....Karen Chandler.....Coral 61289; 9-61289

MARC GALLO

(Jubilee 5167; 45-5167)

B "MY HEART BELONGS TO YOU" (2:40) [Porgie BMI—Genaro, Crafer] The Ray Charles Singers and Glen Osser's ork set up a big background for Marc Gallo's delivery of a pretty love song. Warm voice.

C+ "MY LOVE IS YOURS" (3:00) [Jose Ferrer BMI—Genaro, Crafer] The songster hands in another inviting vocal as he fashions some more good ballad material. Feelingful voice.

BOB MANNING

(Capitol 2973; F-2973)

B+ "THE VERY THOUGHT OF YOU" (2:43) [M. Witmark ASCAP—Noble] Bob Manning comes up with his most potent deck since "The Nearness of You" as he fashions another top-drawer oldie. Monty Kelly's backing is tops. Watch this one.

B "JUST FOR LAUGHS" (2:45) [Laurel ASCAP—Benjamin Weiss] A pretty new tune with a good lyric is fashioned with finesse by the crooner. Polished reading that should draw loot.

THE C-NOTERS

(Century 109; 45-109)

C+ "I'VE GOT A FRIEND" (2:18) [Beverly BMI—Harwell, Newton] The C-Noters team up on a lively novelty as Henry Russell's Music supports. Cute toe-tapper on the light, happy side.

C+ "CALL IT CRAZY" (2:10) [H. R. Music ASCAP—Cooper, Upham] The boys ride through a pleasing rhythm number on this end. Ok deck.

MIA SAKI

(Bruce 2001; 45-2001)

B "I COVER THE WATERFRONT" (2:50) [Harms ASCAP—Heyman, Green] Japanese song star Mia Saki debuts on the Bruce label with an exciting vocal rendition of a great oldie. Thrush has a terrific voice and style. Could hit.

B "DEED I DO" (2:30) [Laurel Lincoln ASCAP—Rose, Hirsch] Another great standard is belted out by the solid star. Thrush really goes. Good jazz quality in her voice. Arrangement moves. Strong coupling.

JIMI BENI

(Mazica 1002; 45-1002)

C+ "I KNOW, I KNOW IT'S LOVE" [—Mana-Zucca, Cassel] Jimi Beni debuts on the new Mazica label with a warm, inviting ballad. Songster has a rich voice and gets good support from Ernie Warren's ork.

C+ "BETRAYED" [—Beni] The crooner leans into one of his own compositions and comes up with a dramatic reading. Heavy material.



**NOW IT CAN
BE TOLD!**

Breaking In All Areas

**JO ANN
TOLLEY**

with SID BASS ORK

**"I TRIED
AGAIN"**

b/w

"THAT'S WHAT I LIKE"

JUBILEE # 5151



A Hit . . . 50,000 Last Week

**THE FOUR
TUNES**

with SID BASS ORK

**"L'AMOUR
TOUJOUR
L'AMOUR"**

b/w

"DON'T CRY DARLING"

JUBILEE # 5165



Watch These Great New Releases

THE STYLERS

with CLARK McCLELLAN ORK

"BELIEVE IT OR NOT"

"THE WORLD IS YOURS"

JUBILEE # 5168

DOTTI MALONE

with FRANK HUNTER ORK and Chorus

"NO ORDINARY AUTUMN"

"YOU CAN SAY THAT AGAIN"

JUBILEE # 5170

b/w

Thanks; To all the
Disk Jockeys for your
wonderful cooperation,
Jubilee Records
Jerry Blaine (pres)

2 Hits Back To Back

**THE
ORIOLES**

with SID BASS ORK

**"COUNT
YOUR
BLESSINGS"**

b/w

"RUNAROUND"

JUBILEE # 5172



Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

Available in Canada on QUALITY Label

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

DISK & SLEEPER

EXCELLENT

VERY GOOD

GOOD

FAIR

MEDIOCRE

JUNE VALLI

(RCA Victor 20-5924; 47-5924)

B+ "WRONG, WRONG, WRONG" (2:43) [Porgie BMI—Care, Marcus] June Valli gets a lush Winterhalter backing as she hands in potent reading of a good shuffle rhythm tune that could go all the way. Big side.

B+ "OLE PAPPY TIME" (2:20) [Vose ASCAP—Hamblen] The author of "This Ole House" comes up with a similar novelty which Junie fashions in top form. Cute, catchy ditty that should make a heap of noise.

BARBARA GALE & THE LARKS

(Lloyds 115; 45-115)

C+ "JOHNNY DARLIN'" (2:37) [Bess BMI—Knopf, Fishman] Barbara Gale gets the able assistance of the Larks on a pretty waltz number that could make some noise. Inviting presentation.

B "YOU'RE GONNA LOSE YOUR GAL" (2:41) [Alger, Tellen & Bournstein ASCAP—Young, Monaco] The crew lets loose on this end and jumps through a catchy novelty with a load of punch.

JANE FROMAN

(Capitol)

B "SONG FROM DESIREE" (2:21) [Miller ASCAP—Darby, Newman] Jane Froman's lovely voice comes over beautifully as she waltzes through the title tune from a coming big motion picture. Inviting presentation.

C+ "FINGER OF SUSPICION" (2:36) [Pickwick ASCAP—Mann, Lewis] Jane gets a choral assist on this end as she delivers a slow rhythm ballad. Good tune.

CESAR CONCEPCION ORCH.

(Seeco 4150; 45-4150)

B "GO MAN GO" (2:41) [Media Music—Oliver, Shore] Cesar Concepcion and his men give out with a big band mambo arrangement of a real wild number. Good commercial stuff that should sell loads. Side really rocks.

C "ES UN PELIGRO ESTAR VIVO" (2:59) [Seeco—Colon] Joe Valle takes on the Spanish vocal chores on this Calypso-mambo item by the Concepcion crew.

BELMONTE & AFRO AMERICAN MUSIC

(Columbia 40367; 4-40367)

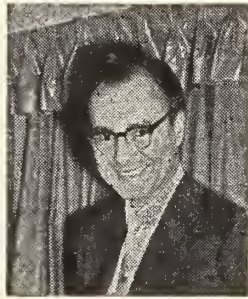
C+ "BABY DOLL MAMBO" (2:37) [Harvard BMI—Lovett, Belmonte] Belmonte and his boys let loose with a socko mambo item tailor-made for dancing. Baby doll cry in breaks is a cute gimmick.

B "JOHNSON RAG" (2:15) [Robbins ASCAP—Lawrence, Hall, Kleinkauf] A great big rag-time standard is set to a smooth and inviting mambo beat by the boys. Crew has a terrific sound. Not too wild.

THE CASH BOX

SLEEPER OF THE WEEK

"THE NAUGHTY LADY OF SHADY LANE" (2:29)
[Paxton ASCAP—Tepper, Bennett]
"WHILE THE VESPER BELLS WERE RINGING" (2:53)
[Southern ASCAP—Copeland, Greene]
ARCHIE BLEYER
(Cadence 1254; 45-1254)



ARCHIE BLEYER

● A few months ago, Archie Bleyer established himself as a hit-maker in the wax field with a

smash version of what is now one of the year's big songs, "Herando's Hideaway." One of the major reasons for the disk's success was the insertion of sound effects on the record. Archie employs the same tactics on his latest release "The Naughty Lady of Shady Lane," a tune that's catching like wild-fire. It's a wonderful novelty with spicy lyrics and a surprise ending. Disk should cash in. The coupling "While the Vesper Bells Were Ringing" is a lovely romantic item with the chorus handling the vocal duties in top form. Song is in the same school as "Shrine of St. Cecilia." A strong coupling with the initial reaction likely to show on the top half.

"GLAD TO BE UNHAPPY" (3:02)
[Chappell ASCAP—Rodgers, Hart]
"THE RED GRAPES" (2:48)
[Sounders ASCAP—Bagdasarian, Cady]
SAMMY DAVIS, JR.
(Decca 29310; 9-29310)



SAMMY DAVIS, JR.

● Sammy Davis, Jr., who proved, with his big showing on "Hey

There," that he's a new singing star to be reckoned with, gets hold of a piece of top drawer standard material for his latest Decca release. It's one of the all time greats "Glad To Be Unhappy" from the Rodgers and Hart musical "On Your Toes." Sammy sends the song across with meaning in his captivating vocal style. Sy Oliver sets up a beautiful backing for the star. Should be a tremendous hit. The lower lid, "The Red Grapes," is an exciting, fast moving number. It's a punch-packed rendition of a good tune. We'll lay all our chips on the upper deck.

"BONGO GUITAR" (2:20)
[Robbins ASCAP—Cumacho, Morales]

RALPH MARTERIE
(Mercury 70482; 70482 x 45)



RALPH MARTERIE

● Ralph Marterie, whose big instrumentation of the African tune

"KISS CRAZY BABY" (2:26)
[Sheldon BMI—Coleman]

"Skokiaan" is riding high atop the charts, comes up with a new release that could result in a two-sided smash. One deck, "Bongo Guitar" is a terrific instrumental arrangement of the samba favorite "Oye Negra." The side really jumps from start to finish and should have the teen-ager jumping too. As the title indicates, the bongos and guitar take a spotlight run. "Kiss Crazy Baby" is a very commercial slow jumper with the Smarty-Airs handling the vocal duties. It's a good tune perfected by a top grade delivery. Great dance material. Keep an eye on this coupling. Should be getting equal billing on the charts.

LEROY ANDERSON ORCH.

(Decca 29319; 9-29319)

B "SANDPAPER BALLET" (3:10) [Mills ASCAP—Anderson] The imaginative Leroy Anderson mind goes to work again and comes up with a delightful, melodic lilter that'll please everyone. Sandpaper shuffle is effective. Could hit.

C+ "SONG OF THE BELLS" (3:00) [Mills ASCAP—Anderson] Another excellent creation is this lovely, waltz tempo bell song. Lush and flighty.

MORRIS STOLOFF ORCH.

(Mercury 70472; 70472 x 45)

C+ "STARS FELL ON ALABAMA" (2:45) [Mills ASCAP—Parrish, Perkins] Morris Stoloff leads his Columbia Pictures orchestra through a lush reading of a beautiful standard. Great mood music.

C+ "BY THE WATERS OF THE MINNETONKA" (2:42) [Presser ASCAP—Cavanass, Lieuraucé] A beaty backdrop enhances the excitement of this interesting melody. Pretty number.

DINAH KAYE

("X"-0074; 4X-0074)

B+ "WHEN ARE YOU COMING, JOE?" (2:45) [Citation BMI—Haradon] The hot "X" label has another potent disk to work with in this Dinah Kaye version of a beautiful, sentimental, folk-flavored waltz. Multiple track waxing that could step out. Polished performance.

C+ "THE BUTTERSCOTCH MOP" (2:35) [Kellem ASCAP—Merrill] The versatile thrush belts out a clever novelty jumper with a Scotch flare. Cute ditty on the happy side.

JOE HOLIDAY ORCH.

(Prestige 897; 45-997)

C+ "TEA FOR TWO"—Tenor sax ace Joe Holiday lets loose with some solid Latin rhythms as he belts out a jazz-mambo version of the standard "Tea For Two." Jazz and mambo enthusiasts will love this.

C+ "I LOVE YOU MUCH" [Tiny Tim Music BMI—Holiday] A more commercial mambo number with the boys in the band handling the vocal, is sent across by the Holiday men. More defined beat.

BARRY FRANK

(New-Disc 10015; 45-10015)

B "IF YOU WANT MY HEART" (2:20) [Ivan Mogull ASCAP—Hoffman, Manning] New lyrics are added to the popular "Othe Chornia" melody and belted across by the strong voice of Barry Frank. Potent deck.

C+ "I'LL DANCE YOU" (2:33) [Cromwell ASCAP—Fuller, Barer] A pretty waltz tune is capably handled by the songster. His mellow voice comes over well on this pretty love tune.

ATTENTION ALL JUKE BOX OPERATORS
This is the record!



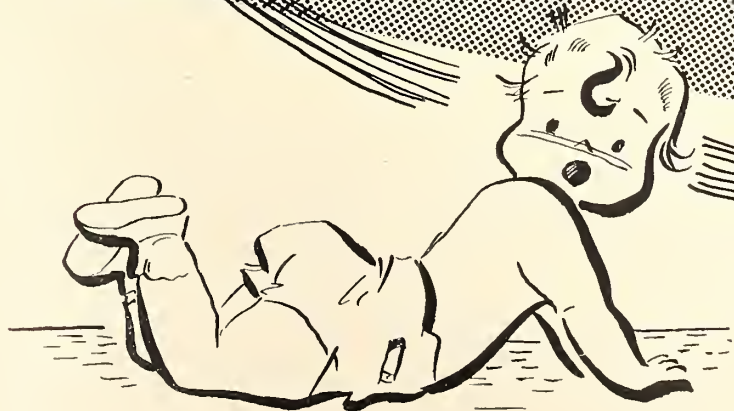
ARCHIE BLEYER

And His Orchestra's

Explosive Recording of

"THE NAUGHTY
LADY OF
SHADY LANE"

cadence-1254



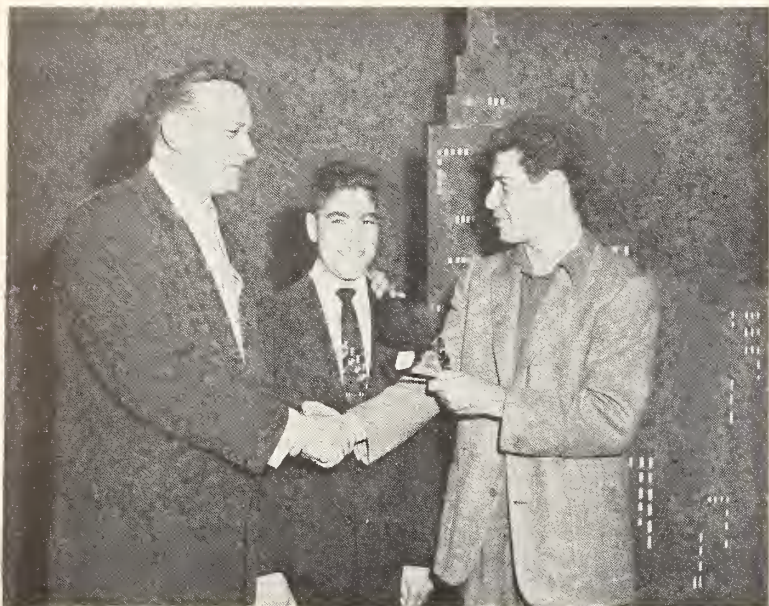
c/w

"WHILE THE
VESPER BELLS
WERE RINGING"



RECORDS INC. 40 EAST 49TH ST. NEW YORK 17, N.Y.

Protege



NEW YORK—Art Waner, Broadway's well-known orchestra leader whose new MGM record is "While A Cigarette Was Burning" backed with "They Didn't Believe Me" is shown with his protege Mel Albert. At the same time, the boy is being congratulated by Eddie Fisher, who predicts that Mel will be the Eddie Fisher of tomorrow.

New Disc And Favorite Records Formed by Simon & Schuster

NEW YORK—The Simon and Schuster Pocket Book Publishing Company of which Bell Records and Little Golden Records are subsidiaries, is expanding its operation in the record field with the addition of two new labels, New-Disc Records and Favorite Records.

Arthur Shimkin, head of the Bell and Golden labels, will also head the two new affiliates. Jules Malamud, formerly with Dave Miller's Essex diskery, will act as national sales manager for the new firms.

The new labels will not be distributed in the same fashion as the Bell and Golden disks which went directly to every pocket book outlet. The new disks will be distributed through leading independent distributors throughout the country. New-Disc is a regular 89 cent record made in both the 78 and 45 speeds. The Favorite line however, will press only in 45 rpm and will sell at the 89 cent price for two such records. The Favorite label will record only top hit parade tunes thereby offering four hit tunes

for the price of a regular single. A customer must buy the Favorite disks in sets of two and cannot buy one for half the price. With this system, the dealer will make the same profit from a sale as he does on a single.

The New-Disc label will act as other record companies do, in that it will record new material.

New-Disc's most promising effort to date is the Yuletide novelty "I Want Eddie Fisher For Christmas" by Betty Johnson. Others on this label include Edna McGriff, Barry Frank, Helen Forrest and Sy Oliver's Orchestra.

The first Favorite release includes six records by Edna McGriff, the Song Singers, Roy Rodgers & Dale Evans, Susan Sisters, Cary Stewart, Merry South, and the Tomcats. The tunes recorded read like the top 12 of a hit list.

Malamud leaves on a jaunt this Monday, Nov. 8, to appoint distributors in the South and Southwest, the only two territories not yet covered by the new diskeries.

SPECIAL
CHRISTMAS
REVIEWS

RECORD REVIEWS

SPECIAL
CHRISTMAS
REVIEWS

THE CASH BOX DISK OF THE WEEK

"THIS YEAR'S SANTA BABY" (3:20)

[Trinity BMI—Springer, Springer, Javits]

"HEY JACQUE" (2:40)

[Music Prod. ASCAP—Shanklin, Ahbez]

EARTHA KITT

(RCA Victor 20-5914; 47-5914)

● The only big Christmas hit last year was a novelty called "Santa Baby" by Eartha Kitt. Now the same tune is recorded by the same artist but with a new and wonderfully clever lyric. The new lyrics are a continuation of last year's

requests. Eartha is great in her unbeatable naughty style and the disk should again sell a heap. Flip is a lovely French flavored ballad dubbed "Hey Jacque." Its a warm and sentimental tune tenderly performed. It's not a Xmas tune. Top half should be big all over again.

"I WANT EDDIE FISHER FOR CHRISTMAS" (2:23)

[Joy ASCAP—Javits, Springer]

"SHOW ME" (2:15)

[Trinity BMI—Hicks]

BETTY JOHNSON

(New-Disc 10013; 45-10013)

● The recently formed New-Disc label has its first potentially big record in a Yuletide novelty called "I Want Eddie Fisher For Christmas." Betty Johnson handles the tune with ease and precision. It's a clever idea that should blossom

into big money for all concerned. Song mentions many of Fisher's past hits. Watch this sleeper. Flip is an ok non-Xmas bouncer dubbed "Show Me." Cute lively number. Thrush is polished. Top half has big possibilities.

BILLY MAY ORCH.

(Capitol 2948; 9-2948)

● "RUDOLPH THE RED-NOSED REINDEER-MAMBO" (2:38) [St. Nicholas ASCAP—Marks] With Alvin Stoller on the vocal, Billy May's ork rocks through a solid mambo rendition of a Yuletide favorite. Great dance stuff. Wild deck.

● "LOOP-DE-LOOP MAMBO" (2:41) [Quintet BMI—Leiber, Stoller] An r & b novelty that's clicking, is waxed for the pop market by the May crew. A regular pop release. Good coupling for Xmas and post-Xmas sales.

JIMMY BOYD

(Columbia 40365; 4-40365)

● "I SAW MOMMY DO THE MAMBO" (2:30) [Harmon ASCAP—Stillman, Connor, Allen] Jimmy Boyd who had a big Xmas item two years ago, does a mambo take off his past click. New tune and new lyrics. Clever ditty that could click.

● "SANTA CLAUS BLUES" (2:28) [Rylan ASCAP—Merrill] A bluesy novelty is fashioned by the youngster here. Ok deck capably handled.

SPIKE JONES

(RCA Victor 20-5920; 47-5920)

● "I WANT EDDIE FISHER FOR CHRISTMAS" (2:50) [Joy ASCAP—Javits, Springer] Spike Jones and the crew do a straight delivery on a clever idea for a Xmas hit. Little Linda Strangis vocals. Cute deck that should draw loot.

● "JAPANESE SKOKIAAN" (2:32) [Shapiro-Bernstein ASCAP—Msarurgwa, Glazer] In his big-selling "ridiculous" fashion, Spike and the gang fly through a comical Japanese take-off on the recent hit "Skokiaan." Good for post Xmas sale too.

NAT "KING" COLE

(Capitol 2955; F-2955)

● "THE CHRISTMAS SONG" (3:12) [E. H. Morris ASCAP—Torme, Wells] Capitol re-releases one of Nat Cole's best recordings and one of the most beautiful of all Xmas tunes. Top grade from all angles. Will always sell big.

● "MY TWO FRONT TEETH" (2:30) [M. Witmark ASCAP—Gardner] Cole and his trio render one of the top Yultide novelty favorites. Catchy item. Another re-issue.

BILL DARNEL & THE SMITH BROS.

("X"-0067; 4X-0067)

● "WE WANNA SEE SANTA DO THE MAMBO" (2:18) [Regent BMI—Smith, Webb] A real commercial Xmas-mambo is handled with finesse by Bill and the Smith boys. Real cute stuff that could catch like wild-fire.

● "TOO FAT TO BE SANTA CLAUS" (2:20) [Harman ASCAP—Lippincot] A Calypso-mambo novelty is sent across with punch on this side. Happy side that'll get loads of play. Commercial coupling that promises big results.

GAYLA PEEVEY

(Columbia 40364; 4-40364)

● "GOT A COLD IN THE NODE FOR CHRISTMAS" (2:46) [Rylan ASCAP—Merrill] A very cute Yuletide novelty with adorable lyrics is pertly fashioned by Gayla Peevey. Good kiddie disk too. Mitch Miller's ork assists.

● "THE ANGEL IN THE CHRISTMAS PLAY" (2:38) [Rylan, ASCAP—Merrill] Another light bouncer is chirped by the youngster. Light, easy-going item.

KRYSLAR RECORDS

FIRST PROMOTION PACKAGE
PROUDLY PRESENTS

JIMMIE LEONARD SINGING

"SECRET OF HAPPINESS"

B/W The New Birthday Song

"BLOW OUT ALL THE CANDLES"

4 GREAT LE COQ (BMI) SONGS
EXCELLENT PROGRAM MATERIAL

THE HARMONAIRES ROLLING ALONG WITH

"IN BLOSSOM TIME"

Coupled With

Those Lovely Livelies

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The Billboard



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"Merengue" Is Latest Latin American Dance

NEW YORK—In recent weeks The Cash Box has been getting a smattering of reports that brought a new word into our lexicon. The word is "Merengue," pronounced "Mer-ain-gay." Most of the reports indicated the merengues being requested were being issued by Ansonia Records and we therefore approached Ralph P. Perez, prexy of the label, to find the story behind "merengue." It seems the mambo had found a little brother.

Perez explained, "Many years ago the Arthur Murray dance studios called it the Dominicano, endowed it with some cute steps but gave up shortly afterwards because it was too soon. . . . Today, all the way from Santo Domingo, the Dominican national music, the Merengue, is catching on with the latin music world, and the dancing crowds.

"Following the proven path of other Latin American beats which have caught the fancy of the American public, the Merengue is a provocative and catchy beat which can be danced to by couples of all ages. Merengues like those heard on the Ansonia label, have given us entree with some of the Eastern Seaboards leading distributors, which have taken on the entire

Ansonia line within the past two weeks.

"The merengue originated in the "Cibao" region of Santo Domingo (northern Santo Domingo), where its strains had become folklore many years ago. From the country to the suburbs, to the capital where it reached the presidential palace. General Trujillo became an enthusiast of the dance and had it declared Santo Domingo's national dance music.

"The lead instrument in the merengue is the saxophone, which, as the "cachinbo", carries the melody and the Tambora (a simplified Conga Drum) and the Guira (a rasping sound producing gimmick) carry the beat of the rhythm.

"I first ran into the merengue in Puerto Rico during one of my trips to the Island. It had started shaking the Saturday and Sunday dance sessions there as Dominican Musicians came into P R to do one nighters. I perceived the possibilities of the Merengue and began the production of what is today the largest Merengue catalogue in the entire record industry. They are played in the Embassies of Santo Domingo throughout the world; they are played in Europe and the Far East . . . and they are beginning to catch on in these Eastern states.

Rustic Setting



CANDLEWOOD LAKE, CONN.—Hugo Peretti of Mercury Records had several guests up to his weekend retreat recently where he and his wife June Winters were gracious hosts. Pictured above are Luigi Creatore, the other half of Mercury's eastern A&R team, Arnold Shaw of Hill & Range, Peretti, and Sid Parnes of The Cash Box.

"KISS CRAZY BABY"



RALPH MARTERIE

on Mercury #70482



PLATTER

SPINNER

PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISC JOCKEYS

- | | |
|------------------------------|--|
| 1. IF I GIVE MY HEART TO YOU | { Doris Day (Columbia)
Connie Boswell (Decca)
Denise Lor (Major) |
| 2. HEY THERE | Rosemary Clooney (Columbia) |
| 3. I NEED YOU NOW | Eddie Fisher (RCA Victor) |
| 4. HOLD MY HAND | Don Cornell (Coral) |
| 5. TEACH ME TONIGHT | DeCastro Sisters (Abbott) |
| 6. PAPA LOVES MAMBO | Perry Como (RCA Victor) |
| 7. MR. SANDMAN | Chordettes (Cadence) |
| 8. THIS OLE HOUSE | Rosemary Clooney (Columbia) |
| 9. SKOKIAAN | { Ralph Marterie (Mercury)
Four Lads (Columbia)
Bulawayo Band (London) |
| 10. MUSKRAT RAMBLE | McGuire Sisters (Coral) |
| 11) WHITHER THOU GOEST. | 12) IT'S A WOMAN'S WORLD. |
| 13) SMILE. | 14) SHAKE, RATTLE AND ROLL. |
| 15) SH-BOOM. | 15) ALWAYS YOU. |

Last week found the music world enlarged by the addition of five bouncers. Guess we can expect a rash of lullabies shortly. Arlene Vassiere Green, former record librarian at WMGM-New York birthed little Peter Scott; Pam and Hank Goldman (WANN-Annapolis, Md.) announced a new star, Ned Lewis; and those more publicized babies—born to Dorothy Collins and Ray Scott; Teresa Brewer and Mr. and Mrs. Jimmy Sacca (Jimmy of the Hilltoppers).

* * * * *



CARROLL HARDY
(WKBW—Buffalo, N. Y.)

Pic of the week—Carroll Hardy (WKBW-Buffalo, N. Y.) finds his mail return growing and growing as a result of his popular "Spotlight Serenade". . . . Jo Ann Tolley, pretty Jubilee thrush, was on Bob Horn's (Philadelphia, Pa.) Bandstand last week. Jo Ann, according to Harry Chipetz, Cosnat Distributors, is the proud possessor of his number two best seller in his territory. Disk is "I Tried Again" and "That's What I Like". . . . Lenn Ross (KBMI-Henderson, Nev.) joins the ranks of many other disk jockeys using "Central Park Romance" from the new Joe Lipman album, "Manhattan Serenade" as his theme. . . . Boston fans like what they heard of Irving Berlin last week. Berlin taped nine tapes for local stations and requests were so numerous six of the stations repeated the interviews plugging "White Christmas". Pricilla Fortescue (WEEI-Boston) was ill when Berlin taped his interviews so she came to New York when she recovered

and taped her interview with the song writer. . . . Ted Brown and wife Rhoda (WMGM-New York) introduced two new characters to WMGM audiences last week. They were Desdemona Mud and Calpurnia Shlagel. Desdemona is a drawling voiced belle from the deep South who came to New York to broaden her education. Calpurnia is a member of the U.U.'s (Unhappy Unmarrieds), whose president, Sidell Heffelmeyerhoff, also appears on the show from time to time. . . . Sherm Feller (WVDA-Boston) had Kathryn King (I Want A Puppy In My Stocking For Christmas) and Lou Monte (When I Hold You In My Arms) on his show last week. . . . Tony Alamo, Major disk star, has been visiting the jocks in the Boston and Providence area promoting his current platter, "Love, You Didn't Do Right By Me" and "Just Like A Fairy Tale".

* * * * *

Bill Boyd celebrates his 22nd year in radio this month and every one of them at station WRR-Dallas, Texas. Bill will conduct a big contest giving away hundreds of dollars in cash and merchandise. Listeners are requested to write in 25 words or less "I Like Country and Western Music, because ———." . . . Jerry Kaye (WTIX-New Orleans, La.) writes "I am still looking to get all the taped intro's that I can to use on my show. I would like to hear from all that are interested and can send me the material I need. I'll send some short scripts to all who write me".

DAVID WHITFIELD

brings you this year's
BIGGEST CHRISTMAS HIT



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THE CASH BOX



POPULAR

"TO WISH YOU A MERRY CHRISTMAS"—The RCA Victor Family—RCA Victor LPM-1037 (12" LP) List: \$4.19

PERRY COMO; EDDIE FISHER; EDDY ARNOLD; EARTHA KITT; THE THREE SUNS; HUGO WINTERHALTER; HENRI RENE; TONY MARTIN; DINAH SHORE; WALTER SCHUMANN; VAUGHN MONROE; RALPH FLANAGAN.

Christmas is a very special time of the year. It's a family affair. In keeping with the holiday spirit, the RCA Victor family, including twelve of the record world's top names, offers its Christmas greeting to the listener in LP form. Top performances of Yuletide favorites are offered by Perry Como, Eddie Fisher and the others in the crew. The Christmas wish is sent across both vocally and instrumentally. A delightful long player that'll fit perfectly under the Xmas tree. A wonderful variety of holiday music at its best.

RAY ANTHONY—"ARTHUR MURRAY SWING FOX TROTS"—Capitol H 546 (10" LP) List: \$3.00

YOU'RE THE CREAM IN MY COFFEE; A FOGGY DAY; THIS YEAR'S KISSES; LOVE WALKED IN; POOR BUTTERFLY; I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME; YOU STEPPED OUT OF A DREAM; THE GANG THAT SANG "HEART OF MY HEART".

Ray Anthony, one of the country's top dance bands presents eight tunes designed for dancing and selected by the master of the popular dance, Arthur Murray. The numbers are all standards and some of them have recently been revived for new hits. An album tailor-made for hoofers who go for the upbeat fox trots or the moderate tempo lindy. A package for the teen-ager.

VIC SCHOEN and his Orchestra—"MUSIC FOR A RAINY NIGHT"—Decca DL-8081 (12" LP) List: \$4.85

COME RAIN OR COME SHINE; I COVER THE WATERFRONT; IT NEVER ENTERED MY MIND; SEPTEMBER IN THE RAIN; CANDLELIGHT; WITH THE WIND AND THE RAIN IN YOUR HAIR; TOO MUCH TEQUILLA; MAKE LOVE MY LOVE; LA VIE EN ROSE; RAIN ON THE ROOF; I REMEMBER WHEN; GOODNIGHT NOW.

With mood music selling so well throughout the country, Vic Schoen and his orchestra present a dozen soft romantic tunes under the title "Music for a Rainy Night." The twelve tunes are split up: 6 instrumentals and 6 vocal-instrumentals. Vic Schoen is a polished conductor-arranger having worked with top stars on hit records for years. This album shows the leader's versatile touch. Good variety of deliveries. Some jump and some have a Latin flare.

LENGSFELDER: "Musical Notes From a Tourist's Sketch Book"—The World Symphony Orchestra—Request LP 10027 (12" LP)

TYPEWRITER CONCERTO; BUMBLE BEE AT CARNEGIE; GYPSY BLUES; BALL OF THE CRICKETS; TYROLIAN TANGO; AN AMERICAN IN VENICE; HAREM HARMONIES; CARAMBA LA SAMBA; SLEEPY CAROUSEL; WASHINGTON WALTZ.

H. J. Lengsfelder is a European-born world traveler, lecturer, playwright and composer. His works are familiar to many people throughout the world. On this LP, the author combines his talent as a composer with his experience as a world traveler to paint a musical picture of many of the far-flung sites of the globe. From the excitement of "Caramba La Samba" we go to the melodic serenity of "An American in Venice." A thoroughly delightful cross section musical moods. Unlimited appeal. Should enjoy a healthy sale. A most imaginative creation.

FRED WARING and the Pennsylvanians—"COLLEGE MEMORIES"—Decca DL-5550 (10" LP) List: \$3.00

HALLS OF IVY; HANOVER WINTER SONG; AMICI; TORCH BEARERS; MOONLIGHT AND V.P.I.; TOAST TO MICHIGAN; THE CORPS; GAUDEAMUS IGITUR; MOONLIGHT ON THE CAMPUS; THE SWEETHEART OF SIGMA CHI; AND THE WHIFFENPOOF SONG BY BING CROSBY.

Fred Waring's Pennsylvanians have long been associated with college music. They have performed before campus crowds throughout the country. On this LP the Waring aggregation presents eleven college favorites, many fitting into the less familiar category. Gordon Goodman, Joe Marine and Ruth Fleming handle the vocal solos. On the popular "Whiffenpoof Song," Bing Crosby takes on the solo chores. A delightful LP that brings back many wonderful "College Memories." Vast appeal.

JOYCE BRYANT—"RUNNIN' WILD"—Epic LG 1016 (10" LP) List: \$3.00

RUNNIN' WILD; YOU MADE ME LOVE YOU; LOVE FOR SALE; AFTER YOU'VE GONE; FAREWELL TO ARMS; IT'S ONLY HUMAN; LOVE WAS MADE FOR ME.

A great performer and a fabulous talent is Joyce Bryant. Her tremendous vocal style and sound received the recognition it so well deserved only a few years ago. And in the last few years, the sultry thrush has made great progress up the ladder to the top. The reason for Joyce's great acceptance can be realized by lending an ear to this LP. The thrush handles a ballad and a rhythm number with the utmost perfection. She has a wild quality in her voice that moves this reviewer. You can especially feel this quality in "You Made Me Love You." Mis Bryant has a big future in store for her. Most of these tunes have previously been released as singles, but this LP should be a big acquisition for the Bryant fans who discovered her later in her recording career.

JAZZ

TED HEATH'S—100th London Palladium Sunday Concert—Ted Heath and his Orchestra—London LL-1000 (12" LP) List: \$5.95

LUSH SLIDE; BIRTH OF THE BLUES; FASCINATING RHYTHM; OUR WALTZ; THEME FROM "MOULIN ROUGE"; VIVA VERRELL; HENRY IX; MOOD INDIGO; SHEIK OF ARABY; HOLIDAY FOR STRINGS; HOW HIGH THE MOON.

Ted Heath's Swing Sessions held on Sundays at London's Palladium have become one of London's most famous musical institutions. Playing to a jammed house, Heath and the crew dish up hours of great jazz. This album marks auspicious occasion in this series; it's the 100th concert by Ted. And for this occasion Heath has selected eleven great items most of which are from the top drawer of the standard file. This is the second Heath Palladium Concert LP, the first one having met with great success last year. This one, too, should be a big seller to jazz and pop fans. Crew features some of England's top jazz men. Heath has met with great acceptance in America too. The sale of this LP will prove this fact.

THE CASH BOX



ARTIE SHAW and his Gramercy Five—Album #3—Clef Records MGC-630 (1-12" LP) \$4.85

TOO MARVELOUS FOR WORDS; YESTERDAYS; SUPPOSIN'; SEPTEMBER SONG; ROUGH RIDIN'; MY FUNNY VALENTINE; DANCING ON THE CEILING.

This is the third Clef album featuring Artie Shaw and his Gramercy Five. According to the Norman Granz notes, it is his intention to prove that Shaw is, in addition to being a band leader and player of pretty standards, a jazz artist whose improvisations are inventive and imaginative. The man with the clarinet explores his ideas while staying primarily with the composer's melody. Supporting Shaw are Hank Jones, piano; Tommy Potter, bass; Joe Puma, guitar; and Irv Kluger, drums.

BENNIE MOTEN'S KANSAS CITY JAZZ—Volume 2—"X" Vault Originals LVA-3025 (1-10" LP) List: \$3.85

TWELFTH STREET RAG; SUGAR; SLOW MOTION; TOUGH BREAKS; JUST RITE; TROUBLE IN MIND BLUES; GET LOW-DOWN BLUES; KANSAS CITY BREAKDOWN.

Volume 2 of the Bennie Moten's Kansas City Jazz completes the trip from the rough early New Orleans style of jazz to the smoother but still stomping style of jazz that the band developed. Of historical value, a collectors item, the music although dated, still has an appeal to the ear and feet. This is a tribute to the lasting qualities of the musicianship of the Moten aggregation which Basie was to take over at Moten's death and develop into one of the prime swing bands of the swing era.

"THE VICE 'PRES'"—Paul Quinichette—Emarcy Records MG 26022—(1-10" LP) List: \$3.00

P.Q. BLUES; BOT BOT; THE HOOK; SAMIE; SHAD ROE; PAUL'S BUNION; I'LL ALWAYS BE IN LOVE WITH YOU; CREW CUT.

The swinging horn of Paul Quinichette, who according to the liear notes on the sleeve is "One of the newest and most exciting figures in the jazz world today" rides merrily through eight exciting and danceable numbers in fine style. Paul is not exactly new to the trade as for the past several years he has done some fine work, both with Basie and individually. Good jazz and good commercial wax.

CLASSICAL

VERDI: "LA TRAVIATA"—Andre Kostelanetz and his Orchestra—Columbia ML-4896 (12" LP) List: \$5.95

Andre Kostalanetz, one of the music world's most prominent pop-classic conductors, presents another in his "Opera for Orchestra" series. After having met with such great response to his orchestral renditions of Puccini's "La Boheme" and Bizet's "Carmen," Mr. Kostalanetz employs the music of one of the most beautiful of all opera's, "La Traviata" by Verdi, for his latest work. It's a beautiful recording that, although it is a condensed version of the music, still preserves the basic scope of the opera and yet traces the core of the music through the three acts. The warm, melodic strains are executed with tenderness and the dramatic portions with verve and depth. Could very well be the conductor's biggest LP in this series. Great for both the popular and classical music lovers, since "La Traviata" is familiar to most pop fans and is a favorite of classical aficionados.

OFFENBACH—Suites From BLUEBEARD and "Helen of Troy"—Capitol Records P8277—(1-12" LP) List: \$5.72

BALLET THEATRE ORCHESTRA CONDUCTED BY JOSEPH LEVINE.

The gay and witty music of Offenbach tells the story of Bluebeard in comedy and fantasy that combines murders, death from ecstasy, royalty who become peasants and peasants who become royalty, magic potions and wands that restore the dead to life, an over abundance of wives and infidelity. But all is well in the end. Delightful music and delightful magic. The companion piece, "Helen of Troy," is another happy burlesque with sparkling melody. The Offenbach pair offers an evening of light and delicious listening.

WALTER PISTON — "Symphony No. 3"—Mercury Classics MG 40010 — (1-12" LP) List: \$5.95

HOWARD HANSON CONDUCTING THE EASTMAN-ROCHESTER SYMPHONY ORCH.

One of the ranking American composers, Walter Piston, is presented by Mercury in a fine waxing of his third symphony. The Pulitzer prize winning symphony is a contrast of slow melancholy movements and quick pulsating ones. A moving piece of modern structure that will appeal to the buying market familiar with modern works.

OPERA

FALSTAFF—Verdi—RCA Victor LM 6111 (4-12" LP's) List: \$17.01

ARTURO TOSCANINI AND THE NBC SYMPHONY ORCHESTRA, THE ROBERT SHAW CHORALE, ROBERT SHAW, CONDUCTOR.

Victor offers a deluxe, full opera version of Giuseppe Verdi's Falstaff featuring the fine voices of Herva Nelli as Mistress Ford and Nan Merriman as Mistress Page. In the key male roles are Giuseppe Valdengo as Falstaff; Frank Guarrera as Ford and Norman Scott as Pistol. The opera, based on the Merry Wives of Windsor by Shakespeare, is a majestic offering in four 12 inch LP's. It has rarely been offered to the public in its complete form and collectors of complete operas will find this version much to their liking. An extensive book containing pertinent information about the cast, historical notes by Vincent Sheean, complete story and libretto, and full page steel engravings of paintings from a series of Shakespeare paintings by distinguished British artists. The cover is a color drawing by Henry Bunbury in 1793 from the collection of Her Royal Highness, The Duchess of York.

A Smash!

SARAH VAUGHAN



*"Make Yourself
Comfortable, Baby"*



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THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"THE NAUGHTY LADY OF SHADY LANE"

Ames Brothers RCA Victor 20-5897; 47-5897
(Late reports show activity on Archie Bleyer recording, also — Cadence 1254)

"TARA'S THEME"

LeRoy Holmes MGM 11854; K-11854

"DIM, DIM THE LIGHTS"

Bill Haley & His Comets Decca 29317; 9-29317

"SONG OF THE BAREFOOT CONTESSA"

Hugo Winterhalter RCA Victor 20-5888; 47-5888

"TIME"

Teresa Brewer Coral 61286; 9-61286

"THAT'S ALL I WANT FROM YOU"

Jaye P. Morgan RCA Victor 20-5896; 47-5896

THE CASH BOX

CANADIAN CAPERS

MONTREAL MEMOS



THE FOUR TUNES

Currently playing at the Down Beat are the Four Tunes. This group has appeared on almost every dee jay show in town plugging their current record of "L'Amour Toujours L'Amour." . . . Charles Trenet, French singing star, in town for a series of five recitals at Plateau Hall. . . . Festival of Modern American Jazz featuring Stan Kenton and his orchestra drew good crowds to the Forum on November 2nd. Also featured on this show was the well known pianist Art Tatum. . . . Headlining the show at Chez Paree, this week, is Woody Herman and his orchestra. This location is continuing its policy of bringing in musical attractions. . . . Guylaine Guy, recently returned from New York where she worked in the musical comedy "Can Can," currently headlining the show at the El Morocco. This will be her last engagement here prior to a European tour. . . . Montana Hill and his Saddle Serenaders starting their 8th week at the Monterey.

"KISS CRAZY BABY"



RALPH MARTERIE

on Mercury #70482



THE CASH BOX

ROUND THE WAX CIRCLE

NEW YORK:

Kitty Kallen, who began her amateur career on The Children's Hour in Philadelphia as a child, will return in triumph on Sunday, November 14, when the entire program will be devoted to her. . . . Chris De Marco has joined the Ralph Flanagan band as featured vocalist. . . . Neal Hefti has been signed to a personal management pact by Lenny Lewis. Lewis also handles Jackie Paris and formerly piloted Artie Shaw and Count Basie. . . . Fran Warren has won the Janis Paige part in the road company of "Pajama Game." The show will head out to California and then settles down in Chicago for a year. . . . Jimmie Komack such a sensation down in Dallas that he's been booked as the star attraction at the Baker Hotel following Sophie Tucker who closes next week. . . . Helen Grayco has been receiving offers from some of the big west coast bistros because her recording of "Oop Shoop" has done so well out there. . . . Karen Chandler expecting a baby. Meanwhile Karen and hubby Jack Pleis readying a 15 minute TV film series titled "Mr. and Mrs. Music." Pair will film the series in California next summer. . . . Henry Youngman has just been signed by Coral Records' A&R head Bob Thiele to record several of his routines for that company's comedy disk series. . . . Lige McKelvey has set singer George Geyer with the Fred Waring organization as featured vocalist. . . . Jane Pickens has gained the help of Mayor Wagner for the New York Philanthropic League's drive to erect New York City's first full-time recreational and rehabilitation center for handicapped children.



CHRIS DE MARCO

CHICAGO:

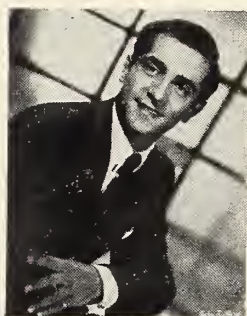
Handsome, 24 year old vocalist, Vince Wayne, came walking into these offices this past week, proudly displaying his first Coral waxing, titled "Love Letters" b/w "No Can Mambo." Vince, who has been singing around Cleveland for the past nine years or so, cut the sides and brought the dub up to Bill Randle for Bill's opinion. Seems Bill liked what he heard and immediately contacted Coral, who bought the master. . . . Joe Delaney in town for a couple days, thanking our town's djs for the hits they've helped to make on Label "X." . . . DJ luncheon this past Friday for Lou Monte brought out most of Chicago's radio personnel. . . . Nice to hear that Dick "Two Ton" Baker is now recording for Imperial Records. His first release is titled "Clink Clank" b/w "The Froggy Song." . . . Spike Jones and Helen Grayco paused here en route to Kansas City as part of a 77-city one-niter tour they're currently making. While here, they dined with their good friends, Reba and Marty Hogan. . . . Sue Allan, Burt Convy and Gil Garfield spent a couple of days here making the rounds of the radio stations, thanking the guys and gals for all the spins being given to their currently popular "I Need Your Lovin' (Bazoom)" on Capitol. They're now heading back to California where Burt will resume his studies at U.S.C., Gil will return to U.C.L.A. and Sue will keep her vocal chords working. Who're we talking about? The Cheers, of course. . . . Pete Rugolo called to say "hi" while here and reports he'll be back on 11/7 where he is taking part in a concert to be held at the Civic Opera House. . . . Believe the disk jockeys will have a mighty hard time choosing between the newly released "Tara Theme" disks. Nick Noble has a splendid rendition on Mercury which could be a big hit for him. In fact, disk could be a two-sided hit. The flip side, "Please Don't Break My Heart" really shows what Nick can do. . . . Ditto Johnny Desmond's Coral version, b/w "The Song From Desiree." Feel quite certain both these disks will get ample air play.



VINCE WAYNE

HOLLYWOOD:

Special note to those planning a trip to Southern California:—Altho we have kidded a lot in these columns about the smog we must admit that the worst of it is over and most of the eye irritating, nose burning haze has lifted.



TONY MARCO

You can even see the Hollywood hills on a clear day. . . . It looks like the The Lancers will have their first big hit since switching from Trend to Coral with their latest version of "Mr. Sandman." They open at the N. Y. Copacabana Nov. 18th for three weeks. . . . The Ames Brothers closed a successful engagement at the Ambassador Coconut Grove and left on a tour of 40 one-niters back to the East Coast. Operators and deejays alike have been laying heavy on their latest RCA Victor waxing of "The Naughty Lady of Shady Lane." They all predict that it will be a tremendous hit. . . . New show at the Coconut Grove features Estelita, the Cuban bombshell, along with bongo antics by Jack Costanza. Also featured is comedian Buddy Lester, Los Barrancos, Mambo team and Rex Kowry's Orchestra with Peggy Dietrick. . . . Murray Arnold, impresario of the 88's, recently opened at the Ambassador Hotel's Casino Room to the acclaim and applause of all who knew him and all those who remember him from his Freddy Martin ork. days. He is now singing and playing with a small trio-combo. Murray is clicking big for dancing and listening entertainment. . . . The new Coral Records singing group known as The Dreamers have changed their name to The Three Rays due to a R & B group with the same name. . . . The DeCastro Sisters, whose Abbott etching of "Teach Me Tonight" is breaking wide open, broke in their new act in Bakersfield before leaving for dates in Cleveland. . . . Capitol Records will swing into the Holiday season with two sides by their Yuletide funnyman Yogi Yorgesson singing "Be Kind To The Street Corner Santa Claus" b/w "I Give Up—What Is It". Both sides were written by Yogi. . . . Claude Gordon and his orchestra spotlighted the show at the beautiful Hotel Huntington in Pasadena Sat. Nov. 6th. Claude and manager Norm Malkin are planning a record session in the near future. . . . Tony Marco, who has gained wide popularity as featured singer on the Chef Milani KCOP-TV show, has been booked for a two week stand at the Chi-Chi in Palm Springs by his manager Max Lutz.

Third Consecutive Smash!!!



*"I Want You
All To Myself"*

(JUST YOU)

by

Kitty Kallen

Decca-29268 (9-29268)



"Weekend With The Stars"



Stan Richards, WORL deejay, acts as emcee and introduces fellow deejays who accompanied their fans on Jiminy Cricket "Weekend With The Stars" tour. (l. to r.) Ned Powers, WHDH; Alan Dary, WORL; Stan; Don Parker, WMAS; Herb Fontaine and Lou Dennis, WCOU; Tony Donald, WITH; Tod Williams, WRIB; and Buddy Deans, WITH. Other deejays, not in photo but present, were: Larry Welch, WCOP; Howie Leonard, WPOR; Ken Garland, WPOR; Bud Wilson, WTXL; Milt Grant, WOL; Jack McDermott and Don Sherman, WLYN; John Towne, WESX; and Vern Jones, WREB.

BOSTON—Led by 18 disc-jockies from 13 radio stations, some 2500 star-hungry fans from as far off as Baltimore and Portland invaded New York City during the October 16-17 weekend under the auspices of the Jiminy Cricket Travel Agency of Boston.

The occasion was another "Weekend With The Stars" tour. The total of 2500 broke the previous world's record for a tour executed by an independent tour operator. The previous record of 2100 was set by the same travel agency last January 30, when they ran their first deejay-star tour.

Because of the tour's amazing reception in Boston, Harold S. Low, Jiminy Cricket's boss-man, decided to give his brain-child a test run in other cities. Selected for the test, were: Baltimore, Washington, Hartford, Providence, Springfield, Lewiston and Portland; and, although the bulk of the fans were from Greater Boston area, the other cities gave promise of developing into an excellent market for future operations.

Accompanying the fans, and emceeing the floating stage shows aboard the special Jiminy Cricket "show trains" were the top deejays from participating cities. Led by WORL's Stan Richards (who played an important part in arranging for artists to appear in the Saturday evening stage show) and Alan Dary, the participating deejays, included: Ned Powers, WHDH; Milt Grant, WOL; Buddy Deane and Tony Donald, WITH; Tod Williams, WRIB; Bud Wilson, WTXL; Jack McDermott and Don Sherman, WLYN; Larry Welch, WCOP; John Towne, WESX; Vern Jones, WREB; Don Parker, WMAS; Howie Leonard

and Ken Garland, WPOR; and Herb Fontaine and Lou Dennis of WCOU.

The fans, for an average price of \$29.50, received round-trip train transportation to New York and return, room at New Yorker, McAlpin, or Governor Clinton hotels, all of their meals, a coke and cocktail dance party at Manhattan Centre, a 3 hour Gray Line sight-seeing tour of New York, and a 4½ hour stage show at St. Nicholas Arena.

WORL's Stan Richards emceed the Saturday afternoon coke and cocktail dance party festivities. Stan introduced fellow disk jockies who in turn introduced an artist. During the afternoon, Fran Warren, The Esquires, Bernie Wayne, Gloria Alleyne, Bob Stuart, Tommy Mara, Jon Tavel, Bob Manning, Tommy Edwards, Wendy Wayne, Bob Benton, Jaye P. Morgan, Mitzi Mason, and Jill Corey dropped by to say "hello" to the fans. The artists' appearances were arranged by Charlie Caruso, Jiminy Cricket publicist and their various recording companies. Harold S. Low, Jiminy Cricket's president was host at a private party for the artists and the disk jockies, following the afternoon dance party.

The Saturday evening "Jamboree of Stars" stage show at St. Nicholas Arena was staged and directed by New York publicist Buddy Basch. Emceed by Jan Murray, the show, included: Don Cornell, Vaughn Monroe, The Billy Williams Quartet, The Mariners, The Esquires, Karen, comic Lou Bruno, Eileen Barton, Jon Tavel, Marie Mitchell, Jan Strickland, The Voices Three, Alan Dale, Jerry Vale, Jack Margio, Bob Stewart, and Bert Mulaney.

THE CASH BOX



GAIETY MUSIC SHOP New York, N. Y.

1. Papa Loves Mambo (P. Como)
2. Hey There (Clooney/Davis, Jr.)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Doris Day)
5. Sh-Boom (Crewcuts)
6. Shake, Rattle And Roll (Bill Haley)
7. Cara Mia (David Whitfield)
8. High And The Mighty (LeRoy Holmes)
9. Smile (Nat "King" Cole)
10. Hold My Hand (Don Cornell)

HUDSON ROSS Chicago, Ill.

1. Hey There (R. Clooney)
2. Hold My Hand (Don Cornell)
3. Shake, Rattle And Roll (Bill Haley)
4. Cara Mia (David Whitfield)
5. Papa Loves Mambo (P. Como)
6. St. Louis Blues Mambo (Richard Maltby)
7. That's What I Like (Don, Dick & Jimmy)
8. Count Your Blessings (Fisher)
9. This Ole House (R. Clooney)
10. Mambo Italiano (R. Clooney)

WALLICHS MUSIC CITY Hollywood, Calif.

1. I Need Your Lovin' (Cheers)
2. Hey There (R. Clooney)
3. Sh-Boom (Stan Freberg)
4. I Need You Now (E. Fisher)
5. Cara Mia (David Whitfield)
6. Papa Loves Mambo (P. Como)
7. Skokiaan (Four Lads)
8. Hold My Hand (Don Cornell)
9. If I Give My Heart To You (Doris Day)
10. Mambo Italiano (R. Clooney)

HIGH POINT RECORD SHOP Philadelphio, Po.

1. Teach Me Tonight (DeCastros)
2. Papa Loves Mambo (P. Como)
3. I Need You Now (E. Fisher)
4. This Ole House (R. Clooney)
5. Dim, Dim The Lights (Haley)
6. Mr. Sandman (Chordettes)
7. I Need Your Lovin' (Cheers)
8. Hey There (Clooney/Davis, Jr.)
9. Mambo Italiano (R. Clooney)
10. I Tried Again (Jo Ann Tolley)

GRAMAT MUSIC SHOP Morristown, N. J.

1. Hey There (R. Clooney)
2. Papa Loves Mambo (P. Como)
3. I Need You Now (E. Fisher)
4. Sh-Boom (Crewcuts)
5. Skokiaan (Ralph Marterie)
6. Hold My Hand (Don Cornell)
7. Cara Mia (David Whitfield)
8. Muskrat Ramble (McGuire)
9. If I Give My Heart To You (Doris Day)
10. Shake, Rattle And Roll (Bill Haley)

LIL' PAL RECORD STORE Houston, Tex.

1. I Need You Now (E. Fisher)
2. Papa Loves Mambo (P. Como)
3. Teach Me Tonight (DeCastros)
4. Things I Didn't Do (P. Como)
5. Love Me (Billy Williams)
6. I Don't Wanna See You Cryin' (Four Knights)
7. Hearts Of Stone (Charms)
8. Skokiaan (Ralph Marterie)
9. This Ole House (R. Clooney)
10. Muskrat Ramble (McGuire)

LYRIC NEWS & RECORD SHOP Indianapolis, Ind.

1. Shake, Rattle And Roll (Bill Haley)
2. Hey There (R. Clooney)
3. Skokiaan (Ralph Marterie)
4. If I Give My Heart To You (Doris Day)
5. I Need You Now (E. Fisher)
6. This Ole House (S. Hamblen)
7. Hold My Hand (Don Cornell)
8. Sh-Boom (Crewcuts)
9. Papa Loves Mambo (P. Como)
10. Cara Mia (David Whitfield)

STIX, BAER & FULLER St. Louis, Mo.

1. Teach Me Tonight (DeCastros)
2. Shake, Rattle And Roll (Bill Haley)
3. If I Give My Heart To You (Doris Day)
4. I Need You Now (E. Fisher)
5. Whither Thou Goest (Paul & Ford)
6. Muskrat Ramble (McGuire)
7. Count Your Blessings (Fisher)
8. Sh-Boom (Crewcuts)
9. Hold My Hand (Don Cornell)
10. Hajji Baba (Nat "King" Cole)

GRINNELL BROS. Detroit, Mich.

1. Mr. Sandman (Chordettes)
2. Runaround (Chuckles)
3. Shake, Rattle And Roll (Bill Haley)
4. Teach Me Tonight (Stafford)
5. The Things I Didn't Do (Perry Como)
6. The Bandit (Johnston Bros.)
7. Mama Doll Song (Patti Page)
8. Hajji Baba (Nat "King" Cole)
9. Count Your Blessings (Fisher)
10. My Son, My Son (Lynn & Weir)

MOSES MELODY SHOP Little Rock, Ark.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. If I Give My Heart To You (Doris Day)
4. This Ole House (R. Clooney)
5. Hold My Hand (Don Cornell)
6. Papa Loves Mambo (P. Como)
7. Skokiaan (Ralph Marterie)
8. Smile (Nat "King" Cole)
9. I Want You All To Myself (Kitty Kallen)
10. Teach Me Tonight (DeCastros)

SUPER ENTERPRISES Washington, D. C.

1. Shake, Rattle And Roll (Bill Haley)
2. Hey There (R. Clooney)
3. Mr. Sandman (Chordettes)
4. Hold My Hand (Don Cornell)
5. Papa Loves Mambo (P. Como)
6. I Need You Now (E. Fisher)
7. Sh-Boom (Crewcuts)
8. Skokiaan (Ralph Marterie)
9. Muskrat Ramble (McGuire)
10. Mambo Italiano (R. Clooney)

VARIETY RECORD SHOP Louisville, Ky.

1. Ling, Ting, Tong (Five Keys)
2. Hold My Hand (Don Cornell)
3. I Need Your Lovin' (Cheers)
4. Dim, Dim The Lights (Haley)
5. Mr. Sandman (Chordettes)
6. Teach Me Tonight (Stafford)
7. Hajji Baba (Nat "King" Cole)
8. Slowly, But Surely (Jenkins)
9. I Want You All To Myself (Kitty Kallen)
10. Kiss Crazy Baby (Crackerjacks)

BEN BROWN MUSIC Lynn, Mass.

1. Mr. Sandman (Chordettes)
2. Muskrat Ramble (McGuire)
3. Drink, Drink, Drink (M. Lanza)
4. Mood Indigo (N. Petty Trio)
5. The Naughty Lady From Shady Lane (Archie Bleyer)
6. I Need You Now (E. Fisher)
7. The Bandit (Tex Ritter)
8. This Ole House (R. Clooney)
9. I Spoke Too Soon (Crewcuts)
10. Papa Loves Mambo (P. Como)

BILL'S "T" RECORD SHOP Tulsa, Okla.

1. I Need You Now (E. Fisher)
2. This Ole House (R. Clooney)
3. Hold My Hand (Don Cornell)
4. If I Give My Heart To You (Doris Day)
5. Papa Loves Mambo (P. Como)
6. Hey There (R. Clooney)
7. Muskrat Ramble (McGuire)
8. Skokiaan (Ralph Marterie)
9. Shake, Rattle And Roll (Bill Haley)
10. Teach Me Tonight (DeCastros)

GILCHRIST RECORD SHOP Cleveland, Ohio

1. Teach Me Tonight (DeCastros)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. I Need Your Lovin' (Cheers)
5. That's All I Want From You (Jaye P. Morgan)
6. Things I Didn't Do (P. Como)
7. Hold My Hand (Don Cornell)
8. A.B.C. Boogie (Bill Haley)
9. Woman's World (Four Aces)
10. Mr. Sandman (Chordettes)

GINSBURG MUSIC CO. Roswell, N. M.

1. Hold My Hand (Don Cornell)
2. Hey There (R. Clooney)
3. If I Give My Heart To You (Doris Day)
4. I Need You Now (E. Fisher)
5. This Ole House (R. Clooney)
6. Teach Me Tonight (DeCastros)
7. Shake, Rattle And Roll (Bill Haley)
8. Cara Mia (David Whitfield)
9. Papa Loves Mambo (P. Como)
10. Skokiaan (Ralph Marterie)

MUSIC CORNER New Haven, Conn.

1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes)
3. Shake, Rattle And Roll (Bill Haley)
4. Papa Loves Mambo (P. Como)
5. Mambo Italiano (R. Clooney)
6. If I Give My Heart To You (Denise Lor)
7. Cara Mia (David Whitfield)
8. This Ole House (R. Clooney)
9. Hold My Hand (Don Cornell)
10. Hajji Baba (Nat "King" Cole)

JORDON MARSH CO. Boston, Mass.

1. Skokiaan (Four Lads)
2. Muskrat Ramble (McGuire)
3. Mr. Sandman (Chordettes)
4. This Ole House (R. Clooney)
5. Papa Loves Mambo (P. Como)
6. Whither Thou Goest (Paul & Ford)
7. I Need You Now (E. Fisher)
8. Smile (Nat "King" Cole)
9. If I Give My Heart To You (Doris Day)
10. Teach Me Tonight (DeCastros)

GIFT MART MUSIC CENTER Jomoico, L. I., N. Y.

1. Hey There (R. Clooney)
2. Skokiaan (Bulawayo Band)
3. Shake, Rattle And Roll (Bill Haley)
4. I Need You Now (E. Fisher)
5. Papa Loves Mambo (P. Como)
6. This Ole House (R. Clooney)
7. High And The Mighty (LeRoy Holmes)
8. Hold My Hand (Don Cornell)
9. If I Give My Heart To You (Denise Lor)
10. They Were Doin' The Mambo (Vaughn Monroe)

THE GROOVE RECORD SHOP Norfolk, Va.

1. Teach Me Tonight (DeCastros)
2. If I Give My Heart To You (Doris Day)
3. Mr. Sandman (Chordettes)
4. Papa Loves Mambo (P. Como)
5. Hey There (R. Clooney)
6. Ling, Ting, Tong (Five Keys)
7. That's What I Like (Don, Dick & Jimmy)
8. Love Me (De Marco Sisters)
9. Whither Thou Goest (Paul & Ford)
10. Hold My Hand (Don Cornell)

KATZ DRUG COMPANY Kansas City, Mo.

1. Shake, Rattle And Roll (Bill Haley)
2. Mr. Sandman (Chordettes)
3. Rock Round The Clock (Haley)
4. This Ole House (R. Clooney)
5. I Need You Now (E. Fisher)
6. Teach Me Tonight (H. Grayco)
7. If I Give My Heart To You (Doris Day)
8. Papa Loves Mambo (P. Como)
9. Count Your Blessings (Fisher)
10. Skokiaan (Ralph Marterie)

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DELTA RHYTHM BOYS Decca
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MODERNAIRES-GEORGIE AULD... Coral
NEIL HEFTI-RAY CHARLES SINGERS - Epic
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PREVUE RECORDS

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THE CASH BOX JUKE BOX REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Hey There (Clooney/Davis, Jr.)
2. Papa Loves Mambo (P. Como)
3. If I Give My Heart To You (Day/Lor)
4. Hold My Hand (Don Cornell)
5. I Need You Now (E. Fisher)
6. Mr. Sandman (Chordettes)
7. Cara Mia (David Whitfield)
8. Shake, Rattle And Roll (Bill Haley)
9. Mambo Italiano (R. Clooney)
10. Muskrat Ramble (McGuire)

Philadelphia, Pa.

1. Teach Me Tonight (DeCastros)
2. Papa Loves Mambo (P. Como)
3. If I Give My Heart To You (Denise Lor)
4. Hey There (Clooney/Davis, Jr.)
5. Shake A Hand (Mike Pedicin)
6. This Ole House (R. Clooney)
7. I Need Your Lovin' (Cheers)
8. Count Your Blessings (Fisher)
9. That's What I Like (Don, Dick & Tommy)
10. I Need You Now (E. Fisher)

Minneapolis, Minn.

1. Cara Mia (David Whitfield)
2. Muskrat Ramble (McGuire)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Doris Day)
5. Hold My Hand (Don Cornell)
6. Hey There (R. Clooney)
7. Oop-Shoop (Crewcuts)
8. Skokiaan (Bulawayo Band)
9. Little Spanish Town (David Carroll)
10. My Son, My Son (Lynn & Weir)

Wichita, Kan.

1. Hold My Hand (Don Cornell)
2. If I Give My Heart To You (Doris Day)
3. I Need You Now (E. Fisher)
4. Hey There (R. Clooney)
5. Skokiaan (Ralph Marterie)
6. This Ole House (R. Clooney)
7. Shake, Rattle And Roll (Bill Haley)
8. Papa Loves Mambo (P. Como)
9. Sh-Boom (Crewcuts)
10. Count Your Blessings (Fisher)

Boston, Mass.

1. If I Give My Heart To You (Lor/Day)
2. Papa Loves Mambo (P. Como)
3. Muskrat Ramble (McGuire/Draper)
4. Mr. Sandman (Chordettes)
5. Skokiaan (Four Lads/Marterie)
6. Chapel In The Moonlight (Kitty Kallen)
7. I Can't Tell A Waltz From A Tango (Patti Page)
8. I Want You All To Myself (Kitty Kallen)
9. Teach Me Tonight (DeCastros/Stafford)
10. Naughty Lady From Shady Lane (Bleyer/Ames Bros.)

Denver, Colo.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. If I Give My Heart To You (Doris Day)
4. This Ole House (Clooney/Hamblen)
5. Hold My Hand (Don Cornell)
6. Skokiaan (Ralph Marterie)
7. Sh-Boom (Crewcuts)
8. High And The Mighty (Baxter/Young)
9. Papa Loves Mambo (P. Como)
10. Smile (Nat "King" Cole)

Cleveland, Ohio

1. I Need Your Lovin' (Cheers)
2. Hey There (R. Clooney)
3. Teach Me Tonight (DeCastros)
4. I Need You Now (E. Fisher)
5. Papa Loves Mambo (P. Como)
6. Mr. Sandman (Chordettes)
7. Drink, Drink, Drink (M. Lanza)
8. Smile (Nat "King" Cole)
9. Woman's World (Four Aces)
10. Down In The Bottom Of The Well (Wilder Bros.)

Chicago, Ill.

1. Cara Mia (David Whitfield)
2. I Need You Now (E. Fisher)
3. If I Give My Heart To You (Denise Lor)
4. Papa Loves Mambo (P. Como)
5. Hey There (R. Clooney)
6. This Ole House (R. Clooney)
7. Hold My Hand (Don Cornell)
8. That's What I Like (Don, Dick & Tommy)
9. St. Louis Blues Mambo (Richard Maltby)
10. Muskrat Ramble (McGuire)

Miami, Fla.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. This Ole House (R. Clooney)
4. If I Give My Heart To You (Doris Day)
5. Shake, Rattle And Roll (Bill Haley)
6. Papa Loves Mambo (P. Como)
7. Sh-Boom (Crewcuts)
8. Mr. Sandman (Chordettes)
9. Skokiaan (Ralph Marterie)
10. Hold My Hand (Don Cornell)

Shoals, Ind.

1. Hey There (R. Clooney)
2. Skokiaan (Ralph Marterie)
3. If I Give My Heart To You (Doris Day)
4. I Need You Now (E. Fisher)
5. Papa Loves Mambo (P. Como)
6. Sh-Boom (Crewcuts)
7. This Ole House (R. Clooney)
8. Shake, Rattle And Roll (Bill Haley)
9. Hold My Hand (G. Lombardo)
10. Muskrat Ramble (R. Draper)

St. Louis, Mo.

1. Shake, Rattle And Roll (Bill Haley)
2. I Need You Now (E. Fisher)
3. If I Give My Heart To You (Day/Lor)
4. Papa Loves Mambo (P. Como)
5. Oop-Shoop (Crewcuts)
6. Teach Me Tonight (DeCastros)
7. Mood Indigo (N. Petty Trio)
8. Skokiaan (Ralph Marterie)
9. Muskrat Ramble (McGuire)
10. Hold My Hand (Don Cornell)

Brodhead, Wis.

1. I Need You Now (E. Fisher)
2. They Were Doin' The Mambo (Vaughn Monroe)
3. This Ole House (R. Clooney)
4. If I Give My Heart To You (Doris Day)
5. Hold My Hand (Don Cornell)
6. Papa Loves Mambo (P. Como)
7. Little Spanish Town (Russ Carlyle)
8. Count Your Blessings (Fisher)
9. Muskrat Ramble (McGuire)
10. Whither Thou Goest (Paul & Ford)

Dallas, Tex.

1. I Need You Now (E. Fisher)
2. Hey There (R. Clooney)
3. Skokiaan (Anthony Lads/Marterie)
4. Hold My Hand (Don Cornell)
5. If I Give My Heart To You (Day/Boswell)
6. Smile (Nat "King" Cole)
7. This Ole House (R. Clooney)
8. Whither Thou Goest (Paul & Ford)
9. Papa Loves Mambo (P. Como)
10. Woman's World (Four Aces)

Deadwood, S. D.

1. I Need You Now (E. Fisher)
2. Hey There (R. Clooney)
3. Papa Loves Mambo (P. Como)
4. Hold My Hand (Don Cornell)
5. Skokiaan (Ralph Marterie)
6. Muskrat Ramble (McGuire)
7. Smile (Nat "King" Cole)
8. Cara Mia (Gordon MacRae)
9. If I Give My Heart To You (Doris Day)
10. Mandolino (Paul & Ford)

Los Angeles, Calif.

1. If I Give My Heart To You (Doris Day)
2. Hey There (Clooney/Davis, Jr.)
3. Papa Loves Mambo (P. Como)
4. I Need You Now (E. Fisher)
5. This Ole House (R. Clooney)
6. Hold My Hand (Don Cornell)
7. Skokiaan (Marterie/Four Lads/Bulawayo)
8. Sh-Boom (Chords/Crewcuts)
9. Smile (Nat "King" Cole)
10. I Need Your Lovin' (Cheers)

Baltimore, Md.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Doris Day)
3. This Ole House (R. Clooney)
4. Hey There (R. Clooney)
5. Skokiaan (Marterie/Four Lads/Bulawayo)
6. Sh-Boom (Crewcuts)
7. Papa Loves Mambo (P. Como)
8. Smile (Nat "King" Cole)
9. Hold My Hand (Don Cornell)
10. I'm A Fool To Care (Paul & Ford)

New Orleans, La.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Doris Day)
3. Hey There (R. Clooney)
4. Papa Loves Mambo (P. Como)
5. Hold My Hand (Don Cornell)
6. Skokiaan (Louis Armstrong)
7. Smile (Nat "King" Cole)
8. Muskrat Ramble (Armstrong)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. The Things I Didn't Do (Perry Como)

Atlanta, Ga.

1. I Need You Now (E. Fisher)
2. Hold My Hand (Don Cornell)
3. Teach Me Tonight (DeCastros)
4. Mr. Sandman (Chordettes)
5. If I Give My Heart To You (Day/Lor/Boswell)
6. Hey There (R. Clooney)
7. This Ole House (R. Clooney)
8. Whither Thou Goest (Paul & Ford)
9. Skokiaan (Ralph Marterie)
10. Don't Drop It (W. Harrison)

Portland, Ore.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Doris Day)
3. Shake, Rattle And Roll (Bill Haley)
4. Skokiaan (Ralph Marterie)
5. Papa Loves Mambo (P. Como)
6. Hey There (R. Clooney)
7. Things I Didn't Do (P. Como)
8. Whither Thou Goest (Paul & Ford)
9. Hold My Hand (Don Cornell)
10. They Were Doin' The Mambo (Vaughn Monroe)

San Francisco, Calif.

1. If I Give My Heart To You (Doris Day)
2. Hey There (R. Clooney)
3. This Ole House (R. Clooney)
4. I Need You Now (E. Fisher)
5. Papa Loves Mambo (P. Como)
6. Hold My Hand (Don Cornell)
7. Skokiaan (Marterie/Four Lads)
8. Shake, Rattle And Roll (Bill Haley)
9. Smile (Nat "King" Cole)
10. Teach Me Tonight (DeCastros)

Detroit, Mich.

1. Shake, Rattle And Roll (Bill Haley)
2. Runaround (Chuckles)
3. This Ole House (R. Clooney)
4. Papa Loves Mambo (P. Como)
5. I Need You Now (E. Fisher)
6. Mr. Sandman (Chordettes)
7. Muskrat Ramble (McGuire)
8. The Bandit (Johnston Bros.)
9. Teach Me Tonight (DeCastros)
10. Mama Doll Song (Patti Page)

"Peter Pan" Marks 7th Victor Original Cast Album Signed This Season

NEW YORK—"Peter Pan," the new musical adaptation of the famous Barrie fantasy starring Mary Martin will be recorded by RCA Victor as the company's seventh original-cast show album signed this season, Manie Sacks, vice president and general manager, RCA Victor Division, has announced.

The musical, which opened October 20th to rave notices, was recorded on Tuesday and Thursday, November 2 and 4, at Webster Hall with the entire cast including Miss Martin and her daughter Heller, Cyril Ritchard, Margalo Gilmore and Kathy Nolan, under the recording supervision of Joe Carlton, RCA Victor director of popular artists and repertoire, and Hugo Winterhalter, musical director, according to Sacks.

RCA Victor's acquisition of its seventh new Broadway show marks the largest number of original-cast albums to be pacted by a single recording company during one season in recent years, Sacks points out.

Other RCA Victor original-cast albums of recent Broadway shows which have opened or soon will open on Broadway include the Old Vic production of "A Midsummer Night's Dream;" "The Boy Friend;" the Eartha Kitt starrer, "Mrs. Patterson;" the Joshua Logan-Harold Rome musical "Fanny;" the Cole Porter musical "Silk Stockings" to be produced by Feuer and Martin from the screenplay "Ninotchka;" and an album of the

sound track of the 20th-Century film, "Carmen Jones."

Of the seven albums both "The Boy Friend" and "Mrs. Patterson" were recorded early in October for release this week. "A Midsummer Night's Dream" was recorded in England and placed on sale the day after the October 21st opening at the Met. The Eartha Kitt recording of her starring vehicle, currently playing a pre-Broadway Chicago engagement, marks the first time a show has been waxed and the album available while the show itself still is on the road.

"Fanny" and "Silk Stockings" will be recorded simultaneously with their forthcoming New York openings and the "Carmen Jones" album was available with the film's October 28th New York release date.

Buddy Rich Joins Dorseys

NEW YORK—The Dorseys, Tommy and Jimmy, have added Buddy Rich's famed drumming talents to their band. Buddy rejoins the Dorseys—he started his big-name band career with Tommy—during their current one-nighter tour of the South and will not only be a featured member of the Dorsey crew on all their future Bell Records but will also be very prominent in the cast when they play their annual engagement at the Statler Hotel, New York in January.

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. A STAR IS BORN Judy Garland (Columbia BL 1021; BA 1021)
3. MUSIC, MARTINIS Jackie Gleason (Capitol W 509; AND MEMORIES EAP 1, 2, 3, 4-309)
4. SEVEN BRIDES FOR SEVEN BROTHERS Original Cast (MGM E 244; X 244)
5. GLENN MILLER LTD. Glenn Miller (RCA Victor LPT 6071; EDITION, II EPOT 6701)
6. THE PAJAMA GAME... Original Cast (Columbia ML 4840; A 1098)
7. SWING EASY Frank Sinatra (Capitol H 528; EAP 1, 2-528)
8. SELECTIONS FROM THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
9. BRIGADOON Original Cast (MGM E 3135; MX 263)
10. HEARING IS BELIEVING (RCA Victor SRL-12-1; SRA-7-1)
10. PARDON BY BLOOPER #1 & 2 Kermit Schafer (Jubilee LP 2, 3; EP 5011, 5012)
10. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)

HAJJI BABA

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Capitol #2949

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Leslie Opens New Pittsburgh One-Stop

NEW YORK—Lou Boorstein, of Leslie Distributing, announced this week, the addition of a Pittsburgh branch to his chain of One Stops. The official opening of this branch was sked for Nov. 1.

Boorstein stated that the new branch will better service the operators in Greater Pittsburgh, the state of Pennsylvania, Ohio and West Virginia with "what he wants, when he wants it". "Facilities will be on hand to make it simple for the op to get records quickly and easily".

The branch's quarters will be in the Seeburg Distributors building at 2217 Fifth Ave.

Sam Lane, who has had wide experience in this field in Philly, and was more recently the western New York manager of Transdisc, will manage the new branch.

Other branches in the Leslie chain are in New York and Hartford.

Bill Black To Head Orchestras, Inc.

CHICAGO — William T. (Bill) Black, Vice-President of McConkey Artists Corp. this city, and head of agency's band department will resign from this position, effective November 15, 1954.

He will now head an unusual corporation now being formed composed of orchestra leaders Ray Pearl, Russ Carlyle, Jimmy Featherstone, Don Reid and Larry Faith. New firm will be called Orchestras, Inc., and will be located here in Chicago.

Basic idea of this corporation, it is reported, will be for the band leaders to double as bookers whenever possible. Also band leaders will be expected to channel leads into the home office where Black and one of the various band leaders will be located.

It is further reported that at least two other orchestra leaders have invested money in this new venture and will join Orchestras, Inc., as soon as their present contracts expire.

MAMBOMANIA

Dick Sugar (WEVD-New York) on a pitch that will do much for the mambo field and the youth of the city. Dick, accompanied by Alfredito and Dick Manning, (Manning wrote the Perry Como hit, "Papa Loves Mambo"), appeared at the Forest Hills High School, in Forest Hills, Long Island, and wowed 1500 paying youngsters. All monies went into the treasury of the school General Organization. Alfredito, Rainbow Record star currently hot with the local mambo-nicks, is an alumnus of Forest Hill H. S. School officials, recognizing Sugar's influence with the teeners, worked wholeheartedly with him and the show has been personally endorsed by Principal Dr. Leo R. Ryan and Assistant Principal Joseph Herschel. Seven couples, who danced on the stage for the edification of their scholmates were all awarded Alfredito's latest "Cha-Cha-Cha" album. . . . Billy May has cut "Loop De Loop Mambo" for Capitol. It was originally cut by the Robins on Spark. . . . Shooting up the pop lists are Rosemary Clooney's "Mambo Italiano" and Georgia Gibbs' "Mambo Baby". The latter tune, in the original version by Ruth Brown on Atlantic is really taking off in the r & b field and will definitely be one of the best sellers in the country before many weeks have passed. . . . Fiesta has packaged eight sides by Monchito and his Mambo Royals in L.P. and E.P. form. Featured is the well known "Suave-cito (Take It Easy)". In addition, Fiesta will release an E.P. by The Hermanos Castro Orchestra, and L.P. by Ramon Marquez, and a new mambo by Marquez titled, "Mambo U. S. A.". . . . Herman Diaz, RCA Victor International A & R reports several new releases being readied for the market. Tony Martinez will have one out shortly with lyrics in English; Alfredo Sadel, vocalist and Alvero Escobar Orchestra putting out a bolero mambo backed with a paso doble; Benny More teams with Pedro Vargas for one aimed at the authentic market primarily and Tito Rodriguez is working on four arrangements for his next session to be held shortly. Diaz discloses sales figures on Perez Prado's "Marilyn Monroe Mambo" are shooting ahead rapidly. . . . "Mambo is a feeling rather than a definite form. It is the freest of all musical and dance creations". This, in one well chosen sentence Joe Loco summed up the "Mambo" in a recent radio interview with Big Chief Norman Wain on his "Mambo Matinee" (WDOK - Cleveland.) "It is the blending of the best elements of American jazz and Latin-American rhythms", Loco continued, "And as is often the case, the whole is better than the parts." Norman Wain, who is Cleveland's pioneer Mambo disc jockey, informs us that this interview caused wide reaction and some consternation in Cuban circles, because Joe Loco insisted that Mambo is strictly a New York creation. Loco claims that the real mambo was born, not in Cuba or Puerto Rico, but in Manhattan—where United States and Latin folk influences have been intermixed these past few years.

This is due to the large influx of Puerto Ricans and other Latin-American peoples to our Country. The Mambo pianist cited the street urchins of upper Manhattan as examples of the result of this influence. In certain parts of New York City, bands of children will group together and pound out their own rhythms on old tin cans, coke bottles and car fenders. Loco reports that some of these rhythms are so intricate and interesting that they have been recorded by Folkways Records. . . . Eddie Heller, Rainbow Records, advises his latest Alfredito release is titled "Egg Fu Yung Mambo". The man deserves a special award for the titles he dreams up. Alfredito opens at the Chanticleire in Baltimore for two weeks.



REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 6 without any changes on the part of THE CASH BOX.

Art Preston

WSPR—Springfield, Mass.

1. Teach Me Tonight (J. Brace)
2. I Love My Mama (H. Jerome)
3. Smile (Sunny Gale)
4. Rain, Rain, Rain (Laine & Four Lads)
5. Always You (Betty Madigan)
6. It Worries Me (Frank Sinatra)
7. I Have To Tell You (E. Barton)
8. Hold My Hand (Don Cornell)
9. Cara Mia (David Whitfield)
10. Papa Loves Mambo (P. Como)

Jack Carey

WCFL—Chicago, Ill.

1. Hold My Hand (Don Cornell)
2. Cara Mia (David Whitfield)
3. That's What I Like (Don, Dick & Jimmy)
4. Woman's World (Four Aces/Anthony)
5. Papa Loves Mambo (P. Como)
6. Mr. Sandman (Chordettes)
7. Muskrat Ramble (McGuire)
8. Song From Desiree (A. Dean)
9. Always You (Betty Madigan)
10. Hajji Baba (Nat "King" Cole)

Bob Chambers

WEBK—Tampa, Fla.

1. Papa Loves Mambo (P. Como)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. Anyone Can Fall In Love (Doris Day)
5. Mood Indigo (Billy Eckstine)
6. Mr. Sandman (Chordettes)
7. If I Give My Heart To You (Connie Boswell)
8. The Things I Didn't Do (Perry Como)
9. Jam-Bo (Ray Anthony)
10. Skokiaan (Bulawayo Band)

Ed Bonner

KXOK—St. Louis, Mo.

1. Papa Loves Mambo (P. Como)
2. If I Give My Heart To You (Doris Day)
3. Hold My Hand (Don Cornell)
4. Cara Mia (David Whitfield)
5. Tell Me, Tell Me (June Valli)
6. That's All I Want From You (Jay P. Morgan)
7. All There Is And Then Some (Margaret Whiting)
8. Woman's World (Four Aces)
9. Teach Me Tonight (H. Grayco)
10. Mambo Italiano (R. Clooney)

Pete Dreyer

WENT—Gloversville, N. Y.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Denise Lor)
3. Mr. Sandman (Chordettes)
4. Whither Thou Goest (Paul & Ford)
5. Papa Loves Mambo (P. Como)
6. Skokiaan (Ralph Marterie)
7. Hold My Hand (Don Cornell)
8. Tell Me, Tell Me (June Valli)
9. That's All I Want From You (Jay P. Morgan)

Robin Seymour

WKMH—Dearborn, Mich.

1. Runaround (Chuckles)
2. Shake, Rattle And Roll (Bill Haley)
3. Mr. Sandman (Chordettes)
4. Muskrat Ramble (McGuire)
5. Down In The Bottom Of The Well (Wildier Bros.)
6. Rain, Rain, Rain (Laine & Four Lads)
7. Little Spanish Town (Carroll)
8. Mambo Italiano (R. Clooney)
9. Land Of Dreams (Hugo Winterhalter)
10. Mama Doll Song (Patti Page)

Len Ross

KBMI—Henderson, Nev.

1. If I Give My Heart To You (Connie Boswell)
2. Hey There (R. Clooney)
3. High And The Mighty (LeRoy Holmes)
4. Smile (Sunny Gale)
5. Central Park Romance (Joe Lipman Ork.)
6. Papa Loves Mambo (P. Como)
7. I'm A Fool To Care (Paul & Ford)
8. Because Of You (Davis, Jr.)
9. Teach Me Tonight (DeCastros)
10. Count Your Blessings (Bing Crosby)

Jerry Hauser

KAFP—Petaluma, Calif.

1. Hold My Hand (Don Cornell)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. Oop-Shoop (Kay Brown)
5. If I Give My Heart To You (Doris Day)
6. What A Dream (Patti Page)
7. Always You (Betty Madigan)
8. Cara Mia (David Whitfield)
9. Woman's World (Four Aces)
10. Saw Your Eyes (Four Knights)

Al Stevens

WCBM—Baltimore, Md.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Day/Lor)
3. Smile (Nat "King" Cole)
4. Hold My Hand (Don Cornell)
5. Tell Me, Tell Me (June Valli)
6. Im-A-Rollin' (Jackie Miles)
7. Mr. Sandman (Chordettes)
8. Cara Mia (David Whitfield)
9. Teach Me Tonight (DeCastros)
10. Shake, Rattle And Roll (Bill Haley)

Ralph Phillips

WFBR—Baltimore, Md.

1. Hey There (R. Clooney)
2. Papa Loves Mambo (P. Como)
3. I Need You Now (E. Fisher)
4. Shake, Rattle And Roll (Bill Haley)
5. If I Give My Heart To You (Doris Day)
6. Hold My Hand (Don Cornell)
7. Muskrat Ramble (McGuire)
8. Whither Thou Goest (Paul & Ford)
9. This Ole House (R. Clooney)
10. Cara Mia (David Whitfield)

Murray Jordan

WLIB—New York, N. Y.

1. If I Give My Heart To You (Doris Day)
2. Cara Mia (David Whitfield)
3. Skokiaan (Marterie/Four Lads)
4. Hold My Hand (Don Cornell)
5. Always You (Betty Madigan)
6. Woman's World (Four Aces)
7. St. Louis Blues Mambo (Richard Maltby)
8. It Worries Me (Frank Sinatra)
9. Wooden Shoes And Happy Hearts (Clark Dennis)
10. My Reverie (Verna Leeds)

Nick Nickson

WBBF—Rochester, N. Y.

1. If I Give My Heart To You (Doris Day)
2. I Need You Now (E. Fisher)
3. Papa Loves Mambo (P. Como)
4. Hey There (R. Clooney)
5. Muskrat Ramble (McGuire)
6. St. Louis Blues Mambo (Richard Maltby)
7. This Ole House (R. Clooney)
8. Shake, Rattle And Roll (Bill Haley)
9. Always You (Betty Madigan)
10. Mr. Pogo (Commanders)

Dave Teig

WILK—Wilkes-Barre, Pa.

1. Teach Me Tonight (DeCastros)
2. I Need Your Lovin' (Cheers)
3. Mr. Sandman (Chordettes)
4. I Want You All To Myself (Kitty Kallen)
5. My Guy's Come Back (Lee Vincent)
6. When I Stop Lovin' You (Frank Sinatra)
7. Love Me (Billy Eckstine)
8. My Son, My Son (Vera Lynn)
9. Mama Doll Song (Patti Page)
10. Willow Weep For Me (Fontane Sisters)

Jim Lowe

WRR—Dallas, Tex.

1. Hold My Hand (Don Cornell)
2. If I Give My Heart To You (Connie Boswell)
3. Whither Thou Goest (Paul & Ford)
4. I Need You Now (E. Fisher)
5. You're Nobody Till Somebody Loves You (Mills Bros.)
6. Sh-Boom (Chords)
7. Teach Me Tonight (DeCastros)
8. Papa Loves Mambo (P. Como)
9. High And The Mighty (Les Baxter)
10. Tell Me, Tell Me (June Valli)

Jay Michael

WCAE—Pittsburgh, Pa.

1. Hold My Hand (Don Cornell)
2. My Son, My Son (Vera Lynn)
3. Count Your Blessings (Fisher)
4. Teach Me Tonight (DeCastros)
5. Land Of Dreams (Hugo Winterhalter)
6. Tell Me, Tell Me (June Valli)
7. Always You (Betty Madigan)
8. Yours (Dick Contino)
9. Thrilled (Billy Fields)
10. I Need Your Lovin' (Cheers)

Eddie Dillon

WHJB—Greensburg, Pa.

1. I Cried (Patti Page)
2. Muskrat Ramble (Matys Bros.)
3. Teach Me Tonight (DeCastros)
4. Hold My Hand (Don Cornell)
5. I Need Your Lovin' (Cheers)
6. Shake, Rattle And Roll (Bill Haley)
7. Woman's World (Four Aces)
8. We'll Be Married (Four Coins)
9. Whither Thou Goest (Paul & Ford)
10. Mood Indigo (Four Freshmen)

Bill Previtti

KDEF—Albuquerque, N. M.

1. If I Give My Heart To You (Connie Boswell)
2. Shake, Rattle And Roll (Bill Haley)
3. Smile (Nat "King" Cole)
4. I Need You Now (E. Fisher)
5. Cara Mia (David Whitfield)
6. Hold My Hand (Don Cornell)
7. Whither Thou Goest (Paul & Ford)
8. Skokiaan (Ralph Marterie)
9. Hey There (R. Clooney)
10. Woman's World (Four Aces)

Bob Watson

WQXI—Atlanta, Ga.

1. Hold My Hand (Don Cornell)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (Stafford)
4. I Need You Now (E. Fisher)
5. Whither Thou Goest (Paul & Ford)
6. Time Waits For No One (Hilltoppers)
7. Tell Me, Tell Me (June Valli)
8. Smile (Nat "King" Cole)
9. That's All I Want From You (Jay P. Morgan)
10. Woman's World (Four Aces)

Allan Michaels

WAVI—Springfield, Ohio

1. If I Give My Heart To You (Doris Day)
2. Hold My Hand (Don Cornell)
3. Hey There (Johnnie Ray)
4. Papa Loves Mambo (P. Como)
5. They Were Doin' The Mambo (Les Brown)
6. It Worries Me (Frank Sinatra)
7. Teach Me Tonight (Stafford)
8. High And The Mighty (Les Baxter)
9. Tell Me, Tell Me (June Valli)
10. Count Your Blessings (Gordon MacRae)

Sandy Singer

KCRG—Cedar Rapids, Iowa

1. Hold My Hand (Don Cornell)
2. Teach Me Tonight (J. Brace)
3. Tell Me, Tell Me (June Valli)
4. High And The Mighty (Les Baxter)
5. Hey There (R. Clooney)
6. Little Spanish Town (Russ Carlyle)
7. Woman's World (Four Aces)
8. Whither Thou Goest (Loman)
9. That's What I Like (Don, Dick & Jimmy)
10. Time Waits For No One (Hilltoppers)

Dick Gilbert

KTYL—Phoenix, Ariz.

1. They Were Doin' The Mambo (Vaughn Monroe)
2. If I Give My Heart To You (Connie Boswell)
3. Whither Thou Goest (Paul & Ford)
4. Skokiaan (Bulawayo Band)
5. High And The Mighty (LeRoy Holmes)
6. I Spoke Too Soon (Crewcuts)
7. Hold My Hand (Don Cornell)
8. Smile (Sunny Gale)
9. Papa Loves Mambo (P. Como)
10. Nic-Name Song (J. Komack)

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THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 6 without any changes on the part of THE CASH BOX.

Rudy Nelson

WBEL—Rockford, Ill.

1. Skokiaan (Four Lads)
2. I Need You Now (E. Fisher)
3. Little Spanish Town (Russ Carlyle)
4. Sh-Boom (Crewcuts)
5. Papa Loves Mambo (P. Como)
6. Muskrat Ramble (McGuire)
7. Hey There (R. Clooney)
8. Hold My Hand (Don Cornell)
9. Toy Or Treasure (Kay Starr)
10. Mambo Italiano (R. Clooney)

Gary Lesters

WVJN—Livingston, N. J.

1. Hey There (R. Clooney)
2. Muskrat Ramble (McGuire)
3. Not As A Stranger (Bennett)
4. Hold My Hand (Don Cornell)
5. I Need You Now (E. Fisher)
6. Always You (Betty Madigan)
7. Tell Me, Tell Me (June Valli)
8. Sisters (R. & B. Clooney)
9. If I Give My Heart To You (Denise Lor)
10. Papa Loves Mambo (P. Como)

Bill Burns

WQAM—Miami, Fla.

1. Mr. Sandman (Chordettes)
2. Hajji Baba (Nat "King" Cole)
3. I Need You Now (E. Fisher)
4. Papa Loves Mambo (P. Como)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. Hey There (R. Clooney)
7. Oop-Shoop (Crewcuts)
8. If I Give My Heart To You (Denise Lor)
9. The Touch (Harmonica)
10. Shake, Rattle And Roll (Bill Haley)

Richard M. Fielder

KNEA—Jonesboro, Ark.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. Skokiaan (Ralph Marterie)
4. If I Give My Heart To You (Doris Day)
5. Hold My Hand (Don Cornell)
6. Smile (Nat "King" Cole)
7. This Ole House (R. Clooney)
8. Shake, Rattle And Roll (Bill Haley)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Sh-Boom (Crewcuts)

Stan 'The Record Man' Dale

WJJD—Chicago, Ill.

1. I Need Your Lovin' (Cheers)
2. Cara Mia (Gordon MacRae)
3. The Big Dip (King's 4)
4. I Can't Tell A Waltz From A Tango (Patti Page)
5. Mambo Italiano (R. Clooney)
6. Love Me Tonight (E. Howard)
7. I Love My Mama (T. Leonetti)
8. In My Dreams (Lou Monte)
9. Till You're Mine (Val Valenti)
10. Mr. Sandman (Chordettes/Morrow/Lancers)

Tal Hood

WFGM—Fitchburg, Mass.

1. I Want You All To Myself (Kitty Kallen)
2. Mambo Italiano (R. Clooney)
3. The Things I Didn't Do (Perry Como)
4. Saw Your Eyes (Four Knights)
5. Tara's Theme (LeRoy Holmes)
6. Hajji Baba (Nat "King" Cole)
7. Mambo Baby (Ruth Brown)
8. Mama Doll Song (Patti Page)
9. Ready, Willing And Able (Gary Crosby)
10. Naughty Lady From Shady Lane (Archie Beyer)

Bud Davies

CKLW—Windsor, Ontario

1. Muskrat Ramble (McGuire)
2. Runaround (Chuckles)
3. Count Your Blessings (Fisher)
4. Long Way From St. Louis (Bunny Paul)
5. Down In The Bottom Of The Well (Wildier Bros.)
6. It Worries Me (Frank Sinatra)
7. Teach Me Tonight (Stafford/DeCastros)
8. Mr. Sandman (Chordettes/Four Aces)
9. Papa Loves Mambo (P. Como)
10. Little Spanish Town (Carroll/Smith Bros.)

Robin Bonneau

WTSY—Claremont, N. H.

1. Teach Me Tonight (DeCastros)
2. Sisters (R. & B. Clooney)
3. If I Give My Heart To You (Doris Day)
4. Mr. Sandman (Chordettes)
5. Tell Me, Tell Me (June Valli)
6. Hey There (R. Clooney)
7. I Can't Tell A Waltz (Page)
8. I Need You Now (E. Fisher)
9. Madonna, Madonna (Bennett)
10. Always You (Betty Madigan)

Paul Flanagan

WTRY—Troy, N. Y.

1. Angels In The Sky (T. Martin)
2. Hold My Hand (Don Cornell)
3. Mr. Sandman (Chordettes)
4. I Need You Now (E. Fisher)
5. Cara Mia (David Whitfield)
6. To Ev'ry Girl—To Ev'ry Boy (Johnnie Ray)
7. This Ole House (R. Clooney)
8. Skokiaan (Ralph Marterie)
9. Papa Loves Mambo (P. Como)
10. Sh-Boom (Crewcuts)

Paul Platter

WSAI—Cincinnati, Ohio

1. This Ole House (R. Clooney)
2. I Need You Now (E. Fisher)
3. Shake, Rattle And Roll (Bill Haley)
4. I'm A Rollin' (Jackie Miles)
5. Papa Loves Mambo (P. Como)
6. Hold My Hand (D. Cornell)
7. If I Give My Heart To You (Doris Day)
8. Lonesome Polecat (McGuire)
9. Woman's World (Four Aces)
10. Sh-Boom (Crewcuts)

Bob 'Coffeehead' Larsen

WEMP—Milwaukee, Wis.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Connee Boswell)
3. Papa Loves Mambo (P. Como)
4. That's What I Like (Don, Dick & Jimmy)
5. Woman's World (Four Aces)
6. Tell Me, Tell Me (June Valli)
7. Whither Thou Goest (Paul & Ford)
8. Always You (Betty Madigan)
9. Point Of No Return (P. Scott)
10. Cara Mia (David Whitfield)

Jim Ameche

KLAC—Hollywood, Calif.

1. Tell Me, Tell Me (June Valli)
2. Mambo Italiano (R. Clooney)
3. I Need Your Lovin' (Cheers)
4. Teach Me Tonight (H. Grayco)
5. A Jug Of Wine (H. Spina)
6. Cara Mia (David Whitfield)
7. I Want You All To Myself (Kitty Kallen)
8. Muskrat Ramble (McGuire)
9. Whither Thou Goest (Paul & Ford)
10. Smile (Nat "King" Cole)

Murray Kaufman

WMCA—New York, N. Y.

1. Mambo Italiano (R. Clooney)
2. Teach Me Tonight (DeCastros)
3. Papa Loves Mambo (P. Como)
4. Tell Me, Tell Me (June Valli)
5. I Need You Now (E. Fisher)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Always You (Betty Madigan)
8. Make Yourself Comfortable (King/Vaughn)
9. Long Way From St. Louis (Bunny Paul)
10. If I Give My Heart To You (Denise Lor)

Barry Kaye

WJAS—Pittsburgh, Pa.

1. Teach Me Tonight (DeCastros)
2. If I Give My Heart To You (Lor/Boswell/Wright Bros.)
3. Papa Loves Mambo (Como/Ray)
4. Hold My Hand (Don Cornell)
5. Rain, Rain, Rain (Laine & Four Lads)
6. Mood Indigo (N. Petty Trio)
7. Always You (Betty Madigan)
8. Madonna, Madonna (Bennett)
9. Shake, Rattle And Roll (Bill Haley)
10. Whither Thou Goest (Paul & Ford)

Wallie Dunlap

WICC—Bridgeport, Conn.

1. Teach Me Tonight (Stafford)
2. Papa Loves Mambo (P. Como)
3. Mr. Sandman (Chordettes)
4. I Have To Tell You (D. Shore)
5. Always You (Betty Madigan)
6. Cara Mia (David Whitfield)
7. I Need Your Lovin' (Cheers)
8. Smile (Sunny Gale)
9. Muskrat Ramble (McGuire)
10. You're Nobody Till Somebody Loves You (Mills Bros.)

Mort Robertson

WJVB—Jacksonville Beach, Fla.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. Hold My Hand (Don Cornell)
4. Smile (Nat "King" Cole)
5. Whither Thou Goest (Paul & Ford)
6. I Need Your Lovin' (Cheers)
7. This Ole House (R. Clooney)
8. Skokiaan (Ray Anthony)
9. My Son, My Son (Vera Lynn)
10. Hajji Baba (Nat "King" Cole)

Allan Berg

KRKD—Los Angeles, Calif.

1. If I Give My Heart To You (Connee Boswell)
2. This Ole House (R. Clooney)
3. Papa Loves Mambo (J. Ray)
4. The Bandit (Johnston Bros.)
5. Skokiaan (Bulawayo Band)
6. Cara Mia (David Whitfield)
7. Count Your Blessings (Bing Crosby)
8. Woman's World (Four Aces)
9. Always You (Betty Madigan)
10. My Son, My Son (Vera Lynn)

Lou Barile

WKAL—Rome, N. Y.

1. Time Waits For No One (Hilltoppers)
2. Mr. Sandman (Chordettes)
3. Shake, Rattle And Roll (Bill Haley)
4. If I Give My Heart To You (Doris Day)
5. Teach Me Tonight (Stafford)
6. Hold My Hand (Don Cornell)
7. Tell Me, Tell Me (June Valli)
8. Hopelessly (Ames Bros.)
9. I Need You Now (E. Fisher)
10. Hey There (R. Clooney)

Ray Perkins

KIMN—Denver, Colo.

1. Hey There (R. Clooney)
2. This Ole House (R. Clooney)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Doris Day)
5. Skokiaan (Ralph Marterie)
6. High And The Mighty (LeRoy Holmes)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Cara Mia (David Whitfield)
9. Papa Loves Mambo (P. Como)
10. Hold My Hand (Don Cornell)

Sam Bradley

KUDL—Kansas City, Mo.

1. Shake, Rattle And Roll (Bill Haley)
2. Mr. Sandman (Chordettes)
3. I Need You Now (E. Fisher)
4. This Ole House (R. Clooney)
5. Mama Doll Song (Patti Page)
6. Skokiaan (Ralph Marterie)
7. Whither Thou Goest (Paul & Ford)
8. Down In The Bottom Of The Well (Wildier Bros.)
9. Tara Theme (LeRoy Holmes)
10. I Can't Tell A Waltz From A Tango (Patti Page)

Larry E. Jones

KTXN—Austin, Tex.

1. Hold My Hand (Don Cornell)
2. I Need You Now (E. Fisher)
3. If I Give My Heart To You (Doris Day)
4. Uno (Tony Martin)
5. It Never Entered My Mind (Dave Pell)
6. Teach Me Tonight (Brace Grayco)
7. Smile (Nat "King" Cole)
8. Always You (Betty Madigan)
9. Moonlight In Vermont (Lucky Thompson)
10. I Want You All To Myself (Kitty Kallen)

Hoffman Signed To Exclusive Contract By Merrill And Kaufman

NEW YORK—Bob Merrill and Murray Kaufman have signed Al Hoffman to an exclusive three year contract for their publishing firms, Golden Bell Songs and Rylan Music.

Hoffman is one of Tin Pan Alleys most prolific and successful writers. About 40 or 50 songs of his a year are recorded. And among his hits are "Papa Loves Mambo", "Mairzy Doates", "If I Knew You Were Coming I'd've Baked A Cake", "Heartaches", "There's No Tomorrow" etc.

With this signing, the pubbery now has a tremendous one-two punch in writers with Merrill and Hoffman.

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"STELLA"
by
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b/w
"In Sorriento I Found Love"
by
SONNY TRAVERS
arranged and conducted by
Frank Hunter
LOMAC # 104

"OH LOVE OF MINE"

b/w
"GYPSY LIFE"
by
DORI DARNELL
arranged and conducted by
Frank Hunter
LOMAC # 106

Dist. Some Territories open
WRITE — WIRE — PHONE
LOMAC RECORDS, Inc.
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Tiffany Proudly Presents CLARK DENNIS SINGING

"OUR LADY OF GUADALUPE"

B/W
"THE TEN COMMANDMENTS"
RECORD NO. 1311
TIFFANY RECORDING CO.
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AUTHENTIC MAMBOS

featuring
REY DAVILLA Mambo Ork.
"MUSICO MAMBO"
"THE BASS AND I"
Musico # 2001

"BAMBULA" "LIGHTNING"

Musico # 2002
MUSICO MANUFACTURING CO.
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recorded by

VAUGHN MONROE

RCA VICTOR 20/47-5851

GARLOCK - SCHERER MUSIC, INC.

224 WEST 49th STREET
NEW YORK, N. Y.

M-G-M RECORDS

JONI JAMES sings
"WHEN WE COME OF AGE"
b/w
"EVERY TIME YOU TELL ME YOU LOVE ME"
MGM 11865 (78 rpm)
K11865 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

TAD BRUCE

singing
"THAT'S FOR SURE!"
and
"I REMEMBER IT ALL TOO WELL"
Watco Record # 111-10

WATCO Records Inc.
1674 BROADWAY
(CO 5-1930) NEW YORK 19, N. Y.

IT'S NEW—IT'S DIFFERENT!

Causing plenty of comment
JAMES "DEACON" WARE
sings
"OOH OW!"
AND
"I CRIED FOR YOU"
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A Solid Ballad Hit!

CARAMIA

LEO FEIST, INC.

YOU'RE
RIGHT!
RIGHT!
RIGHT!
When you feature -



June Valli's
Latest & Greatest -

"WRONG, WRONG, WRONG"
RCA VICTOR 20/47-5924

with

HUGO WINTERHALTER And Orchestra

Words and Music by RALPH CARE and SOL MARCUS

PORGIE MUSIC CORPORATION

1619 Broadway, New York 19, New York

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The Nation's

TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising
100
Selections

AB—Abbott	BE—Bell	CY—Century	4 Star—Four Star	NG—Norgran	SP—Specialty
AL—Aladdin	BR—Brunswick	DA—Dana	GR—Groove	PA—Parrot	SW—Swingtime
AM—Ambassador	BT—Bethlehem	DE—Decca	IM—Imperial	PE—Peacock	TF—Tiffany
AP—Apollo	CA—Capitol	DO—Dot	JD—Jay Dee	PO—Potter	TI—Tico
AT—Atlantic	CD—Cadence	DU—Duke	JU—Jubilee	PR—Prestige	TR—Trend
	CH—Chess	DY—Derby	JZ—Josie	RA—Rainbow	UN—United
	CK—Checker	EP—Epic	KI—King	RE—Regent	VA—Valley
	CL—Cardinal	E5—Essex	LO—London	RM—Rama	VI—RCA Victor
	CO—Columbia	FA—Favorite	ME—Mercury	SA—Savoy	VJ—Vee Jay
	CR—Coral	FE—Federal	MG—MGM	SIT—Sittin' In	"X"—Label "X"
	CT—Cat	FI—Fiesta	MJ—Mojar		
	CW—Crown	FL—Flair	MO—Modern		

Nov. 13 Nov. 6

1—Hey There 90.2 93.4

★CO-40266 (4-40266)—**ROSEMARY CLOONEY**
This Ole House
CO-40224 (4-40224)—**JOHNNIE RAY**
Hernando's Hideaway
★DE-29199 (9-29199)—**SAMMY DAVIS, JR.**
And This Is My Beloved
EP-9049 (4-9049)—**DOLORES HAWKINS**
Hernando's Hideaway
FA-21005X—**CARY STEWART**
Count Your Blessings
VI-20-5867 (47-5867)—**HOMER & JETHRO**
They Were Doin' The Mambo

2—If I Give My Heart To You 75.2 86.2

BE-1059 (45-1059)—**BARRY FRANK**
Smile
CA-2868 (F-2868)—**MONICA LEWIS**
When You're Near
CA-2930 (F-2930)—**DUKE ELLINGTON**
Smile
★CO-40300 (4-40300)—**DORIS DAY**
Anyone Can Fall In Love
CR-61236 (9-61236)—**BUDDY GRECO**
★DE-29148 (9-29148)—**CONNIE BOSWELL**
Tennessee
FA-21007X—**MERRY SOUTH**
I Want You All To Myself
JZ-768 (45-768)—**FOUR BOYS**
Stop It—Quit It
ME-70451 (70451x45)—**A. POWELL & D. SMITH**
Wright Bros.
MG-11776 (K-11776)—**WRIGHT BROS.**
Lonesome
★MJ-27 (45-27)—**DENISE LOR**
Hello Darling
TI-1092 (45-1092)—**PEACOCK'S MAMBO COMBO**
Papa Loves Mambo
VI-20-5853 (47-5853)—**DINAH SHORE**
Tempting

3—This Ole House 74.6 55.4

BE-1602 (45-1602)—**BETTY JOHNSON**
Whither Thou Goest
CA-2915 (F-2915)—**JORDANAIRE**
Be Prepared
★CO-40266 (4-40266)—**ROSEMARY CLOONEY**
Hey There
DE-29255 (9-29255)—**ROSETTA THARPE**
Go Ahead
FA-21001X—**ROY RODGERS**
DALE EVANS
KI-1376 (45-1376)—**HERB & KAY**
Angels In The Sky
VI-20-5739 (47-5739)—**STUART HAMBLIN**
When My Lord Picks Up The Phone

4—Papa Loves Mambo 60.1 57.9

BE-1064 (45-1064)—**TOMMY & JIMMY DORSEY**
Not As A Stranger
CO-40324 (4-40324)—**JOHNNIE RAY**
The Only Girl I'll Ever Love
RA-264 (45-264)—**ALFREDITO O.**
Nocturnado
TI-1092 (45-1092)—**PEACOCK'S MAMBO COMBO**
If I Give My Heart To You
★VI-20-5857 (47-5857)—**PERRY COMO**
The Things I Didn't Do

5—I Need You Now 58.6 71.7

BE-1054 (45-1054)—**BETTY JOHNSON**
This Is The Thanks I Get

Nov. 13 Nov. 6

CO-40346 (4-40346)—**KEN GRIFFIN**
Smile
FA-21003X—**SUSAN SISTERS**
Mr. Sandman
★VI-20-5830 (47-5830)—**EDDIE FISHER**
Heaven Was Never Like This

6—Shake, Rattle And Roll 57.0 51.4

AT-1026 (45-1026)—**JOE TURNER**
You Know I Love You
★DE-29204 (9-29204)—**BILL HALEY**
A. B. C. Boogie
FA-21004X—**TOMCATS**
Mambo Baby

7—Hold My Hand 51.3 44.5

BE-1048 (45-1048)—**DICK POWELL**
Susan Slept Here
★CR-61206 (9-61206)—**DON CORNELL**
I'm Blessed
DE-29301 (9-29301)—**GUY LOMBARDO**
Mama Doll Song

8—Skokiaan 45.1 56.5

BE-1060 (45-1060)—**EIGHT BELLS**
Dream
CA-2896 (F-2896)—**RAY ANTHONY**
Say Hey
★CO-40306 (4-40306)—**FOUR LADS**
Why Should I Love You
DE-29256 (9-29256)—**LOUIS ARMSTRONG**
Skokiaan (Pt. 2)
FA-21001X—**SONG SINGERS**
This Ole House
★LO-1491 (45-1491)—**BULAWAYO SWEET RHYTHM BAND**
In The Mood
LO-1500 (45-1500)—**TED HEATH—JOHNSTON BROS.**
Skokiaan
★ME-70432 (70432 x 45)—**RALPH MARTERIE**
Lollipop
NG-124 (45-124)—**JOHNNY HODGES**
Sweet As Bear Meat
TI-10-229 (45-229)—**JOE LOCO**
The High And The Mighty
VI-20-5839 (47-5839)—**PEREZ PRADO**
The High And The Mighty
VI-20-5844 (47-5844)—**BUD ISAACS**
Yesterday's Waltz

9—Muskrat Ramble 40.9 27.1

CA-2942 (F-2942)—**WOODY HERMAN**
Woodchopper's Mambo
CO-40354 (4-40354)—**HARRY JAMES**
The Touch
★CR-61278 (9-61278)—**MCGUIRE SISTERS**
Lonesome Polecat
DE-29280 (9-29280)—**LOUIS ARMSTRONG**
Someday You'll Be Sorry
ES-369 (45-369)—**MATYS BROTHERS**
You're The Moment Of A Lifetime
FA-21000X—**HELEN CARROL**
Sh-Boom
GTJ-45092 (45-45092)—**KID ORY'S BAND**
When The Saints Come Marching In
ME-70446 (70446x45)—**RUSTY DRAPER**
Magic Circle
TI-1093 (45-1093)—**PEACOCK COMBO**
Solitude
VI-20-5887 (47-5887)—**AL ROMERO**
Mr. Pogo
VI-20-5862 (47-5862)—**POPPA GORDY**
Fortune In Dreams
VI-20-5873 (47-5873)—**PHIL HARRIS**
Stars Fell On Alabama

Nov. 13 Nov. 6

10—Teach Me Tonight 33.7 31.1

★AB-3001 (45-3001)—**DeCASTRO SISTERS**
It's Love
★CO-40351 (4-40351)—**JO STAFFORD**
Suddenly
CR-61265 (9-61265)—**MODERNAIRES**
Mood Indigo
DE-28990 (9-28990)—**JANET BRACE**
My Old Familiar
MG-11856 (K-11856)—**ROSANNE JUNE**
The Touch
X-0051 (4X-0051)—**HELEN GRAYCO**
Oop-Shoop

11—Sh-Boom 28.5 48.1

BE-1051 (45-1051)—**BARRY FRANK & FOUR BELLS**
Crazy Bout You Baby
CA-2929 (F-2929)—**STAN FREBERG**
Wide Screen Mama
CO-21283 (4-21283)—**LEON MCAULIFFE**
Smooth Sailing
CR-61212 (9-61212)—**BILLY WILLIAMS QT.**
Whenever, Wherever
★CT-104 (45-104)—**THE CHORDS**
Little Maiden
FA-21000XEDNA MCGRIFF & TOMCATS
Muskrat Ramble
★ME-70404 (70404x45)—**CREW-CUTS**
I Spoke Too Soon
VI-20-5799 (47-5799)—**BOBBY WILLIAMSON**
Love March

12—Cara Mia 25.9 23.1

BE-1068 (45-1068)—**HELEN FORREST**
It Worries Me
CA-2927 (F-2927)—**GORDON MACRAE**
Count Your Blessings
DE-29227 (9-29227)—**JACK PLEIS**
Lonesome Polecat
★LO-1486 (45-1486)—**DAVID WHITFIELD & MANTOVANI**
How, When Or Where

13—Whither Thou Goest 24.9 26.8

BE-1062 (45-1062)—**BETTY JOHNSON**
This Ole House
★CA-2928 (F-2928)—**LES PAUL & MARY FORD**
Mandolino
CO-40315 (4-40315)—**MARION MARLOWE**
Kiss Me Once
CY-106 (45-106)—**LAURIE LOMAN**
I Was The Last One To Know
EP-9075 (5-9075)—**O. B. MASINGILL ORCH.**
Smile

14—Mama Doll Song 23.3 9.7

DE-29321 (9-29321)—**SALTY HOLMES**
The Ghost Song
★ME-70458 (70458x45)—**PATTI PAGE**
I Can't Tell A Waltz From A Tango

15—Mr. Sandman 22.3 16.6

★CD-1247 (45-1247)—**CHORDETTE**
I Don't Wanna See You Cryin'
CR-61288 (9-61288)—**LANCERS**
Little White Light
DE-29344 (9-29344)—**FOUR ACES**
In Apple Blossom Time
FA-21003X—**SONG SINGERS**
I Need You Now
ME-70477 (70477x45)—**BUDDY MORROW**
Rock-A-Boatin' Boogie
VI-20-5767 (47-5767)—**VAUGHN MONROE**
They Were Doin' The Mambo

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

Nov. 13 Nov. 6

16—Mambo Italiano

20.2 12.6
★CO-40361 (4-40361)—
ROSEMARY CLOONEY
We'll Be Together
Again

17—Count Your Blessings

19.2 22.9
CA-2927 (F-2927)—
GORDON MACRAE
Cara Mia

CO-40321 (4-40321)—
ARTHUR GODFREY
Lazy Bones

CO-40370 (4-40370)—
ROSEMARY CLOONEY
White Christmas

FA-21005X—CARY STEWART
Hey There

DE-29251 (9-29251)—
BING CROSBY
What Can You Do
With A General

★VI-20-5871 (47-5871)—
EDDIE FISHER
Fanny

18—It's A Woman's World

19.1 19.5
CA-2936 (F-2936)—
RAY ANTHONY
Jambo

★DE-29269 (9-29269)—
FOUR ACES
Cuckoo Bird In The
Pickle Tree

MG-11846 (K11846)—
BOB STEWART
Wonderful Ta Know

19—Smile

17.6 20.2
BE-1059 (45-1059)—B. FRANK &
L. CLINTON O.

If I Give My Heart
To You

★CA-2897 (F-2897)—
NAT "KING" COLE
It's Crazy

CA-2930 (F-2930)—
DUKE ELLINGTON
If I Give My Heart
To You

DE-29266 (9-29266)—
VICTOR YOUNG
Theme From "Rear
Window"

EP-9075 (S-9075)—
O. B. MASINGILL
Wither Thou Goest

LO-1494 (45-1494)—
DAVID WHITFIELD
Dance, Gypsy, Dance

LO-1488 (45-1488)—LITA ROZA
Love Is A Beautiful
Stranger

LO-1487 (45-1487)—
FRANK CHACKSFIELD
Piper In The Heather

ME-70431 (70431x45)—
BILLY DANIELS
Mom-E-Ele

VI-20-5828 (47-5828)—
MELACHRINO O.
Theme From "The Six
Proud Walkers"

★VI-20-5836 (47-5836)—
SUNNY GALE
An Old Familiar Song

20—Little Shoemaker

13.4 14.1
CA-2862 (F-2862)—
TEXTOR SINGERS
Sabbins' Women

KI-1371 (45-1371)—
PETULA CLARK
Helpless

LO-1482 (45-1482)—
FRANK WEIR
The Never Never Land

★ME-70403 (70403x45)—
GAYLORDS
Macque, Macque

PO-1003 (45-1003)—
LAWRENCE DUCHOW
★VI-20-5769 (47-5769)—
HUGO WINTERHALTER
The Magic Tango

21—The Bandit

12.9 5.5
CO-40323 (4-40323)—
PERCY FAITH
Rainfall

CA-2916 (F-2916)—
TEX RITTER
LO-1464 (45-1464)—FRANK WEIR
By Candlelight

★LO-1470 (45-1470)—
JOHNSTON BROS.
Secret Of Our Love

Nov. 13 Nov. 6

VI-20-5875 (47-5875)—
RONALD CHESNEY
Chick-ee-Chock-ee

22—Hajji Baba

11.5 22.8
★CA-2949 (F-2949)—
NAT "KING" COLE
Unbelievable

CR-61275 (9-61275)—
DIMITRI TIOMKIN
Duel In The Sun

MG-11857 (K-11857)—
FOUR JOES
In Your Loving Care

23—I Need Your Lovin' (Bazoom)

11.4 3.3
★CA-2921 (F-2921)—
THE CHEERS
Arividerci

24—I Want You All To Myself

10.8 5.4
★DE-29268 (9-29268)—
KITTY KALLEN
Don't Let The Kiddy
Gedlin

FA-21007X—MERRY SOUTH
If I Give My Heart To
You

25—The High And The Mighty

10.4 22.4
BE-1053 (45-1053)—
TOMMY & JIMMY DORSEY
The Man That Got
Away

★CA-2845 (F-2845)—
LES BAXTER O.
More Love Than Your
Love

CO-40298 (4-40298)—
HARRY JAMES
Still You'd Break My
Heart

CR-61205 (9-61205)—
GEORGIE AULD O.
Sneaky Pete

CR-61211 (9-61211)—
DIMITRI TIOMKIN O.
Dial 'M' For Murder

★CR-61232 (9-61232)—
JOHNNY DESMOND
Gat No Time

★DE-29203 (9-29203)—
VICTOR YOUNG O.
Moonlight And Roses
(70426x45)

ME-70426 (70426x45)—
RICHARD HAYMAN
★MG-11761 (K-11761)—
LEROY HOLMES O.
Lisa

TI-10-229 (45-229)—JOE LOCO
Skokiaan

VI-20-5834 (47-5834)—
LEO DIAMOND
Lisbon

VI-20-5839 (47-5839)—
PEREZ PRADO
Skokiaan

26—Time Waits For No One

10.3 3.6
★DO-15249 (45-15249)—
HILLTOPPERS
You Try Somebody Else

27—Hopelessly

9.9 5.7
BE-1058 (45-1058)—
SONG SINGERS
What A Dream

★VI-20-5840 (47-5840)—
AMES BROTHERS
One More Time

28—Mandolino

9.8 4.0
★CA-2928 (F-2928)—
LES PAUL & MARY FORD
Whither Thou Goest

EP-9080 (S-9080)—
DE JOHN SISTERS
Lovers Slang

29—Mood Indigo

9.3 4.3
CA-2961 (F-2961)—
FOUR FRESHMEN
Love Turns Winter To
Spring

CR-61265 (9-61265)—
MODERNAIRES
Teach Me Tonight

DE-29273 (9-29273)—
DELTA RHYTHM BOYS
Have A Hope, Have A
Wish

Nov. 13 Nov. 6

MG-11845 (K-11845)—
B'LLY ECKSTINE
Do Nothin' Till You
Hear From Me

★X-0040 (4X-0040)—
NORMAN PETTY TRIO
Petty's Little Polka

30—They Were Doin' The Mambo

8.8 13.7
BE-1057 (45-1057)—
T. STEWART & SONG SINGERS
Goodnight Sweetheart,
Goodnight

CR-61222 (9-61222)—
LES BROWN O.
The Man That Got Away

DE-29202 (9-29202)—
TEX WILLIAMS
That's The Good Lord
Sayin'

ME-70401 (70401x45)—
BOBBY WAYNE
A String Of Broken
Hearts

ME-70440 (70440x45)—
JOE LIGGINS
Yeah, Yeah, Yeah

★VI-20-5767 (47-5767)—
VAUGHN MONROE
Mister Sandman

VI-20-5867 (47-5867)—
HOMER & JETHRO
Hey, There

31—In A Little Spanish Town

8.2 10.8
CR-61287 (9-61287)—
LAWRENCE WELK
Devil Lips

★ME-70444 (70444x45)—
DAVID CARROLL
Bumpy-Bump

MG-11835 (K-11835)—
JERRY JEROME
Haney

★X"-0055 (4X-0055)—
RUSSE CARLYLE
It Was Nice Knowing You

X-0070 (4X-0070)—
SMITH BROTHERS
Lately Little Petunia

32—My Son, My Son

7.8 12.7

33—Sisters

7.7 3.9

34—Dim, Dim The Lights

7.3 —

35—Runaround

7.2 —

36—Fanny

6.7 9.0

37—St. Louis Blues Mambo

6.2 9.4

38—Dream

5.7 —

39—That's What I Like

4.7 9.1

40—In The Chapel In The Moonlight

4.6 5.0

41—Mambo Baby

4.1 —

42—Pupalina

3.7 —

43—I Can't Tell A Waltz From A Tango

3.6 —

44—Drink, Drink, Drink

3.2 2.9

45—Oop-Shoop

3.1 4.4

46—The Things I Didn't Do

2.5 6.5

47—Lonesome Polecat

2.1 3.2

48—Unbelievable

2.0 5.1

49—The Touch

1.5 7.1

50—It Worries Me

1.0 3.7

"X" TRA Sales

CURRENT AND CHOICE LISTING

1

ST. LOUIS BLUES MAMBO

Richard Maltby — 78 rpm X-0042 (45 rpm 4X-0042)

2

RUNAROUND

The Three Chuckles — 78 rpm X-0066 (45 rpm 4X-0066)

3

MOOD INDIGO

The Norman Petty Trio — 78 rpm X-0040 (45 rpm 4X-0040)

4

DOWN IN THE BOTTOM OF THE WELL

Wilder Brothers — 78 rpm X-0053 (45 rpm 4X-0053)

5

IN A LITTLE SPANISH TOWN

Russ Carlyle — 78 rpm X-0055 (45 rpm 4X-0055)

Smith Brothers — 78 rpm X-0070 (45 rpm 4X-0070)

6

WE WANNA SEE SANTA DO THE MAMBO

Bill Darnel and the Smith Bros. — 78 rpm X-0067 (45 rpm 4X-0067)

7

ALEXANDER'S RAGTIME BAND

Ben Light — 78 rpm X-0058 (45 rpm 4X-0058)

8

TEACH ME TONIGHT

Helen Grayco — 78 rpm X-0051 (45 rpm 4X-0051)

9

I'M NOT ASHAMED TO CRY OVER YOU

Vince Carson — 78 rpm X-0056 (45 rpm 4X-0056)

10

IF I HAD A MILLION DOLLARS

The Dolphins — 78 rpm X-0062 (45 rpm 4X-0062)



NEW RELEASE LISTING

ON THE ALAMO

Echo Polka

NORM "MOOD INDIGO" PETTY

78 rpm X-0071 (45 rpm 4X-0071)

VERA CRUZ

I Met You Once Before
SPENCER-HAGEN ORCHESTRA
78 rpm X-0072 (45 rpm 4X-0072)

SOMEBODY GOOFED

Valencia
JIMMY PALMER AND HIS ORCHESTRA
78 rpm X-0073 (45 rpm 4X-0073)

WHEN ARE YOU COMING HOME, JOE

Butterscotch Mop
DINAH KAYE
78 rpm X-0074 (45 rpm 4X-0074)



A Product of Radio Corporation of America

RECORDS MARK THE HITS!

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IN THE 9th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1954
**VOTE TODAY—FILL OUT AND MAIL
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THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

Sad news of the week was the stroke suffered by Tiny Bradshaw which paralyzed the ork leader. All of Tiny's friends are pulling for him to make a rapid recovery. . . . Earl Bostic opens a five day engagement at Detroit's Chrystal Lounge on November 8 followed by a five day stint at the El Rancho Club in Chester, Pa. beginning November 24. . . . Bill Buchanan continues in the hit vein with another Faye Adams item. The new Herald etching is titled "I Owe My Heart To You". Bill's Monument Music also published "Hurts Me To My Heart" by Faye and Ruth Brown's Atlantic etching of "Mambo Baby". And again writers of the new Faye Adams ditty are Singleton and McCoy. . . . Tommy "Doc Jive" Smalls opened a new Greenwich Village club Cafe Bohemia, MC'ing an all star rhythm and blues revue. . . . Johnny Halonka, Alpha Distributors, has what looks like a real hit in the Moonglows "Sincerely" on Chess. Johnny says its the fastest breaking platter he's ever had. Lee Magid announces the signing of Della Rees to a management contract. Della was formerly with the Great Lakes label. . . . The Five Keys, no newcomers to the record business, have every prospect of a hit with



EARL BOSTIC

their first Capitol release, "Ling Ting Tong". The group, Maryland Pierce, Ripley Ingram, Rudy West, Ulysses Hicks, Bernard West and Ramon Loper, head for New York November 10 to record four more sides then plane to Chicago to headline at the Regal Theater for one week beginning November 19. Their friends are rooting for them to come up with another "Glory of Love", their famous hit of years ago. . . . Sam Evan's readying an R & B package for Chicago. . . . Ned Hertzman, Kicks Records, reports that in his trip around the country plugging his new labels releases, he found an overwhelming approval of The Cash Box' "keep them clean" editorials among the disk jockeys. Ned says most of them plan to keep these shady disks off the air. . . . Herman Lubinsky coming up with some strong releases of recent weeks. The Savoy prexy bubbling about his latest, "Cryin' My Heart Out" by Morris Fontain. Lad has a combination country-pop-r & b sound. . . . "Never Let Me Go" on Duke took a real jump upward in the charts. The "Ace" has never had a clinker in a couple of years and this newest looks like it will rank with his big ones before it finishes its run. . . . Did you notice the presence of three Spiritual groups in the race for "Best R & B Vocal Combination". The Dixie Humming Birds and Original 5 Blind Boys of the Peacock stable and the Pilgrim Travelers of Specialty Records are all pulling considerable support. . . . Dinah Washington's "I Don't Hurt Anymore" gradually moving up to the top position in the charts. The Mercury gal could have the number one record right now if we take into consideration that in the reports the "Hurt" side has had to split with "Dream", the flip which also shows in the national 15. Combining both sides, it could be the best seller currently. . . . Atlantic release this week features The Drifters, The Clovers, La Verne Baker and Little Johnny Jones. You've never heard "White Christmas" until you listen to McPhatter and The Drifters knock out a great arrangement. Clovers do "I Confess" and "All Righty Oh Sweetie".

CHICAGO:

Next "Jam With Sam" dance set for Saturday, November 20. Boasting an all star cast. With Faye "Hurts Me To My Heart" Adams; Jubilee Record stars, The Orioles; Aladdin's Amos Milburn; Herald's Joe Morris and Al Savage; The Spiders from Imperial; Ursula Reed; and the Billy Clark Orchestra on Jubilee. Sam Evans, incidentally, is sportin' a beee-ootiful spankin' new baby blue Cadillac auto. . . . Chess and Checker diskeries hotter'n pistols. Willie Mabon's "Poison Ivy" is already moving 'way up on the charts. Ditto Lowell Fulson's "Reconsider Baby". And Muddy Waters' "I'm Ready". Len also looking for big things to happen with Little Walter's "Last Night" b/w "Mellow Down Easy". . . . McKie Fitzhugh relates he's readying McKie's Fifth Avenue Ballroom for its grand opening November 12 and 13. Show on these nights will feature Eddy Boyd. McKie's formula at this ballroom will be Friday and Saturday nights, adults only, and Teen-Town for the teenagers Wednesday and Sunday evenings. McKie also told us he's mighty excited about a group he plans to record but real soon. . . . Ernie Leaner of United Distribs and Walter Hayums of Epic paid us a visit this past week and confided they're terrifically excited about the next Roy Hamilton waxing which is due to be released in about ten days. . . . Chris Connors continues to knock 'em out at the Cloister Inn, while sales on her album continue to soar. . . . Daddy-O Daylie continuing to gain more and more early morning listeners to his WGN 5-times-weekly-dj-show. . . . Lester Young making music like mad at the Bee-Hive. . . . Larry Winn came up to say "hi" at the Kenton Concert this past week and from the looks of things, Larry's dj chores seem to be picking up all the time.



THE SPIDERS

LOS ANGELES:

The massive dance palace of Billy Berg's Five Four Ballroom was packed to the rafters for three nites Oct. 29th thru 31st as Billy presented the show of shows. The package unit included Johnny Ace, Willie Mae Thornton, Faye Adams and Memphis Slim. . . . Capitol Records are breaking wide open in the R & B field with "Ling Ting Tong" by The Five Keys. Buck Stapleton has done a great job getting the tune off to a fast start locally. . . . Big Jay McNeely has been having more than his share of tough luck lately. While playing a club date back East fire suddenly broke out and gutted the entire place. Big Jay and his band escaped unharmed but 35 suits and other personal belongings were destroyed. They are now playing several Southern California dates along with Joe Houston and his band. Houston is one of the hottest artists in the area with his current hit "All Night Long" on the Money label. . . . DeeJay Hunter Hancock has moved his studio and offices to 1554 Gower, Hollywood. . . . After closing at Winnipeg, Canada, The Ink Spots came down

Good News



NEW YORK—Some of the top R & B wax stars gather at the After Hour Record Shop in the Harlem section of this city, to get the good news on the standing of their latest releases, from The Cash Box. Front: (left to right) Lucky Thompson; Archie Moore; Flap Hanford; Ruth Brown and Willis Jackson. Rear: Joe Holiday; Joel Turnero; Monte Bruce; and Willie Winfield, lead voice of the Harptones.

to the states for dates in Denver, Salt Lake and Ogden. They opened in Honolulu Nov. 8th. . . . Al Sherman prexy of Record Sales Co., says he now has his first hit since opening his record distributing offices. Its "Oo Wah" by The Capris on the new Rage label. . . . Another number which looks like a real biggie, according to Leo Mesner of Aladdin Records, is "Please Let Me Know" by The Five Pearls. He says that altho it has just been released it's showing more promise than any number he has had this year. . . . The big battle of the bands took place at the Five-Four Ballroom Nov. 5th, 6th and 7th when Joe Morris' Band and Roy Milton's Band blew in for a three day stand. Vocal chores went to chanter Al Savage and Herald's new vocal find, lovely Ursula Reed. . . . The Chordcat's played three one nite dates in So. Calif. recently. Fri. 11/5 they teamed up with Bob Keen's band in Inglewood. Sat. 11/6 they joined Chuck Higgin's Band at the Green Mill Ballroom in Ventura and Sunday 11/7 Chuck and The "Sh-Boom" boys were in L.A. at The Riverside Rancho. . . . Art Rupe, prexy of Specialty Records, is putting the finishing touches on the new home he is building in the Hollywood hills. He's trying to finish it before the stork delivers him a brand new baby but doubts if he'll be able to make it in time. The jolly old bird is expected any day now. Let's hope it's a boy! . . . Wedding bells for Benny Carter. He flew to Phoenix recently and married singer Diane Day. Benny and his trio are now appearing nitely at the Hollywood Royal Room. . . . The Bihari Brothers are busier than ever at their Culver City plant. The boys have hits riding on all three of their labels (Modern, RPM, Flair) and report that October was the biggest month they have ever had. . . . Aladdin's new subsid. Lamp label has gone mambo with their latest waxing of "All Night Mambo" by The Cookies. . . . Lew Chudd, prexy of Imperial Records, has been out of town again on one of his periodic jaunts.



ROY MILTON



FIVE BLIND BOYS

JAZZ JOTS

Basin Street will be jumping for two weeks beginning November 16 when Woody Herman's Torrid Third Herd and Erroll Garner's mellow trio roll into the Broadway jazz palace. . . . Buddy Rich back with Tommy Dorsey again. Rich had been touring with Norman Granz' Jazz at the Philharmonic concerts. . . . Count Basie 20th Anniversary party at the Starlight Roof of the Waldorf-Astoria in New York, October 31, was a gala affair with practically everyone there. . . . Ella Fitzgerald on the coast for her first night club stint there in three years. Ella opened at the Tiffany November 5. . . . Sid Gross, English disk jockey attached to the ABC network and WNYC, has been appointed A & R head for jazz and pop departments at Urania Records. Urania, which has been strictly Classical until now, decided to cut itself a piece of the ever expanding jazz market. Gross is currently conducting a jazz class at Columbia University, the first such course ever given at the staid University. He is an accomplished musician who played with almost every name band in England. The first session will have been cut by the time this issue is printed. Two L.P.'s are planned with Jack Teagarden in the featured role of trombonist and vocalist: Lucky Thompson, tenor; Ruby Braff, trumpet; Sol Yaged, clarinet; Kenny Kersey, piano; Milt Hinton, bass; Denizil Best, drums and Sid Gross on the guitar. A single will be released for the Christmas market. Jack Teagarden will sing "The Christmas Song". Sid also does a classical disk jockey show, "Beyond The Stars" from 11:30 to 12 Sundays on WABC. His activities also include the formation of International Jazz Club Septet which has several bookings already lined up.

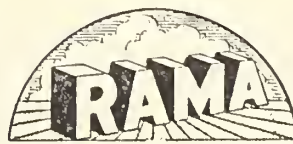
A Great Record Becoming a Smash Hit!

"LOVE IS SOMETHING THAT'S MADE FOR TWO"

The Wrens

220 W. 42nd Street

New York, N. Y.



4 NEW ATLANTICS-ADD
UP TO \$ IN THE BANK

1

The Clovers
ALRIGHTY OH SWEETIE
I CONFESS
Atlantic # 1046

2

Lavern Baker
TWEEDLE DEE
TOMORROW NIGHT
Atlantic # 1047

3

Little Johnnie Jones
DOIN' THE BEST I CAN
HOY HOY
Atlantic # 1045

4

—And The Great Christmas Special—
The Drifters with Clyde McPhatter
WHITE CHRISTMAS
THE BELLS OF ST. MARY'S
Atlantic # 1048

\$\$\$ **ATLANTIC RECORDING CORP.**
234 WEST 56th St. NEW YORK 19, N. Y.

THE NATION'S TOP 5

WILLIE MABON
"POISON IVY" b/w "SAX, MAN"
CHESS 1580



THE MOONGLOWS
"SINCERELY" b/w "TEMPTING"
CHESS 1581

LOWELL FULSOM
"RECONSIDER BABY"
CHECKER 804



BOBBY LESTER & THE MOONLIGHTERS
"SHOO-DOO-BE-DOO" b/w "SO ALL ALONE"
CHECKER 806



LITTLE WALTER
"LAST NIGHT" b/w "MELLOW DOWN EASY"
CHECKER 805

CHESS | Checker 4750-52 Cottage Grove Ave
RECORD I CORP. | RECORD CO. Chicago 15, Illinois

THE CASH BOX

in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
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The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1 I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)	I'M READY Muddy Waters (Chess 1579)	HEARTS OF STONE Charms (DeLuxe 6062)
2 MAMBO BABY Ruth Brown (Atlantic 1044)	MAMBO BABY Ruth Brown (Atlantic 1044)	LOVE ME Fats Domino (Imperial 5313)
3 EARTH ANGEL Penguins (Dootone 348)	YOU UPSET ME BABY B. B. King (RPM 416)	I'M READY Muddy Waters (Chess 1579)
4 DREAM Dinah Washington (Mercury 70439)	OH WHAT A DREAM Ruth Brown (Atlantic 1036)	YOU UPSET ME BABY B. B. King (RPM 416)
5 OH, WHAT A DREAM Ruth Brown (Atlantic 1036)	POISON IVY Willie Mabon (Chess 1580)	SHE'S THE ONE Midnighters (Federal 12185)
6 YOU UPSET ME BABY B. B. King (RPM 416)	EBB TIDE Roy Hamilton (Epic 9068)	HURTS ME TO MY HEART Faye Adams (Herald 434)
7 HURTS ME TO MY HEART Faye Adams (Herald 434)	HURTS ME TO MY HEART Faye Adams (Herald 434)	DREAM Dinah Washington (Mercury 70439)
8 SOMEDAY Clyde McPhatter & The Drifters (Atlantic 1043)	RECONSIDER BABY Lowell Fulsom (Checker 804)	GETTING OUT OF TOWN Sunny Boy Williamson (Trumpet 215)
9 SINCERELY Maonglows (Chess 1581)	HEY THERE Sammy Davis, Jr. (Decca 29199)	MAMBO BABY Ruth Brown (Atlantic 1044)
10 EBB TIDE Roy Hamilton (Epic 9068)	DREAM Dinah Washington (Mercury 70439)	CUBANO JUMP Ike Turner (Flair 1040)

in SAN FRANCISCO	in NEWARK	in MEMPHIS
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1 YOU UPSET ME BABY B. B. King (RPM 416)	ANNIE HAD A BABY Midnighters (Federal 12195)	I'M READY Muddy Waters (Chess 1579)
2 HURTS ME TO MY HEART Faye Adams (Herald 434)	HURTS ME TO MY HEART Faye Adams (Herald 434)	YOU UPSET ME BABY B. B. King (RPM 416)
3 OH WHAT A DREAM Ruth Brown (Atlantic 1036)	YOU UPSET ME BABY B. B. King (RPM 417)	HURTS ME TO MY HEART Faye Adams (Herald 434)
4 EBB TIDE Roy Hamilton (Epic 9068)	MAMBO BABY Ruth Brown (Atlantic 1044)	SOMEBODY TOUCHED ME Ruth Brown (Atlantic 1044)
5 WHEN MY HEART BEATS LIKE A HAMMER B. B. King (RPM 412)	NEVER LET ME GO Johnny Ace (Duke 132)	HEARTS OF STONE Charms (DeLuxe 6062)
6 HEY THERE Sammy Davis, Jr. (Decca 29199)	I'M READY Muddy Waters (Chess 1579)	I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)
7 YOUR CASH AIN'T NOTHIN' BUT TRASH The Clovers (Atlantic 1035)	EARTH ANGEL Penguins (Dootone 348)	YOU'D BETTER WATCH YOURSELF Little Walter (Checker 799)
8 I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)	DON'T DROP IT Wilbur Harrison (Savoy 1138)	NEVER LET ME GO Johnny Ace (Duke 132)
9 ANNIE HAD A BABY Midnighters (Federal 12195)	GOD ONLY KNOWS Capris (Gotham 304)	RECONSIDER BABY Lowell Fulsom (Checker 804)
10 YOU'D BETTER WATCH YOURSELF Little Walter (Checker 799)	EBB TIDE Roy Hamilton (Epic 9068)	DID YOU EVER SEE A MONKEY PLAY A FIDDLE Tommy Braden (United 177)

in
ST. LOUIS

10 LOVE ME
Fats Domino
(Imperial 5313)

OH YES I KNOW
Jewels
(R & B 1303)

**FOUR YEARS
OF TORMENT**
Memphis Slim
(United 182)

**in
ATLANTA**

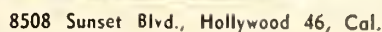
10 I WON'T BE YOUR
FOOL NO MORE
Johnny Otis
(Peacock 1636)

EBB TIDE
Roy Hamilton
(Epic 9068)

**I DON'T HURT
ANYMORE**
Dinah Washington
(Mercury 70439)

Following the dinner, Basie was given a surprise concert by several members of his original band, reassembled for the occasion by Hammond. Errol Garner sat in with the group, doing a nifty imitation of Basie's style. The evening ended with the Count taking over his present band and blowing its fine sounds throughout the Starlight Roof, its music, itself, an added tribute to Basie's genius.

NEW YORK — The Tony Scott Quartet has just recorded several singles for Victor and opens at the Rendezvous Room in Philly on November 22, for two weeks. Then they go into the Comedy in Boston on Dec. 13. The dates were booked thru Mercury artists.



PEACOCK # 1636



Federal 12200

Federal 12195

EARL BOSTIC

King 4741

THE FIVE ROYALES

King 4744

TINY BRADSHAW

“CAT FRUIT”
King 4747

THE CHARMS

"WHO KNOWS"
Deluxe 6062

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Kino RECORDS

RHYTHM 'N' BLUES REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> C GOOD
<input type="radio"/> B EXCELLENT	<input type="radio"/> D FAIR
<input type="radio"/> C VERY GOOD	<input type="radio"/> E MEDIOCRE

JOHNNY AND MACK
(DeLuxe 6063)

B "MONEY, MONEY, MONEY" (2:12) [Lois BMI—Carl Green] A driving fast tempo item based on the theme that money is his friend. Item jumps and ork in the break helps color the deck. The lads work together well and the deck has potential.

C+ "DON'T EVER CLOSE THE DOOR" (2:40) [Lois BMI—Carl Green] The flip is a slow romantic idea effectively portrayed by Johnny and Mack. Ok deck but not as strong as "Money."

JOHN LEE HOOKER
(Modern 942)

B "BAD BOY" (2:40) [Modern BMI—Hooker] Hooker sings a low Southern style blues telling of how he used to be a bad boy. Hooker earned his lesson a long time ago. The chanter's wailing is as effective as ever and should meet a good reception with his market.

B "COOL LITTLE CAR" (2:51) [Modern BMI—Hooker] A slow rhythmic effort in which he extols his cool little car. Change of mood as he portrays a more light hearted subject. Good Hooker fare.

LINDA HAYES
(King 4752)

B "MY NAME AIN'T ANNIE" (2:40) [Armo BMI—Hayes, Roerson] Linda Hayes turns in a sultry performance for her first King etching. Lyrics might keep the thing off quite a few stations. Disk has a good eat that drives.

B "LET'S BABALU" (2:30) [Golden State BMI—Hayes, Williams, Chambers] Latin flavored romantic ditty delivered with relish by the talented thrush. However deck doesn't have the fire this type of ditty seems to call for.

HELEN THOMPSON
(Dawn 210)

B+ "OH BABY" (2:38) [Cue BMI—Magid Campbell] Helen Thompson sings a soulful slow beat and does a fine job. The gal has heart and the tune is a warm piece of material. Deck could stir up a bit of action if given the proper exposure.

B "WAY BACK IN THE WOODS" (2:45) [Cue BMI—Oliver Jones] A middle tempo rhythmic ditty handled in a ok style. Deck, however, doesn't reach out with the same effect "Oh baby" does.

THE CADILLACS
(Josie 769)

B+ "WISHING WELL" (2:20) The Cadillacs sing a slow blues ballad in a manner that moves well with the r & b market. Deck has an unusual sound that could put it over.

B "I WANT TO KNOW ABOUT LOVE" (2:41) The boys bounce aily on the flip. Beat is for the cat crowd. Good juke box material.

THE CASH BOX

★ AWARD O' THE WEEK ★

"I OWE MY HEART TO YOU" (2:50)

[Monument BMI—Singleton, McCoy]

"LOVE AIN'T NOTHIN' TO PLAY WITH" (2:30)

[Angel BMI—Watts, Kelly]

FAYE ADAMS
(Herald 439)



FAYE ADAMS

● Faye Adams, one of the hottest gal singers in the country today, jumps her current number one best

seller, "Hurts Me To My Heart," with another dynamite piece of material and presentation that looks headed in the same direction in no time at all. Titled, "I Owe My Heart To You," the husky voiced thrush sings a slow, soulful item touched with sadness of a broken love. Faye has an emotional feeling in her voice that is projected with great impact. Very powerful sales item. The flip, "Love Ain't Nothin' To Play With," is another goodie set to a mambo beat. Miss Adams sings of the vagaries of love in driving fashion. Release is a good two-sider with perhaps the stronger side being "I Owe My Heart To You."

"SINCERELY" (2:51)

[Arc BMI—Fuqua, Freed]

"TEMPTING" (2:42)

[Arc BMI—Fuqua, Freed]

THE MOONGLOWS
(Chess 1581)

● The Moonglows etch a slow ballad pretty in a fashion that calls for serious consideration in the pick department. The lads have a fine sound, different enough to merit attention. A very strong quality lead is backed effectively by the balance of the group and

the resulting effort, with the proper exposure is going to make this edge big. The under plate, "Tempting," is a quick Latin beat in which the boys jump with a subdued enthusiasm. Plenty of listening pleasure cut into the grooves although we'll go along with "Sincerely" for the big play.

"I'VE GOT A FEELIN'" (2:52)

[Wheeler BMI—Wyche]

"YOU'LL NEVER KNOW" (2:59)

[Bregman, Vocco & Conn ASCAP—Gordon, Warren]

BIG MAYBELLE
(Okeh 7026)

● Big Maybelle throws her weight and talent into an intriguing middle beat, titled, "I've Got A Fellin'," with an aura of weirdness and mystery. The deck has a very strong beat, powerful lyrics and a vibrating melody that commands attention. Like the prospects of this side.

The reverse deck, "You'll Never Know," is a slow down to earth blues on which Big Maybelle unveils a new facet in her singing of the lovely standard. The gal turns tender and soft in proclaiming her everlasting love. Ok listening, but for the action we look to "I've Got A Feelin'."

EARL CURRY
(R and B 1304)

B "I WANT TO BE WITH YOU" (2:31) [K & S Music BMI—] A slow beaty thing done in good style by the group. Ok deck with possibilities.

C+ "LATE RISING MOON" (2:20) [Granite BMI—] A slow ballad blues very reminiscent of "Oh Happy Day." Fair wax.

THE X MELLOWS
(Jay-Dee 793)

C+ "NOTHIN' TO DO" (2:20) [Beacon Music BMI—Harold Johnson] The Mellows blend softly on a middle tempo pretty. Ok wax.

B+ "HOW SENTIMENTAL CAN I BE?" (2:54) [Beacon BMI—Harold Johnson] The Mellows do a fine job on this side. A slow pretty mood ballad tenderly and touchingly performed by the group. This side should show strength in the sales department.

JOHNNY OTIS
(Peacock 1636)

B+ "I WON'T BE YOUR FOOL NO MORE" (2:43) [Lion BMI—Otis, Phyllis] Johnny Otis sings a slow mournful blues. He is through with his woman. Strong instrumentation big part of the deck.

B "SHAKE IT" (3:00) [Lion BMI—Phyllis, Otis] The flip is a change of pace with an infectious beat. Wax engenders an excitement and has a novelty arrangement that could make things happen.

WALTER FULLER'S CLUB ROYALE BAND
(Kicks 4)

C+ "PECAN MAMBO" (1:54) [Colortunes BMI—Coleman] Walter Fuller's Club Royale Band waxes a quick beat mambo in that American flavor. Happy Latin ditty good dance item.

C+ "CLOSER TO MY HEART" (2:59) [Colortunes BMI—Coleman, Bowdry, Herzstam] A slow romantic pretty with vocalist gravely and appealing. This is for the pop market.

THE CHARMERS
(Timely 1009)

B "THE MAMBO" (2:01) [Simek BMI—Todman] The Charmers sing of the dance, the mambo, describing it in good style. Deck is well done, but the theme has been done too many times lately. However, as the mambo is still very new in many sections this record could create new sales.

B "I WAS WRONG" (2:38) [Simek BMI—Todman] The group sings a slow romantic blues with styling that has fashioned previous group hits. The boys have a strong sound and this platter could stir up some sales.

The Cash Box RHYTHM 'N' BLUES REVIEWS

DISK & SLEEPER
EXCELLENT
VERY GOOD

GOOD
FAIR
MEIOCRE

THE CASH BOX SLEEPER OF THE WEEK

"CRYIN' MY HEART OUT" (2:41)
[Crossroads BMI—Campbell]

"JUICIN' AND GOOFIN'" (2:35)
[Crossroads BMI—Campbell]

MORRIS FONTAIN
(Savoy 1139)

● A new voice with a mixture of r & b, country and pop in the same vocal styling and the combination makes an intriguing sound. The lad definitely has a sound of his own that could make it strong in pop if properly exposed and promoted. We like the possibilities of this platter "Cryin' My Heart

Out," and urge ops and retail stores to give it a good listen. Tune is melodic, rhythmic and simple. The lyrics are of a romantic nature. Flip deck, "Juicin' and Goofin'," is a change of pace. The lad bounces a spirited jump with lots of zesty chanting. Strong in its own right, slightly behind the "Cryin'" side in overall appeal.

CHUCK HIGGINS

(Specialty 532)

B "BROKE" (2:09) [Venice BMI—C. Higgins] Chuck Higgins sings of his decline. He used to be a big shot but now he's broke. The chanter sings a driving jump ditty with lots of enthusiasm.

B "I'LL BE THERE" (2:31) [Venice BMI—C. Higgins] A similar coupling. A quick beat jump item that makes for a happy pair. Higgins is backed on both decks by his Joyboys featuring Daddy Cleanhead.

SINGING SAMMY LEWIS

(Vee-Jay 114)

C+ "JESUS IS ALL THE WORLD TO ME" (3:05) [BMI—S. A. Lewis] Singing Sammy Lewis sings a sincere slow spiritual with much feeling. Backing is simple and authentic.

B "WILL I FIND PEACE" (2:40) [BMI—S. A. Lewis] The flip is a rhythmic middle tempo religious piece sung by Lewis potently.

RICHARD LEWIS

(Aladdin 3261)

B+ "SWEET DREAMS" (2:30) [Aladdin—R. Lewis] A swinging jump delivered with an infectious treatment by Richard Lewis. Deck has a good sound and lilting lift that could put it over.

B "STILL DRIFTING" (2:30) [Aladdin—R. Lewis] Lewis dishes up another quick tempo bouncer in good style. Deck will fill the bill for good listening and a smart dance item, but it falls slightly below the quality of "Sweet Dreams."

JESSE ALLEN

(Imperial 774)

C+ "I LOVE YOU SO" (2:37) [Sapphire BMI—Adams, Levins] Jesse Allen sings a slow melodic ditty and comes up with a pretty fair deck.

C+ "ROCKIN' AND ROLLIN'" (2:36) [Commodore BMI—Jackson] Allen performs in similar ok style as he delivers another slow rhythmic blues.

THE CASH BOX Rhythm 'N' Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I WON'T BE YOUR FOOL NO MORE" Johnny Otis Peacock 1636

The Nation's Rhythm & Blues TOP 15

- 1** HURTS ME TO MY HEART
Faye Adams
(Herald 434)
- 2** OH WHAT A DREAM
Ruth Brown
(Atlantic 1036)
- 3** ANNIE HAD A BABY
Midnighters
(Federal 12195)
- 4** I DON'T HURT ANYMORE
Dinah Washington
(Mercury 70439)
- 5** MAMBO BABY
Ruth Brown
(Atlantic 1044)
- 6** I'M READY
Muddy Waters
(Chess 1579)
- 7** YOU UPSET ME, BABY
B. B. King
(RPM 416)
- 8** HEARTS OF STONE
Charms
(DeLuxe 6062)
- 9** EBB TIDE
Roy Hamilton
(Epic 9068)
- 10** NEVER LET ME GO
Johnny Ace
(Duke 132)
- 11** YOU'D BETTER WATCH YOURSELF
Little Walter
(Checker 799)
- 12** SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026)
- 13** DREAM
Dinah Washington
(Mercury 70439)
- 14** WELL ALL RIGHT
Joe Turner
(Atlantic 1040)
- 15** SEXY WAYS
Midnighters
(Federal 12185)

NEW HIT RELEASE

THE CADILLACS

"WISHING WELL"

b/w

"I WANNA KNOW ABOUT LOVE"

JOSIE # 769

JOSIE RECORD COMPANY
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Strong Sales Reported in All Areas!

"DOUBLE SHOT"

b/w

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LOUIS BROOKS AND HIS HI-TOPPERS

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"ANNIE'S ANSWER"

b/w

"LIVING WITH VIVIAN"

by

HAZEL MCCOLLUM

and THE ELDORADOS with
THE AL SMITH COMBO

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Vee-Jay RECORDS, INC.
 4747 Cottage Grove Ave.

FOR TOPS IN R&B

"HOW SENTIMENTAL CAN I BE"

THE MELLOWS

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JOE DAVIS

RECORD MANUFACTURER

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Two Smash Hits!

Faye Adams'

"I OWE MY HEART TO YOU"

439

Charlie & Ray

"I LOVE YOU MADLY"

438

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 New York, N. Y.

A New Group . . .
and A HIT!!

THE REGALS

"RUN PRETTY BABY" b/w

"MAY THE GOOD LORD BLESS AND KEEP YOU"

AL 3266

Aladdin RECORDS
 Beverly Hills, Calif.

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(Dated November 20th)



Celebrating the

SECOND ANNUAL COUNTRY DISK JOCKEY CONVENTION

Held in conjunction with

The 29th Anniversary of WSM's GRAND OLE OPRY

Recording Artists, Publishing Firms and Record
Companies Are Invited To Participate With
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Last Date On Which Ads Can Be Accepted Is

Thursday, NOVEMBER 11th

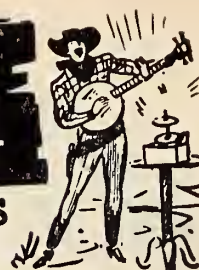
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THE CASH BOX
26 West 47 Street
New York 36, N. Y.

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



Don Larkin

WAAT—Newark, N. J.

1. If You Don't (Jimmy & Johnny)
2. I Don't Hurt Anymore (Snow)
3. This Ole House (S. Hamblen)
4. What'cha Gonna Do Now (Tommy Collins)
5. This Is The Thanks I Get (Eddy Arnold)
6. One By One (Wells & Foley)
7. Place For Girls Like You (Faron Young)
8. Tiny Baby Shoes (D. Thomas)
9. Penny Candy (Jim Reeves)
10. You Can't Have My Love (Jackson & Gray)

Lee Sutton

WWVA—Wheeling, W. Va.

1. Courtin' In The Rain (Tyler)
2. Can Can Skirt (H. J. Van)
3. This Ole House (S. Hamblen)
4. If You Don't (Jimmy & Johnny)
5. House Of Glass (Al Terry)
6. Place For Girls Like You (Faron Young)
7. Loose Talk (Carl Smith)
8. Memories Of Mother (Stanley Bros.)
9. Keep On The Sunnyside (Mac Wiseman)
10. Blue Moon Of Kentucky (Bill Monroe)

"Chuckwagon Chuck" Nichols

KOWB—Laramie, Wyo.

1. This Ole House (S. Hamblen)
2. I Love You (Jimmy Wakely)
3. Out Behind The Barn (Jimmy Dickens)
4. What'cha Gonna Do Now (Tommy Collins)
5. Never (W. & M. Tuttle)
6. I Don't Hurt Anymore (Hank Snow)
7. Show Me (Davis Sisters)
8. High And Dry (Bob Atcher)
9. If You Don't (Jackson & Gray)
10. Chapel In The Moonlight (Faron Young)

Joe Morris

WOIC—Columbia, S. C.

1. More And More (W. Pierce)
2. I Don't Hurt Anymore (Snow)
3. If You Don't (Jimmy & Johnny)
4. One By One (Wells & Foley)
5. You're Not Mine Anymore (Webb Pierce)
6. Place For Girls Like You (Faron Young)
7. This Ole House (S. Hamblen)
8. This Is The Thanks I Get (Eddy Arnold)
9. Loose Talk (Carl Smith)
10. Take Me As I Am (Dickens)

Bob McKeehan

KCNA—Tucson, Ariz.

1. One By One (Wells & Foley)
2. I Don't Hurt Anymore (Snow)
3. More And More (W. Pierce)
4. You're Not Mine Anymore (Webb Pierce)
5. King Of A Lonely Castle (Ferlin Huskey)
6. Even Tho (Webb Pierce)
7. This Ole House (S. Hamblen)
8. If You Don't (Ray Price)
9. This Is The Thanks I Get (Eddy Arnold)
10. More Than Anything Else (Carl Smith)

Earl Davis

WFGH—Bristol, Va.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. You Can't Have My Love (West & Strength)
4. This Is The Thanks I Get (Eddy Arnold)
5. Call Me Up (Marty Robbins)
6. You're Not Mine Anymore (Webb Pierce)
7. Honey, I Need You (Johnny & Jack)
8. New Green Light (Thompson)
9. Female Hercules (Carlises)
10. I Can See An Angel (Pike)

"Cousin" Johnny Small

WNLC—New London, Conn.

1. I Don't Hurt Anymore (Snow)
2. More And More (W. Pierce)
3. One By One (Wells & Foley)
4. This Ole House (S. Hamblen)
5. Company's Comin' (Wagoner)
6. Penny Candy (Jim Reeves)
7. Courtin' In The Rain (Tyler)
8. Even Tho (Webb Pierce)
9. Brand New Baby (Lee & Cooper)
10. I'm Seeking A Harbor (Doc Williams)

Ramblin' Lou

WHLD—Niagara Falls, N. Y.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Courtin' In The Rain (Tyler)
4. If You Don't (Jackson & Gray)
5. More And More (W. Pierce)
6. Two Glasses, Joe (E. Tubb)
7. What'cha Gonna Do Now (Tommy Collins)
8. Place For Girls Like You (Faron Young)
9. Lonely Wind (Ernie Chaffin)
10. Just Call On Me (D. Owens)

Sleepyhead Cliff

KASM—Albany, Minn.

1. More And More (W. Pierce)
2. You Can't Have My Love (Jackson & Gray)
3. The Good And The Bad (Charline Arthur)
4. If You Don't (Jimmy & Johnny)
5. Company's Comin' (Porter Wagoner)
6. Call Me Up (Marty Robbins)
7. You're Not Mine Anymore (Webb Pierce)
8. A Little Bit Too Little (Jimmy Walker)
9. Doubtful Heart (J. Pierson)
10. Sweetheart (G. Morgan)

L. F. Kenfield

WTIC—Hartford, Conn.

1. Downhill Drag (C. Atkins)
2. You Better Not Do That (Jimmy Dickens)
3. Looking Back To See (J. E. & M. Brown)
4. What'cha Gonna Do Now (Tommy Collins)
5. Cry Cry Darling (T. Edwards)
6. This Is The Thanks I Get (Eddy Arnold)
7. Courtin' In The Rain (Ritter)
8. Turn Around My Darling (Ginny Wright)
9. You Took My Name (Wakely)

Jim Wilson

WHOO—Orlando, Fla.

1. Comanv's Comin' (Wagoner)
2. If You Don't (Jimmy & John)
3. This Is The Thanks I Get (Eddy Arnold)
4. Penny Candy (Jim Reeves)
5. I'd Like To Tell You (Curtis Gordon)
6. Drunken Driver (F. Huskey)
7. I Don't Hurt Anymore (Snow)
8. King Of A Lonely Castle (Ferlin Huskey)
9. More And More (W. Pierce)
10. Girl That Went Wrong (Betty Amos)

Jimmy Hutsell

WLAR—Athens, Tenn.

1. I Don't Hurt Anymore (Snow)
2. This Ole House (S. Hamblen)
3. Loose Talk (Carl Smith)
4. What'cha Gonna Do Now (Tommy Collins)
5. Show Me (Davis Sisters)
6. Female Hercules (Carlises)
7. Whither Thou Goest (Rita Robbins)
8. River Of No Return (Ford)
9. If You Don't (Rita Robbins)
10. Goodnight Sweetheart (Johnnie & Jack)

Dave Walshak

KCTI—Gonzales, Tex.

1. Honey Love (The Carlises)
2. If You Don't (Jim & Johnny)
3. I'll Follow You (J. Reeves)
4. You're Not Mine Anymore (Webb Pierce)
5. Kiss Crazy Baby (Johnny & Jack)
6. Loose Talk (Carl Smith)
7. If I Give My Heart To You (Tommy Sosebee)
8. This Is The Thanks I Get (Eddy Arnold)
9. I'm Looking For A Date Tonight (Justin Tubb)
10. Call Me Up (Marty Robbins)

Len Ellis

WJOB—Hammond, Ind.

1. More And More (W. Pierce)
2. I Don't Hurt Anymore (Snow)
3. One By One (Wells & Foley)
4. If You Don't (Jim & Johnny)
5. This Ole House (S. Hamblen)
6. This Is The Thanks I Get (Eddy Arnold)
7. Call Me Up (Marty Robbins)
8. Kiss Crazy Baby (Johnny & Jack)
9. The Man Upstairs (Blackwood Bros.)
10. More Than Anything Else (Carl Smith)

Mack Sanders

WFBI—Wichita, Kans.

1. More And More (W. Pierce)
2. Little One (Aultry Inman)
3. Doubtful Heart (Pierson)
4. I Don't Hurt Anymore (Snow)
5. One By One (Wells & Foley)
6. Place For Girls Like You (Faron Young)
7. Loose Talk (Carl Smith)
8. Even Tho (Webb Pierce)
9. Making Believe (J. Work)
10. Down At Joe's (J. Dickens)

Carl Stuart

WCOP—Boston, Mass.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. What'cha Gonna Do Now (Tommy Collins)
4. Place For Girls Like You (Faron Young)
5. This Ole House (S. Hamblen)
6. Even Tho (Webb Pierce)
7. Goodnight Sweetheart (Johnnie & Jack)
8. The Bandit (Tex Ritter)
9. Hillbilly Heaven (Eddie Dean)
10. Peaches And Cream (King)

Ray Frazier

WXGI—Richmond, Va.

1. I Can See An Angel (Pike)
2. Beware Of "It" (Wilburn B.)
3. Let Me Be The First To Know (Wilburn Bros.)
4. Everybody's Beau (Anderson)
5. Thou Shalt Not Steal (Wells)
6. Some Kinda (Zag Parnell)
7. If You Ain't Lovin' (Young)
8. If You Don't (Ray Price)
9. More And More (W. Pierce)
10. More Than Anything Else (Carl Smith)

Smokey Smith

KRNT—Des Moines, Iowa

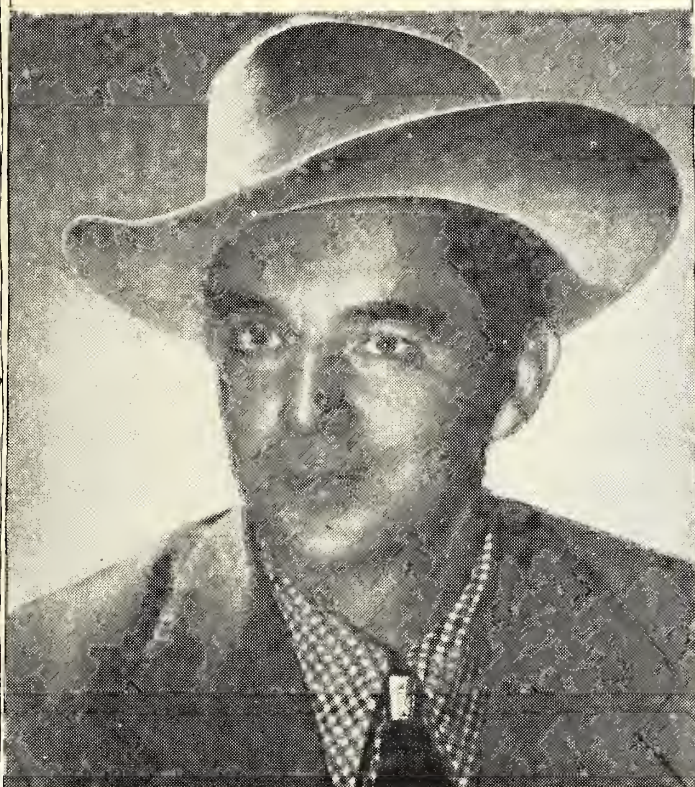
1. You're Not Mine Anymore (Webb Pierce)
2. Company's Coming (Porter Wagoner)
3. If You Don't (Jim & Johnny)
4. Journey's End (Ernest Tubb)
5. Carbon Copy (Cowboy Copas)
6. More Than Anything Else (Carl Smith)
7. Let Me Be The First To Know (Wilburn Bros.)
8. If You Ain't Lovin' (Young)
9. This Ole House (S. Hamblen)
10. Call Me Up (Marty Robbins)

"It's What's in THE CASH BOX That Counts"

BIG BOX BONUSES

FOR

**STUART
HAMBLEN**



IN

OLE PAPPY TIME

THE TOY VIOLIN

20/47-5918

AS IN

THIS OLE HOUSE

20/47-5739

FOR

**HANK
SNOW**



IN

THE NEXT VOICE YOU HEAR

THAT CRAZY MAMBO THING

20/47-5912

AS IN

I DON'T HURT ANYMORE

20/47-5698

RCA VICTOR
FIRST IN RECORDED MUSIC



"It's What's in THE CASH BOX That Counts"



FARON YOUNG

GLAD TO BE MR. CIVILIAN ONCE AGAIN-

Hope To See All You DJ's At WSM's BIG CONVENTION NOV. 19-20 - Hope You Like My New Capitol Record

"IF YOU AIN'T LOVIN'- YOU AIN'T LIVIN'"

b/w

"IF THAT'S THE FASHION"

CAPITOL # 2953



Excl. Personal Manager

HUBERT LONG
1537 McGavock Pike
(Phone 2-6635)
Nashville, Tenn.

"Tennessee Waltz" Team



CINCINNATI—Redd Stewart, Pee Wee King and Patti Page get together for a run-through of "Tennessee Waltz" at the premiere of Pee Wee's TV show over WLW-TV in Cincinnati recently. This was the first time in four years that the trio has gotten together since Patti's smash recording of the tune which the boys wrote.

CINCINNATI CUT-UPS

L. B. Wilson head of Radio Station WCKY, one of the Nation's most powerful stations, died this week at the age of sixty three. Death came to Mr. Wilson in his Hotel Gibson suite from a heart attack. . . . Negotiations were started here this week to return WLW's TV show the "Midwestern Hayride" to the NBC network since surveys show the program practically doubled its rating. . . . Little Loretta Thompson (Fayette) cut her first session this week. One of the songs was written by Aunt Emmie, the "ABC Song." . . . The Wendy Barrie show was terminated this week by Hulbert Taft, Jr. president of Radio Cincinnati. Miss Barrie's TV show was viewed in, Cincinnati, Dayton, and Columbus over the Tri-City Network. . . . "Mission Mid-night" record show from WLW took on a new pilot this week, Dolf Droge. The show moves along with a New Lift which makes for good listenin'. . . . Jimmie Williams (Acorn) MC'd an out-door Halloween party sponsored by the "Latonia, Ky. Business Men's Club." The streets of the town were roped off for the estimated five-thousand crowd. . . . Marty Roberts (Coral) reports that his new record "St. Louis Blues" is off to a good start. . . . Bud Chase moves his popular teen age TV show from WKRC to WCPO. . . . In preparation for his move to New York Paul Dixon sold his Cincinnati suburban home. . . . The Duke-of-Paducah was guest on the Pee Wee King's "Flyin' W Ranch" show. He had the studio audience in stitches telling about the Queen City's bright lights, and ending with his famous lines "I'm Goin' To The Wagon—These Shoes Are Killin' Me." . . . Bill Thall driver of the Mid-Western Hay Ride has been off ill for the past few weeks. . . . Herb and Kay (King) are back on WLW after a tour of the western states.

JIMMIE WILLIAMS
SINGS (ACORN 154)
"HEY, HEY, LITTLE DREAMBOAT"

* Note d.j.'s: Send for your 45
NOTICE

* Distributors Wanted
Write - Wire - Phone

ACORN RECORDS Inc.

(Phone Ja - 4544)

7771 Cheviot Rd., Cincinnati 24, O.

L. B. Wilson, Head of WCKY, Dies At 63

CINCINNATI—L. B. Wilson head of Radio WCKY, one of the Nation's most powerful radio stations, died Thursday night of a heart attack. He was 63. Death came to Mr. Wilson in his suite at the Sheraton-Gibson Hotel where the station studios are located.

Wilson, who rose from a vaudeville dancer, founded his radio station in 1929 in Covington, Ky. It was a part-time 500 watt station. Later the station was moved to its present location with its increase of power.

Wilson's wife Constance, was visiting in Florida when he was stricken. She was en route home by plane. Final arrangements are incomplete pending her arrival.

At the time of his death Wilson was interested in establishing a TV station in Miami, Fla. or Cincinnati.

Young Picker



PITTSBURGH, PA.—Jay Michaels' son Robin picks a tune as the Hit Of The Week each week and here he is shown picking Vera Lynn's "My Son, My Son" on the London label. Michaels is the well-known disk jockey on WCAE in Pittsburgh.

THE CASH BOX

Reports

THE NATION'S

BIG 10

Country
JUKE BOX TUNES

1 I DON'T HURT ANYMORE

Hank Snow
(RCA Victor 20-5698; 47-5698)

2 ONE BY ONE

Kitty Wells & Red Foley
(Decca 29065; 9-29065)

3 MORE AND MORE

Webb Pierce
(Decca 29252; 9-29252)

4 THIS IS THE THANKS I GET

Eddy Arnold
(RCA Victor 20-5805; 47-5805)

5 EVEN THO

Webb Pierce
(Decca 29107; 9-29107)

6 THIS OLE HOUSE

Stuart Hamblen
(RCA Victor 20-5739; 47-5739)

7 COURTIN' IN THE RAIN

T. Texas Tyler
(4 Star 1660; 45-1660)

8 IF YOU DON'T, SOMEBODY ELSE WILL

Jimmy & Johnny
(Chess 4859; 45-4859)

9 LOOKING BACK TO SEE

G. Hill & J. Tubb
(Decca 29145; 9-29145)

10 WHAT'CHA GONNA DO NOW

Tommy Collins
(Capitol 2891; F-2891)

ALL REPORTS
INDICATE
ANOTHER
SMASH
Hit!



WESTERN UNION

CTA439 NS4294

NS-LLF250 19 COLLECT 2 EXTRA-NEWORLEANS LA 2 15 PM

CHARLIE LAMB

804 CHURCH ST NASH

I THINK HANK SNOW'S "THE NEXT VOICE YOU HEAR" CAN BE ANOTHER "I DONT HURT ANYMORE" RED SMITH WBOOK NEW ORLEANS

WESTERN UNION

CTC192 RD205

R-HKA061 22 COLLECT-HICKORY NCAR 3 1231 PM

CHARLIE LAMB

804 CHURCH ST NASHVILLE TENN

HANKS SNOW'S LATEST "THAT CRAZY MAMBO THING" IS BOUNCING RIGHT TO THE TOP OF THE MOST REQUESTED NUMBERS- LILLIE ANNE RADIO STATION WIRC HICKORY NC

WESTERN UNION

CTB430

CT-KVB320 20 COLLECT-KNOXVILLE TENN 1 33 PM

CHARLIE LAMB

804 CHURCH ST NASH

SNOWS LATEST RELEASE GOING BIG IN KNOXVILLE BOTH SIDES BIG ACCORDING TO REQUEST COULD BE A TWO SIDED HIT- BIG JIM HESS RADIO STN WYK

WESTERN UNION

CTA086 SYA224

SY-NFA021 PD-NIAGARA FALLS NY 3 910 AM

CHARLIE LAMB, CARE CASHBOX

804 CHURCH ST NASH

JUST RECEIVED HANK SNOWS NEWEST RELEASE "THAT CRAZY MAMBO THING" AND "THE NEXT VOICE YOU HEAR" ITS ANOTHER SMASH HIT FOR HANK- RAMBLING LOU WHLD NIAGARA FALLS

WESTERN UNION

AA72

A-00A267 25 COLLECT-ORLANDO FLO 2 1235 PM

CHARLIE LAMB

804 CHURCH ST NASH

CREDIT WHERE CREDIT IS DUE THOUGHT YOU WOULD LIKE TO KNOW HANK SNOWS NEW RECORD IS BUSTING FLORIDA WIDE OPEN- PLEASE CONVEY MY CONGRATULATIONS- JIM WILSON UNO

WESTERN UNION

CTA377

CT-LLK297 25 COLLECT-CINCINNATI OHIO 3 1435 PM

CHARLIE LAMB

CARE CASH BOX MAGAZINE 804 CHURCH ST DONT PHONE NASH

"THE NEXT VOICE YOU HEAR" HANKS NOSE LATEST RCA VICTOR RELEASE IS HIS GREATEST ALREADY ON MY COUNTRY MUSIC HIT PARADE- JIMMY WILLIAMS D/J RADIO WNOP NEWPORT KY

WESTERN UNION

CTC245 NSB190

NS-HSA514 14 COLLECT-HOUSTON TEX 3 116 PM

CAS DOX

804 CHURCH ST NASH

LOOKS LIKE ANOTHER WINNER FOR HANK SNOW AND VICTOR RECORDS RESPONSE HERE TERRIFIC- GABE TUCKER

THE CASH BOX

BULLSEYE of the WEEK

for
Hank Snow

Featured On Grand Ole Opry WSM-TV

singing

"THE NEXT VOICE YOU HEAR"

B/W

"THAT CRAZY MAMBO THING"

RCA Victor 20-5912; 47-5912

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Phone 2-6770

RCA VICTOR
FIRST IN RECORDED MUSIC



• Review Spotlight on . . . THE BILLBOARD

THE CASH BOX BULLSEYE of the WEEK

FARON YOUNG

"If That's The Fashion"

b/w
"If You Ain't Lovin'
You Ain't Livin'"

CAPITOL # 2953

CENTRAL SONGS, INC.
6308 Sunset Blvd., Hollywood 28, Calif.

THE NEXT COUNTRY FAVORITE!

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"I CAN READ BETWEEN
THE LINES"

b/w

"THE SECRET OF YOUR
HEART"

MERCURY # 70476

CEDARWOOD PUBLISHING CO.
146 7th AVE., N., NASHVILLE, TENN.

SKEETS MC DONALD

"Each Time A New
Love Dies"

Capitol # 2976

CENTRAL SONGS, INC.

6308 Sunset Blvd., Hollywood 28, Calif.

THE CASH BOX 10 TOP Country Best Sellers

1. I DON'T HURT ANYMORE
Hank Snow
(RCA Victor 20-5698; 47-5698)
2. MORE AND MORE
Webb Pierce
(Decca 29252; 9-29252)
3. THIS IS THE THANKS I GET
Eddy Arnold
(RCA Victor 20-5805; 47-5805)
4. THIS OLE HOUSE
Stuart Hamblen
(RCA Victor 20-5739; 47-5739)
5. ONE BY ONE
Kitty Wells & Red Foley
(Decca 29065; 9-29065)
6. THE NEW GREEN LIGHT
Hank Thompson
(Capitol 2920; F-2920)
7. WHAT'CHA GONNA DO NOW
Tommy Collins
(Capitol 2891; F-2891)
8. IF YOU DON'T, SOMEBODY
ELSE WILL
Jimmy & Johnny
(Chess 4859; 45-4859)
Ray Price
(Columbia 21315; 4-21315)
9. EVEN THO
Webb Pierce
(Decca 29107; 9-29107)
10. YOU'RE NOT MINE ANYMORE
Webb Pierce
(Decca 29252; 9-29252)

The Cash Box Country Reviews

DISK & SLEEPER
EXCELLENT
VERY GOOD
GOOD
FAIR
MEDIocre

THE CASH BOX BULLSEYE of the WEEK

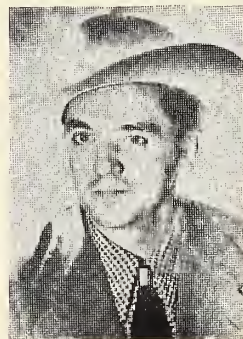
"OLE PAPPY TIME" (2:28)

[Hamblen BMI—S. Hamblen]

"THE TOY VIOLIN" (2:24)

[Hamblen BMI—S. Hamblen]

STUART HAMBLEN
(RCA Victor 20-5918; 47-5918)



STUART HAMBLEN

● It took a while before Stuart Hamblen's sensational waxing of "This Ole House" broke through but when it did it blossomed into a smash hit. His newest release, labeled "Ole Pappy Time (Is A-Pickin' My Pocket)," should not only make it two in a row for the artist but should also require much less time in doing so. It's a wonderful all-around job by Hamblen and chorus on an exciting deck with an "Ole House" flavor. Bottom lid, "The Toy Violin," with it's infectious beat and lyrics has sleeper qualities and could follow "Pappy" to the top.

"SURE FIRE KISSES" (2:35)

[Hometown ASCAP—Mysels, Sims, Philips, Perry]

"FICKLE HEART" (2:37)

[Trianon BMI—D. Somers Brown]

GOLDIE HILL & JUSTIN TUBB

(Decca 29349; 9-29349)



JUSTIN TUBB & GOLDIE HILL

● The teaming up of Goldie Hill and Justin Tubb on "Looking Back To See" proved to be such a prosperous merger that ops and dealers were able to cash in on one of the year's big tunes. Their follow-up platter of "Sure Fire Kisses" has all the potential to equal and surpass the success of the previous waxing. It's a captivating, quick beat, romantic ditty with grade "A" vocal efforts, lyrics and instrumentation. Flip features another strong showing by the pair on a sentimental, middle beat shuffle item tagged "Fickle Heart." Top half should be a "sure-fire" money-maker.

HANK WILLIAMS
(MGM 11861; K11861)

B "SING, SING, SING" (1:50)
[Acuff-Rose BMI—H. Williams]
With his Drifting Cowboys lending excellent support the late and great Hank Williams belts out an inspiring, fast moving revival type item. Should rack up the sales.

B "THE ANGEL OF DEATH" (2:34)
[Acuff-Rose BMI—H. Williams]
A very sad but potent, middle beat item is sung with the feeling that only Williams can express.

"TEXAS" BILL STRENGTH
(Coral 61284; 9-61284)

B+ "NOBODY KNOWS THIS MORE THAN I" (2:28)
[Lowery BMI—D. Welch]
The full and polished tones of "Texas" Bill Strength come across in winning style as he vocals a moderate beat, emotion packed item with heart rending lyrics. Could step out.

B "NICE TO BE LIVING" (2:17)
[Ernest Tubb BMI—B. Strength]
A delightful, fast moving, Latin-flavored piece receives a top-notch performance by Strength. A juke box natural.

YORK BROTHERS
(King 1400; 45-1400)

B+ "HURTS ME TO MY HEART" (2:18)
[Monument BMI—Singleton, McCoy]
A mighty fine blending of voices by the York Brothers together with an effective string backdrop could make a hit country platter out of this chart topping r&b tune.

B "TWO LOVES IN ONE NIGHT" (2:30)
[Jay & Cee BMI—York, York, Gilliland]
The boys deliver this lilting, middle tempo romantic lament in a tender, coin-catching manner. Two strong sides.

IRVIN & MARIE RUSS
(Imperial 8276; 45-8276)

B "PUT THOSE BONEY ARMS AROUND ME" (2:21)
[Commodore BMI—I. Russ]
Irvin and Marie Russ team up in most delectable manner as they belt out a happy-go-lucky bouncer with sprightly lyrics. Should lure loads of spins.

B "SUITS ME" (2:42)
[Commodore BMI—I. Russ]
The duo turns in some more socko harmony as they etch a fast moving ditty with charming lyrics. Watch this one.

JACK TURNER
(RCA Victor 20-5901; 47-5901)

B+ "I'M NOT JEALOUS" (2:02)
[Milene ASCAP—F. Rose, H. Heath]
Jack Turner delivers a sparkling vocal job on a quick beat item with inviting lyrics. Appealing melody coupled with a first quality string backing.

B "PUT IT DOWN ON PAPER" (2:04)
[Acuff-Rose BMI—J. Turner]
Turner takes hold of a catchy, fast tempo tune and sends it up in impressive fashion. A splendid pairing.

SUNNY BURNS
(Starday 165; 45-165)

B "HEARTBROKEN ME" (2:37)
[Starrite BMI—R. Hays]
Sunny Burns combines his vocal talents with George Jones as the pair dish up an intriguing duet on a middle beat, romantic weeper. Pretty melody enhances the deck.

C+ "TELL HER" (2:37)
[Starrite BMI—E. Noack]
Burns takes the solo spotlight as he waxes a moderate tempo, tear-compelling tune. Strings warmly assist.

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REVIEWS of the LATEST RECORDS
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ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS**

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FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

THE CASH BOX Country Roundup

Big news in Nashville and around Grand Ole Opry is the talk about the third annual Nat'l Country Music Disk Jockey Festival to be staged here Nov. 19-20. This year's program is expected to be the largest to date. The reservation books at the hotels here definitely read like a "Who's Who" in the

Country music entertainment field. Wesley Rose enroute back to Nashville after visit into New York. Ken Nelson, A&R head of Capitol's country department into Nashville for sessions after stop-over in Springfield, Mo. for sessions with artists on the "Ozark Jubilee". Also in town is Columbia's Don Law, A&R chief of this label's Country department. Red Smith, DJ of New Orleans, La. into town with Coral's Johnny Thompson for his first session on the label. Thompson trekked into Atlanta, Ga. after leaving Nashville. Bill Lowery, Lowery Music, Atlanta, Ga. resting after having his appendix taken out. Mac McCarty, songwriter, tells us he's promoting some new talent for possible recording activity. Final week in the Service for Faron Young, finds him entertaining GI's at Ft. Bragg and Ft. Jackson, S. C. Plans are in the making for a Faron Young Day in Atlanta, Ga. Also, personal appearances are being scheduled for Faron, and the Wilburn Bros., Doyle and Teddy.



JERRY ROWLEY

ing for a Faron Young Day in Atlanta, Ga. Also, personal appearances are being scheduled for Faron, and the Wilburn Bros., Doyle and Teddy.

HAYRIDE HAPPENINGS — Wayne Walker, (Chess) getting big push from this Country music center via A.M. Pappy Covington, who manages the new-comer. Walker's first release is "You Got The Best Of Me" and "Now Is The Time For Love." Horace Logan, program director of KWKH welcomes Bob Strack from KTEM, Temple, Tex. to KWKH. Back on the scene in Shreveport is Slim Whitman, who has concluded a heavy personal appearance schedule. Also back in town is Carolyn Bradshaw, who has just completed several weeks of work with Cliffie Stone on his TV shows in California. Jim Reeves, Maxine and J. E. Brown, Jerry and Dido Rowley back on the show after extensive tour.

FROM THE CROSSROADS OF COUNTRY MUSIC —

Patsy Elshire, whose first Capitol release has just reached the record stores, returned after a brief vacation to her daily radio shows on Station KWTO, where she appears with Hawkshaw Hawkins and Jean Shepard. Patsy is managed by Neva Starnes. Jean Shepard and Hank Locklin just completed personal appearances in Canada. Radio Rediffusen, a broadcasting station in Singapore, this week purchased Radiozark's "Tennessee Ernie Show" for a local sponsor. Dub Allbritten, manager of Red Foley, reports that Foley and group of artists from the "Ozark Jubilee" opened a streamlined version of an all-night sing... dubbed the "Red Foley Singathon" in Tulsa, Okla. recently and did top gross even, in a down-pour of rain.



ERNEST TUBB

WLS. NAT'L BARN DANCE... Veteran singing team, Lulu Belle and Scotty, of the Nat'l Barn Dance, make "Who's Who" this year. Capt. Stubby and the Buccaneers, in response to their fans requests, have just published a song book of their "Hymn Time Favorites." Homer and Jethro just completed personal appearances in Texas. This comedy team has traveled extensively on personals via plane this season.

NEWS NUGGETS AT PRESSTIME...

Ernest Tubb, who has been on leave from Grand Ole Opry for several weeks, will return to his usual 'top' position on the show, Saturday, Nov. 20, according to Jim Denny, head of WSM Artist Service Bureau. Ira and Charlie Louvin, The Louvin Bros., working out of WVOK, Birmingham, Ala. H. F. Buskirk is handling group's advance work on the road. Joe Schuster, publicity in N. Y. has taken over the renewal of an old tune which many will remember... "Take Your Finger Out Of Your Mouth" (I Want A Kiss From You.) Carl Stuart, singing star of the "New England Hayloft Jamboree" Boston, recently had Ray Whitley, Range Rider and Dick West as guests on his show, according to Carl's manager, Herbert Shucher. Coral has signed Pete Pike, who sounds off in good fashion with his new release "I Can See An Angel" and "House Of The Lord." Jim Halsey, reporting from Red Stone Arnel, U.S. Army, Huntsville, Ala. says that Hank Thompson, whom he manages, will fly the Thompson aggregation by private plane on future personal appearances. Gene Autry to be guest at WSM's Grand Ole Opry DJ Festival Nov. 19-20! Joe Morris, Asst. Mgr. at WOIC-Columbia, S. C., now doing half hour Hill Billy Hits show on Sunday afternoons, 12:30 to 1 PM. using The Cash Box as a guide. Joe tells us that this is the first time that a radio station in Columbia has used Hillbilly on Sunday. Frank Dailey's Meadowbrook, Cedar Grove, N. J., the



HANK THOMPSON

heaven of top name bands, to inaugurate a policy of one-night-a-month Country shows. Hank Snow starts it off on Nov. 8th with Webb Pierce following on Dec. 8th. Lula Bell Si doing a fine job pickin' and singin' on her new TV show over WTTV-4-Indianapolis, Ind. The show is tagged "Western Show Time" and is seen each Sunday from 12:30 to 1 PM. In addition, Miss Si and her Country Melody Boys do a one hour radio show each Saturday night over WIBC in Indianapolis. The Woodward Bros. of Washington, D. C. out with their new Sheraton release, dubbed "Cuttin' Paper Hearts." Jimmie Williams (Acorn) looks like he has a big one in his "Hey, Hey Little Dreamboat." Received Hank Thompson's "The Gun Barrel" and Abbott & Fabor's "Record News" brochures this week.

WAX-WISE... Eddie Hill comes thru with ones of his best records to date on RCA Victor with his recording of "I Did, I Does and I Do" and "Knock It Off." Also, there's good reports circulating for Cowboy Copas' new waxing of "Carbon Copy" and "I'm Glad For Your Sake," on King. Martha Carson turns in a fine performance with two Christmas tunes... "Peace On Earth

TV Series To Be Made of Grand Ole Opry

NASHVILLE, TENNESSEE—Radio Station WSM has announced the signing of a contract with Flamingo Films of New York providing for a series of television films featuring the stars of the Grand Ole Opry.

John H. DeWitt, Jr., president of WSM, Inc., said in announcing the contract that the station has been urged by both fans and industry representatives for years to place the Grand Ole Opry stars on television on a nationwide basis. He said the plan has long been under consideration by the station and that both management and artists consider the production techniques and general operating plan of Flamingo to be best fitted for filming a show of this type.

Grand Ole Opry is said to be the oldest continuous commercial radio program on the air, having completed 29 years without missing a performance. The four and one-half hour program originates at the colorful Ryman auditorium in Nashville, and 30 minutes of the show has been carried by NBC since 1939, under sponsorship of Prince Albert Smoking Tobacco. An average of 125 country music artists appear on the program each Saturday night. Average live audience for the program is 5,000 persons each Saturday night. More than 5,000,000 persons have come to Nashville to see the show produced during its 29 years on the air. Its influence on country music

generally has made Nashville the country music capitol of the world.

Sy Weintraub, partner and general manager of Flamingo Films, 509 Madison Avenue, New York, said the initial series will consist of 39 half-hour films and 78 quarter-hour films. He said the series is available for immediate sale on a local, regional, or national basis and that first playdates will be between January 15 and February 1.

Al Gannaway, of Hollywood, will be producer of the series. He said the first day of photography on the initial group will be November 25. To preserve authentic flavor and atmosphere, the show will be produced and filmed in Nashville at the historic Ryman auditorium.

DeWitt said arrangements are for virtually the entire Grand Ole Opry cast of 125 persons to appear in the films during the course of the series. Outstanding among the stars are Roy Acuff, Hank Snow, Carl Smith, Webb Pierce, Faron Young, Minnie Pearl, Ray Price, George Morgan, Cowboy Copas, Martha Carson, Jimmy Dickens, Johnny and Jack, Kitty Wells, The Carlisles, Marty Robbins, Goldie Hill, Bill Monroe, Moon Mullican, The Carter Sisters, The Duke of Paducah, Grandpa Jones, Les Childre, Ferlin Huskey, Lonzo and Oscar, the Jordanaires, and others.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

- | | |
|-------------------------------------|---------------------------------|
| 1. I DON'T HURT ANYMORE | Hank Snow (RCA Victor) |
| 2. MORE AND MORE | Webb Pierce (Decca) |
| 3. ONE BY ONE | Kitty Wells & Red Foley (Decca) |
| 4. THIS OLE HOUSE | Stuart Hamblen (RCA Victor) |
| 5. THIS IS THE THANKS I GET | Eddy Arnold (RCA Victor) |
| 6. IF YOU DON'T, SOMEBODY ELSE WILL | (Jimmy & Johnny (Chess) |
| 7. WHAT'CHA GONNA DO NOW | Ray Price (Columbia) |
| 8. YOU'RE NOT MINE ANYMORE | Tommy Collins (Capitol) |
| 9. A PLACE FOR GIRLS LIKE YOU | Webb Pierce (Decca) |
| 10. EVEN THO | Faron Young (Capitol) |
| 11) COURTIN' IN THE RAIN. | Webb Pierce (Decca) |
| 12) LOOSE TALK. | |
| 13) COMPANY'S COMIN'. | |
| 14) THE NEW GREEN LIGHT. | |
| 15) PENNY CANDY. | |

Country Roundup (Continued)

At Christmastime" and "Christmastime Is Here." Marty Robbins (Columbia), who writes a song, does a fine job with a coupling of his material... "Time Goes By" and "It's A Pity What Money Can Do." New addition to the Decca Country roster of artists is Mimi Roman, Rodeo Queen, who recently recorded her first session for Paul Cohen. Jack Turner, (RCA Victor) who has been mentioned via newspaper publicity in Montgomery, Ala. as one of the possibilities for the part in the Hank Williams movie, does real good on his latest release "I'm Not Jealous" and "Put It Down On Paper." Chick Harris doing Country Music disk jockey show over WBAM, Montgomery, Ala. Fred Wamble also holds forth with several hours of Country disking on WBAM weekly. Johnnie and Jack's latest release "Kiss Crazy Baby" beginning to show up with the deejays and from all reports this should follow the same route of success as the pair's last release "Goodnight Sweetheart, Goodnight!" It's been a long time since there was so much good talk concerning a new artists release as there is about Benny Martin's new one on Mercury... "I Can Read Between The Lines" and "The Secret Of Your Heart." The 'Heart' side is a strong ballad and Martin does an extremely good commercial waxing of the tune!

KNOWN FROM COAST TO COAST LESLIE DISTRIBUTORS ONE-STOP RECORD SERVICE

NEW YORK
750 — 10th AVE.
(Phone: PLaza 7-1977)
Cable Address: Expo Record, N. Y.

HARTFORD, CONN.
134 WINDSOR ST.
(Phone: JAcson 5-7123)

Select-o-matic music systems give you

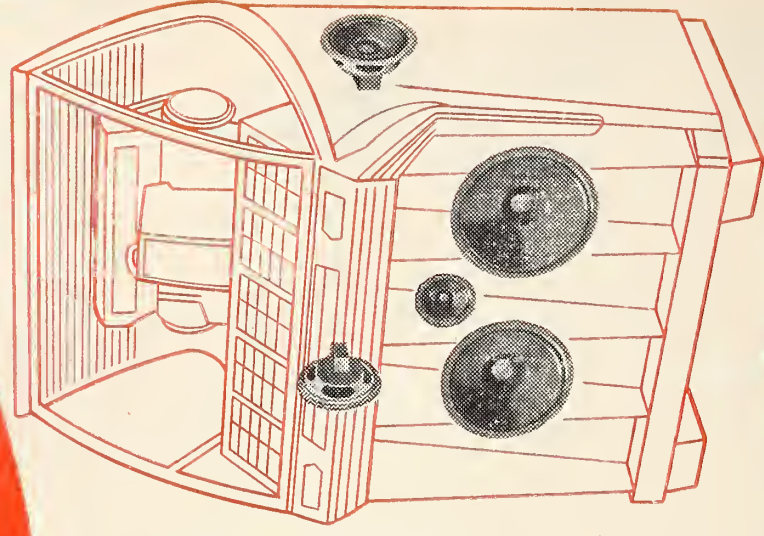
these two great Seeburg firsts

**FULL-SPECTRUM
HIGH FIDELITY**

Now, faithful reproduction of every tone in the musical spectrum... from the lowest lows to the highest highs. The lightweight spring-tension magnetic pickup has a range of 15 to 25,000 cycles per second. The amplifier is the finest ever installed in a coin-operated music system.

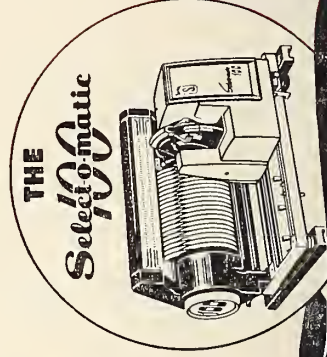


Music in all directions... beautifully and faithfully reproduced at the same tonal level. To provide this ultimate in listening pleasure Seeburg has incorporated 5 separate speakers into the Select-O-Matic "100". It's the finest electro-acoustical system ever built into a coin-operated music system.



Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois



THE MOST WIDELY PUBLISHED
MECHANISM FOR THE PLAYING
OF RECORDED MUSIC

*America's Finest
and Most Complete
Music Systems*



Here and There

An Operator Asks:

"What do you consider are among the most important things an association can do to better conditions for all of its members?"

DETROIT, MICH.—Some of the most encouraging news of the year came out of this motor city this week, when it was predicted that "The largest November output in all automotive history (509,000) is being programmed by passenger car builders as most of them roll into high gear on '55 model production." Top output for the month was recorded with 506,610 in 1950. As automobile production has a tremendous effect on the economy of the nation, this great output will reflect favorably in all businesses throughout the entire nation.

PITTSBURGH, PA.—As a result of the activity in automotive production (item above), "Steel" reports that at the rate new business is coming in it is practically certain that fourth quarter steel output will be as good, if not better, than the first quarter of this year. In addition, steel producers report that steel tonnage from groups other than automotive, is stronger than was the case a month ago. As encouraging as these reports are, executives of steel firms state that this type of business will show continuing improvement.

PHILADELPHIA, PA.—Of great interest to coinmen in this area is the report that the Military Air Transport Service is nearing completion of construction of the giant McGuire Air Force Base in New Jersey's Burlington County, which will be the largest Air Force installation on the East Coast. The expansion of the air base will mean a big boost in civilian, as well as military population throughout the surrounding communities. Present military payroll alone at the air field is about \$650,000, and it is stated that within 18 months this is expected to be multiplied five times.

CHICAGO—One of Chicago's industrialists and most successful business man, William Wrigley, was once riding with a friend on a train from Chicago to New York. "Why" asked the friend, "as long as your gum is known the world over, don't you save the millions of dollars you're spending on advertising?" Wrigley answered: "How fast is this train going?" "About sixty miles per hour" was the friend's reply. "Then," asked Wrigley, "why doesn't the railroad company remove the engine and let the train travel on its own momentum?"

We received a letter from a well known operator who advised that a group of men in his area were planning to come together in an effort to form an association.

"What," he asked in his letter, "do you consider are among the most important things an association can do to better general conditions for all of its members?"

Neglecting the rush of thought and ideas that, at first, speedily range thru the mind when asked such a question, and after careful thought and consideration the following, at least in the opinion of this writer, seemed to be among the most important things with which an association could endow itself today.

First of all, it seems to this writer, an association should act, in great part, as the one place where all can exchange ideas, whether members or non-members. Where each can learn from the other. Where thought and study, propounded in open and honest discussion, can be given to ethical and progressive plans, ideas, suggestions and reports, so that all will benefit from the majority opinion.

A committee should be created, within each local association, which can be known as a 'Tax Council.' It would be the duty of the 'Tax Council' to gather data, facts, past cases, past histories and bills, and all other material relative to taxation. Such a committee would probably have to work closely with the attorney of the association.

This 'Tax Council' should be prepared, were the territory's legislative bodies planning to impose an excessively high license fee on the operators, with all data and facts to oppose onerous and inequitable taxation. This, it seems to the writer, is one of the most important functions any association can perform to benefit its members.

There should, if possible, be created a committee to be known as a 'Credit Bureau.' Such a committee can prove of great value to all members of the association. It would mean that anyone wishing to sell to any association member would be able to obtain correct credit information. One or two operators, neglecting to meet their obligations have, in the past, hurt entire areas creditwise.

A 'Credit Bureau,' composed of men of good character within an association, could be of tremendous value in bringing the organization great prestige and respect. It is also suggested that a local banker, and the credit manager of some leading local firm, also be asked to act as members of such a 'Credit Bureau.'

A 'Legislative Committee' has, today, become a necessity for every association. This committee acts as the legislative watchdog for all the association's members. It would be the duty of this committee to watch out for any adverse legislation, whether on a local, state or national level, which could prove harmful to all concerned.

In addition, it becomes the purpose of the 'Legislative Committee' to help arrange for the protection and defense of all the association's members, should any adverse legislation be attempted. The 'Legislative Committee' should be ready, in the event of attempted adverse legislation, to bring all facts to the association and to, at the same time, advise the association's members just what they must do to protect themselves.

Most important of all, this writer believes, is a 'Public Relations Committee.' This is the one committee, if correctly conducted, that can prove invaluable to any association. It is up to the 'Public Relations Committee' to arrange for donations, whether of equipment or money, to worthwhile causes, to bring acclaim to the entire association.

It is up to the 'Public Relations Committee' to bring about better understanding of the purposes of the association, as well as to arrange a closer and better relationship with location owners and, especially, with the general public and the public's official, religious and civic leaders.

Diligent and intelligent effort on the part of the 'Public Relations Committee' of any association will bring about greater respect, prestige and dignity to the entire membership. Such a committee can become the correct and appropriate answer to adverse and destructive criticism. Such a committee, by openly and intelligently presenting the purposes of the association to the public, is sure to eventually bring about a greater future for all the membership.

Whatever else an association does, the most important thing it should do today, in the opinion of this writer, is to arrange for a 'Public Relations Committee.' All the members of the association should cooperate with the 'Public Relations Committee' to the very fullest extent, so that it can work full force ahead to benefit all the membership.

In view of the fact that more and more businessmen are being called upon these days to represent their industries, it would be of value to progressive associations to create what might be called a 'Board of Trade Committee.'

Such a committee could represent the membership in meetings with allied industries, as well as with the local Chamber of Commerce and with civic, charity and other groups in important affairs affecting all businesses in the community.

In short, such a committee would be representative of a definite industrial entity along with all other industries, when the community asked for all the industries within its boundaries to meet with it on any problems, or any matters of civic progress or charitable effort.

It should also be the duty of the 'Board of Trade Committee' to have the association become members of all industry, charitable and civic groups and, thereby, give its members a voice in all community matters, along with all other citizens and businessmen in the community.

There are many other things this writer could publicly propose to the inquirer regarding what he would like to see as part of each one of the nation's associations, but, considering that all men, everywhere, have their own problems, peculiar to their own territories to face, have their own ideas as to how best solve these problems, and have their own methods on how best to arrange for continued protection and eventual solution of whatever may arise or has already risen, this writer contents himself with the few ideas offered above which, he most sincerely hopes, all associations will adopt in one form or another.

BALTIMORE GOES DIME

AMOA of Greater Baltimore To Start 10c, 3 For 25c Play, Educational and Promotion Program To Ops And General Public Planned

BALTIMORE, MD.—Irv Goldner, president of the Amusement Machine Operators Association of Greater Baltimore, in a long distance phone call to The Cash Box, advised that Baltimore music operators are going dime play.

A large majority of the association's operators were in attendance on Monday night, November 1, to hear discussions and determine what course of action should be taken.

Almost to a man, operators agreed to get going on 10c, 3 for 25c phono play. The plan selected to initiate the program is similar to that used by the Westchester Music Guild in New York, which has proved so successful. Operators will set new music machines in their top locations at dime play. A certain percentage of the records programmed will be extended play, with each location being treated individually—some will have more, some less. It is felt that this practice, in the beginning, will make it possible for the location owner to overcome immediate pressures by the patrons. The ultimate goal of the operators here, of course, is to gradually cut down on EP records, and then eliminate them entirely.

Distributors in the territory have assured the operators of their every cooperation.

An educational and promotional program for both the operators and the general public has been developed.

Printed material showing the necessity and advantages of 10c play (many of them reprints from The Cash Box) will be distributed to the music operators. Printed material, newspaper stories and advertising directed at the general public is being prepared, and will be ready to break when the program starts.

Goldner advises that the association has other plans in mind, one of them being to bring in guest speakers from areas where dime play is working successfully.

"A large majority of the city's operators are enthusiastic over our plans for dime play," stated Goldner. "Some of the more progressive of them have been operating on dime play for these past weeks. However, as is easily understandable, if we all go on the dime play plan at the same time, the program has more chance of success, and the success will come a great deal more easily and rapidly. As in other territories, there are a few skeptics, and I guess we'll just have to prove to them that it can be done—actually, must be done. I have read in The Cash Box where this same problem existed in other territories, and it was those operators who were the most skeptical, later, upon giving the plan a try, were the most enthusiastic in their praise. Knowing the operators here, I'm convinced the same results will take place in our territory."

Detroit Distribbs To Show Ops How To Convert To Dime Play At Showing On Sat., Nov. 27

United Music Operators of Michigan Issues Invitation To Every Music Op In Area. Changeover Starts Nov. 29, Target Date Jan. 1

DETROIT, MICH.—Roy Small, conciliator and public relations counsel of the United Music Operators of Michigan, this city, advised The Cash Box in a long distance phone call, that all distributors in the city will show their music machines on Saturday, November 27, from 1 P.M. to 5 P.M. at the Fort Wayne Hotel. Representatives from the distributing firms will show the operators how to set the equipment at 10c play.

Small stated that, in addition to all operator members of the association, every non-member music operator has been invited to attend.

Changeover to dime play starts the Monday following the meeting, November 29, and the operators have set January 1, 1955 as their target date to complete changeovers. Being practical, and aware of the general condi-

tions prevailing, Small told the operators "Most operators have some old equipment that would not be practical to change. You must make the decision to what is best for your business. The United Music Operators of Michigan wants to help you but has no intention of telling you how to run your business."

A well planned publicity program has been prepared, and a fund is being raised by voluntary contributions by the operators for this purpose. It was suggested that the operators back the 10c play program by contributing 50c per machine to this fund. On the advertising committee, headed by Roy Small as chairman, are Frank Alluvot, Lou Fisher, Harvey Gilbert, Vince Meli, James Robson, Tony Vance, Sam Willens and Everett Watson.

Wurlitzer Rewards Top Quota Distribbs With Cruise

NORTH TONAWANDA, N. Y.—Eleven Wurlitzer distributors who made outstanding showings during a summer sales contest will sail from New York for Bermuda with their wives as Wurlitzer guests on November 13. The week's sojourn will consist of a sea voyage to the fabulous mid-ocean British Island with accommodations ashore at the famous Castle Harbour Hotel.

Winners of the cruise include: Mr. & Mrs. John Bilotta, Newark, New York; Mr. & Mrs. W. T. Cruze, Charleston, West Virginia; Mr. & Mrs. C. A. Culp, Oklahoma City, Oklahoma; Mr. & Mrs. Harry Jacobs, Jr., Milwaukee, Wisconsin; Mr. & Mrs. William J. Mashek, Kansas City, Missouri; Mr. & Mrs. Ron W. Pepple, Seattle, Washington; Mr. & Mrs. Russell L. Smith, Pittsburgh, Pennsylvania; Mr. & Mrs. Joseph R. Steele, Houston, Texas; Mr. & Mrs. Stephen L. Vukelic, Buffalo, New York; Mr. & Mrs. R. B. Williams, Dallas, Texas; and Mr. & Mrs. R. E. Williams, Memphis, Tennessee.

They will be accompanied by: Roy F. Waltemade, vice president and manager of Wurlitzer's North Tonawanda plant; Robert H. Bear, Wurlitzer phonograph sales manager; and A. D. Palmer, Jr., advertising and sales promotion manager. The Wurlitzer executives' wives will also be guests on the cruise. In addition, three Wurlitzer district sales managers who exceeded summer sales quotas in their territories will, with their wives, join the distributors and factory representatives. These include: Mr. & Mrs. Gary Sinclair, West Coast district manager; Mr. & Mrs. James H. Crosby, Southwestern district manager; and Mr. & Mrs. John A. McIlhenny, Eastern district sales manager.

In discussing the success of the

summer sales campaign, Bob Bear said, "This campaign was one of the most successful undertakings we have ever developed to spark a normally slow selling season. The contest which offered cruises as rewards for distributors' efforts also made it possible for every distributor-salesman to accumulate prize points."

"A variety of merchandise prizes were offered and winners made selections to meet personal tastes. A. D. Palmer, Jr., who sparked the campaign and handled its management, called it 'Let's Cook Up Sales' and it accomplished just that. We have had a better summer and early fall season than those of any previous record year. The prize points issued have run well over two million and their conversion to merchandise will insure every distributor salesman who participated the most wonderful Christmas he and his family have ever enjoyed."

The winning distributors and their wives will be Wurlitzer guests from the moment they leave their homes enroute to New York. The entire party will have reservations at Hotel Statler in New York on Friday. All will be entertained at a Latin Quarter dinner hosted by Roy Waltemade and Bob Bear, and plans are made for a 3 p.m. Saturday sailing. It will be a well-earned vacation for a hard-working distributor group.

A complete itinerary of unusual entertainment has been planned both aboard the steamer Ocean Monarch and ashore in Bermuda. A yacht cruise through the Great Sound and Inner Reefs will highlight a real old-fashioned barbecue ashore with calypso music and singers. There will be deep-sea fishing and ample opportunity for golf on any of the several beautiful Bermuda courses.

"Comet Shuffle Target" Hits



BILL DeSELM

CHICAGO—"The new progressive scoring feature has made 'Comet Shuffle-Target' a tremendous hit with players all over the nation," according to Bill DeSelm, general sales manager

of United Manufacturing Company, this city.

"This new shuffle-type, skee-skill game of United's is very popular and is going very strong on all fronts," DeSelm said.

"Operators are demanding more 'Comet Shuffle-Target' games from distributors and the latter are keeping the phones and mail room at United busy with requests for more and larger shipments."

In progressive scoring there is single credit in the first two frames, double in the third and fourth, triple in the fifth and sixth, special (quadruple) in the seventh and eighth, extra special (quintuple) in the ninth and tenth, and super (10 times) in the eleventh and twelfth frames.

"Comet Shuffle-Target," available both in the regular and deluxe models, has the conventional shuffle alley size of approximately 8 feet by 2 feet with the regular shuffle alley playfield. It also has a conventional skee alley target made out of durable molded rubber.

"Production," concluded DeSelm, "is being maintained at a fast pace in order to meet the overwhelming and continual demand."

A POWERFUL PAIR!

GOTTLIEB'S 4-BELLES



and proven, accepted

GOTTLIEB'S Super JUMBO



1-2-3 or 4
can play
at the same
time!

● **MULTI-TILT FEATURE** Action continues for remaining players even though one or more players tilt out their own scores.

● **TRIPLE MATCH** Feature with multiple play awards.

● **MODERN MASSIVE CABINET.**

● **BURGLAR-PROOF CASH BOX.**

● **ADVANCE DESIGN SCORING UNITS!** A Gottlieb perfected unit with heavy duty coils; metal drums for easy cleaning.

● **ROTATION SEQUENCE**—Fram 1 to 8 lights bottom Roll-Over for REPLAYS!

● **5 TRAP HOLES**—4 trapped balls in square awards REPLAY! Making 5 holes awards an additional REPLAY!

● **MULTIPLE TYPE POINT SCORE!**

● High Score to 7 Million.

● 5 pop bumpers.

● 2 cyclonic kickers.

● 2 super-powered flippers.

**SEE THEM
AT YOUR
DISTRIBUTOR
NOW!**

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



Tennessee Ops View AMI "F"



MEMPHIS, TENN.—At a recent showing of the AMI model "F" phonograph at Southern Amusement Company, this city, (see story November 6 issue) about four hundred operators, their wives and guests were present. Shown above, viewing the new phonograph, are Earl McDaniel of McDaniel Amusement Co., left, and P. C. Henderson of Southern Amusement Co., right.

THRU THE COIN CHUTE MIAMI MURMURS

Operators are anxiously awaiting the start of the season as they anticipate the biggest of all. . . Bert Blatt, son of Willie Blatt is now operating a cigarette route and is also the proud owner of a new home. . . Elections were held at the general meeting of the A.M.O.A. on Thurs. Oct. 28th and the following were elected: Willie Blatt, president, (4th term); Harry Housen, vice president; Keith Nelson, treasurer & secretary, (4th term). The following were elected for the executive board, Maury Horwitz, Willy Levey, Harry Zimand, Dave Friedman, Harry Steinberg and Eddie Petrocine. . . Fred Green, Wilgreen Shuffleboard Co. reports shuffleboards are earning extra coins since he has had Hobart Wilson refinish his boards. . . Eddie Leopold, C & L Amusement Co. eagerly awaiting the completion of his new home. . . X. Zeverly, Radio Center Inc. is walking around with a smile on his face since his marriage to attractive Ann Holubka in August. . . Harry Housen, Early Bird Vending Co. is kept quite busy now that he combined his game and music route with practicing law. Many operators have turned their legal work over to him. . . Dave Roth, Ace Saxon Cigarette Co. visited at the A.M.O.A. office during a meeting in order to see all of the operators at one time. . . Lucky Skolnick, Music Makers Inc. has purchased a new waterfront home in Miami Beach. . . Raoul Shapiro, Tropical Music Co., says the Chordettes recording of Mr. Sandman, coming up fast in the top ten.

"It's What's in THE CASH BOX That Counts"

United Music Operators of Michigan and Police Dept. Work Out Teen Age Program

Plan To Form Series Of "97% Clubs" Thruout Area. UMO Will Supply Juke Boxes, Records and Service To Locations Recommended By Police Department



ROY SMALL
Conciliator and Public Relations Counsellor,
United Music Ops of Michigan

DETROIT, MICH.—At a meeting Wednesday morning, November 3, Police Commissioner Edward S. Piggins and officials of the United Music Operators of Michigan, headed by Roy Small, conciliator and public relations counsellor, a program to aid in combating juvenile delinquency was mapped out.

In cooperation with the Police Commissioner, the association will supply juke boxes, records and service to locations recommended by the Police Department Youth Bureau. This service will be made available to locations which are considered permanent places where recreation is provided for teen agers at least once a week and which are properly supervised.

Lt. Davey of the Police Department called attention to the fact that only 3% of the teen agers are delinquency cases. Jack Pickering of the Detroit Times, then suggested that the teen age program be called the "97% Clubs" and the teen agers as "97%ers." Pickering advised he would more than likely be able to give a great amount of publicity to the "97% Clubs," reporting on their weekly activities.

Larry Gentile of Radio Station WJBK then suggested that the teen agers be presented with a "97% Club" pin in conjunction with their signing a good citizenship pledge as follows: "I will do everything in my power to combat juvenile delinquency by setting a good example in American Citizenship."

A meeting of business leaders, and leaders of P.T.A., Parks and Recreation, etc., has been called by Commissioner Piggins for November 16 at the 13th Precinct Gymnasium at 2 P.M. with the purpose in mind to have these men work to set up and

sponsor "97% Club" parties in their areas along with school groups.

The first "97% Club" show is scheduled for November 28 at the Fort Wayne Hotel ballroom, from 2 P.M. to 5 P.M. Larry Gentile and Tom George of WJBK, Austin Grant of CKLW, Clark Reid of WJR and other dj's will act as Master of Ceremonies for the show. Tickets of admission will be distributed thru the Police Youth Bureau, who will give 100 tickets to each of 14 precincts, making a total of 1400 tickets. It is hoped that Police Commissioner Piggins will be available to address the teen age party. Talent contests will be held and winners will be chosen. A program has been devised by which the various winners will be given the opportunity to appear on Radio and TV programs (See The Cash Box, October 23 issue).

One of the plans now under way is where Jim Siracuse of United Sound Systems will record and press records of entertainment winners. These records will be placed on juke boxes and played by the disk jockeys.

The U.M.O., Small advises, has made provisions to change its by-laws so that disk jockeys will be eligible to join the association as regular dues paying members. Larry Gentile and Tom George are acting as a membership committee to contact all the other dj's in town, as well as sport casters, with the view of having them join the association.

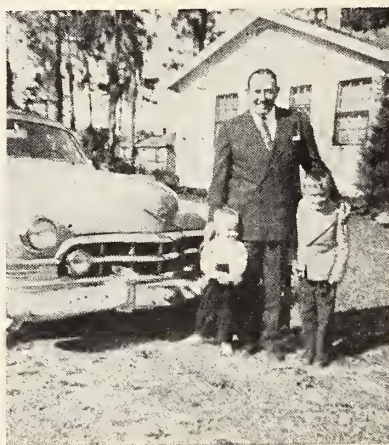
Coin-O-Matic Distrib Adds Two To Staff

PROVIDENCE, R. I.—Coin-O-Matic Distributors, this city, headed by the popular Phillip Samuel Carrozza, announced it had added two veterans in the coin machine field to its staff, Ted Pierce and Frank Del Sesto.

Carrozza had been running the Arcade Amusement Center in this city for many years, but the hurricane in August and September put an end to this enterprise.

The firm is now conducting a flourishing operation.

Crown Music to Represent Wurlitzer in Georgia & S. C.



AUGUSTA, GA.—Crown Music Company, Inc., with headquarters in this city, has been selected to represent The Rudolph Wurlitzer Company's phonograph department in the Georgia and South Carolina territory. The announcement was made today by Robert H. Bear, phonograph sales manager, from his North Tonawanda, N. Y. office, and becomes effective at once.

Crown Music is an organization consisting of men with long experience in automatic music. The company is headed by B. C. "Buster" Paul and Herb Gorman.

The new firm has selected Augusta,

as the ideal central location for their main office. The territory which they cover includes part of Georgia, part of South Carolina and part of Alabama.

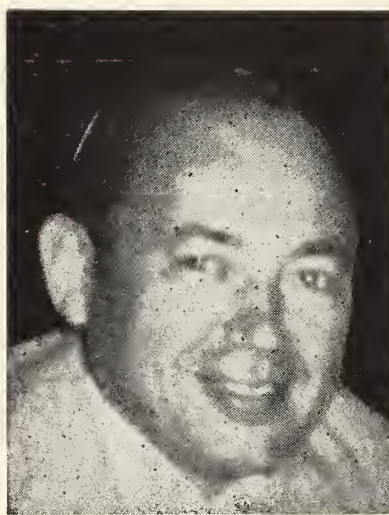
H. N. "Herb" Gorman, general manager of Crown Music, is widely known in the coin machine business. Herb recently severed his connection with a prominent Florida music distributor with whom he was associated for the past ten years as sales manager.

Gorman feels that cooperation of the distributor with the operator is of utmost importance and assures music men in his territory that Crown Music service will be available to all. A complete stock of parts and a fully staffed service department are part of the well-laid plans of the firm. The staff organization includes Al Alligood and John Kirkman, salesmen, L. L. Holmes, Clinton Whitehurst, Ben Williams, service department, and Robert Crosby, parts department.

Crown Music officials have selected main office facilities at 631—11th Street, Augusta, and are planning to hold an opening in the near future. They extend a cordial invitation to all men in their territory to come in and see the complete line of Wurlitzer phonographs and remote. Members of the firm would all like to renew old friendships with the operators and prove they are ready to "wheel and deal" to make the best trades possible.

Seen above are Herb Gorman and his two children.

Miami Ops Elect Officers



W. M. BLATT

MIAMI, FLA.—The Amusement Machine Operators Association of Miami held its general meeting on Thursday, October 28, at which the highlight was the election of officers.

Willie Blatt was re-elected president for the fourth term as was Keith Nelson, who became secretary-treasurer for his fourth term. Harry Housen was elected to the office of vice-president.

Elected to the executive board were: Maury Horwitz, Willy Levey, Harry Zimand, Dave Friedman, Harry Steinberg and Eddie Petrocine.

Dixie Coin AMI "F" Showings Continue

NEW ORLEANS, LA.—Ed Holifield, Dixie Coin Machine Company, this city, reports that its showing of the new AMI model "F" phonograph has drawn practically every local music operator to its showrooms, plus approximately 100 operators from surrounding areas since October 11.

Subsequent showings in Jackson, Miss., and Shreveport, La., also brought in large numbers of operators.

Dixie will continue to bring the AMI "F" to other areas, and showings are scheduled for Mobile, Ala., Lake Charles and Alexandria, La.

"The enthusiasm of the operators, the orders placed, the many wonderful comments on the new hi-fi Sonoramic sound system, and the acceptance of the varied colored cabinets, was the most rewarding in our experience" stated Holifield.

NEW!
NEW!
NEW!
It's a
Williams
"Winner"!

OPERATE
Williams
SUPER
**JET
FIGHTER**
for
FASTER
GUN-GAME
PROFITS!



Get up to **70%** more play with the
2nd Coin feature of *Williams*
COLORS

IT'S THE SECOND COIN STAR★ FEATURE
THAT LURES MORE PLAY AND EXTRA
MONEY INTO THE CASH BOX!!!

New **STAR★FEATURE** permits
player to score from 5 to 200 Replays!

- Two Midget Playfields!
- 8 "Special" when lit Rollovers!
- 2 "Special" when lit Skill Holes!

LIVE ACTION!
3 THUMPER BUMPERS • 2 CYCLONIC
RUBBER SHOOTERS • 2 SKILL HOLES • 2 FLIPPERS



N. Y. Times Reports On Development of Coin Operated Rides and Resultant Increased City Revenues

NEW YORK—In a story taking up most of the page of the second feature

Mrs. Charles Ewing Dies

EVANSVILLE, IND.—Mrs. Sue Ewing, wife of Charles Ewing of Automatic Amusement Co., this city, died of a heart attack on Sunday, October 31, at the age of 55. Death occurred in Coral Gables, Florida, where Mr. & Mrs. Ewing were vacationing. Services were held for Mrs. Ewing in Coral Gables and her body was then shipped to Evansville where funeral services were held on Friday, November 5, at the Johann Mortuary. Burial at Oak Hill Cemetery, Evansville.

Mrs. Ewing is survived by husband Charles, and two sons, Charles, Jr. and Robert and a daughter, Mrs. Jean Jourdan.

Joe Brilliant Visits New York

NEW YORK—Joe Brilliant, head of Brilliant Music Company, Detroit, Mich., and his wife Sylvia, spent a week in the big city, seeing the sights and Broadway shows.

Joe, in addition, spent some of the time on business, and visited with several coinmen here.

section of The New York Times, November 1 issue, kiddie rides were pictured and it was reported that license fees from these and other type games, such as shuffles and skee ball machines have been responsible for a good percentage of the money derived from all license fees.

Edward T. McCaffrey, commissioner, reported in part: "The last few years have seen development of coin-operated individual children's rides. These are bucking horses and rocking automobiles and space ships that have moved into department and chain stores. Games of the type of shuffleboard and skee ball have spread from beaches and amusement arcades into taverns, billiard parlors and bowling alleys."

"The License Department's revenue reached a record of \$1,465,407 last year, and part of the increase resulted from popularity of coin-operated rides" stated the Times.

Pictured to the right is a reproduction of a photograph which appeared with this Times story, and which carried the caption "The metal horse that Steven Bereza, 4, is riding outside a Fresh Meadows clothing store, helps to enrich the city."

WURLITZER 1500.....\$495
WURLITZER 1100.....\$225



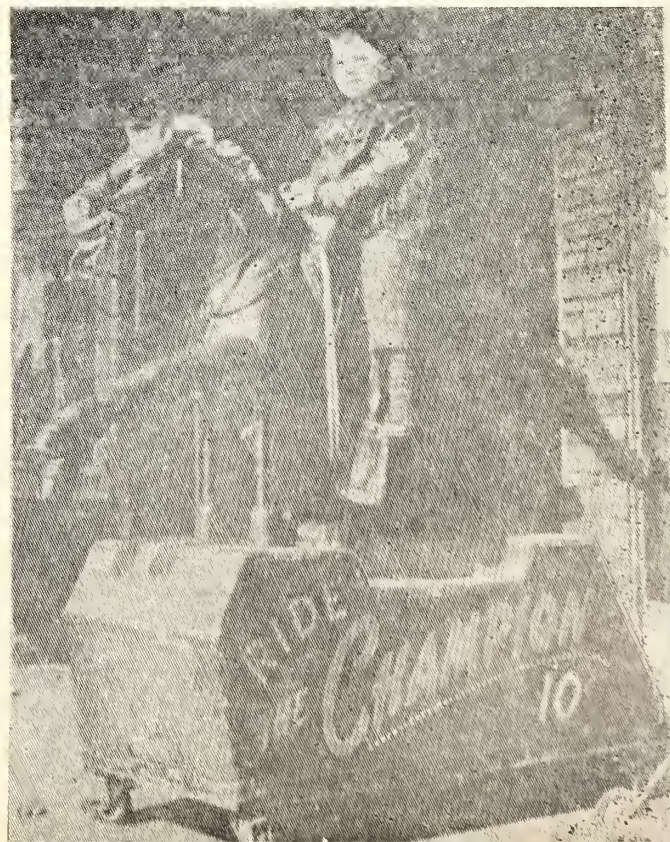
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HI FI	\$415	NEVADA	\$450	DUDE RANCH	\$310
SURF CLUB	415	HAWAII	395	BEACH CLUB	295
ICE FROLICS	345	TAHITI	195	BEAUTY	225
PALM SPRINGS	345	CABANA	165	YACHT CLUB	165
FROLIC	195	TROPIC	225	ATLANTIC CITY	135
BRIGHT LIGHTS	85	RIO	295	PALM BEACH	135
BRIGHT SPOT	125	HAVANA	275	CONY ISLAND	95

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\$223.00 Value For \$48.

If you have merchandise for sale. If you want to buy. If you are seeking to trade equipment. If you want to get ahead and stay ahead of your competitors—take advantage of the greatest value ever offered in all publication advertising history.

Here's What You Get: 52 classified ads of 40 words each, one ad in each week's issue of "The Cash Box" for the full year of 52 weeks. These 52 classified ads of 40 words each, at the present rate of 10c per word, would cost \$208.00 for the full year of 52 weeks' issue of "The Cash Box". And, in addition, you get a full year's subscription to "The Cash Box", regular price \$15.00, so that you have each and every week's issue complete—not just a tear sheet or a proof of your classified ad—but the full and complete week's issues of "The Cash Box". A total of \$223.00 value for only \$48. Send your check for \$48 and your first classified ad today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

Runyon Shows AMI "F" in Hartford

HARTFORD, CONN. — Runyon Sales Company, AMI distributors in this area, held a showing of the new AMI model "F" phonographs on Thursday evening, November 4, at the Hotel Bond, this city.

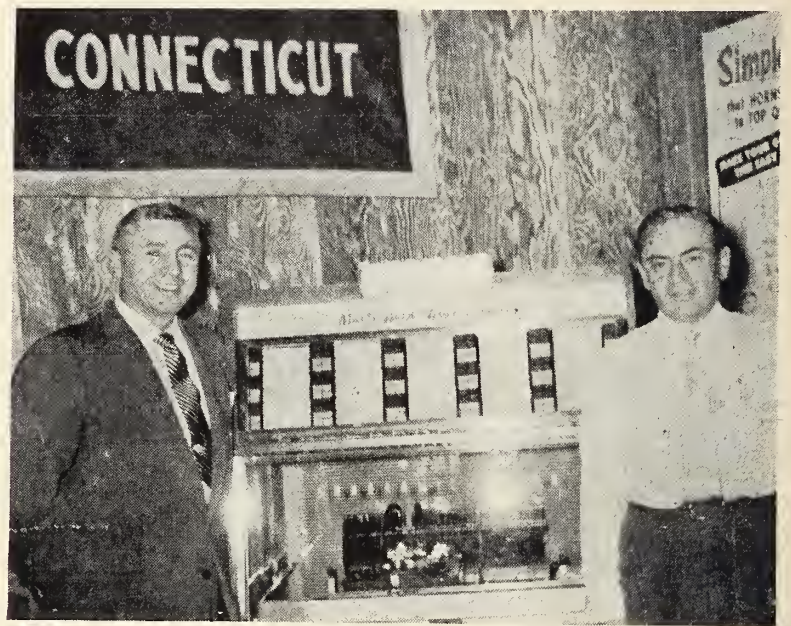
Altho bad weather cut down attendance somewhat, Runyon officials were very well pleased with the large number of music operators who did attend, and Barney (Shugy) Sugerman, head of the distributing firm, expressed his thanks to them for braving the elements to be present.

Model "F" 120 selection and model "F" 80 selection phonographs in eight different colors were on display.

"Our reception here" stated Sugerman "was the same we received at our New York and Newark, N. J. showings. Operators expressed great enthusiasm, which was reflected in the orders we booked."

In addition to Sugerman, other members of the Runyon staff on hand were Irv (Kempy) Kempner, Morris Rood, Jack Prigoff, Nat Gutkin and Joe Guranio. Jack Mitnick, AMI regional representative also attended, greeting many of his operator friends in this area.

The picture below shows Kempner at the left and Sugerman on the right of the new AMI phonograph.



International Amusement Execs Fly to Europe

Witsen to Return in 10 Days. Groentman Will Spend Nine or Ten Weeks on Continent



ABE WITSEN



SOL GROENTEMAN

PHILADELPHIA, PA.—Abe Witsen and Sal Groenteman of International Amusement Company—Scott-Crosse Company, this city, left Friday, November 5, by air for Europe.

Groenteman expects to cover the Western part of the Continent during a stay of some nine or ten weeks. Witsen, who will have to hurry back

to the States to handle the office, will only be able to spend about 10 days there.

With the firm conducting so great a foreign business, these men periodically visit Europe, contacting all of their customers thruout the various European countries.

AIRMAIL
SUBSCRIPTION to THE CASH BOX \$30.

"It's What's in THE CASH BOX That Counts"

with **EXHIBIT'S** new
SPORTLAND SHOOTING GALLERY

The Targets don't **WIGGLE**
they **MOVE!**

See next week's CASH BOX

ESTABLISHED 1901

EXHIBIT SUPPLY

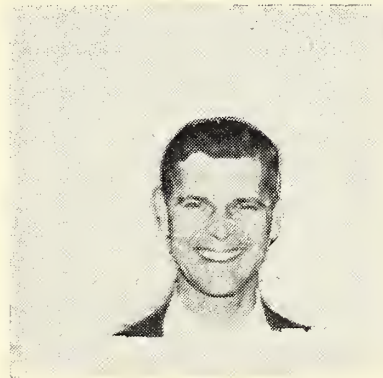
The **ORIGINATORS**
of **GUN GAMES**

4218-30 WEST LAKE STREET • CHICAGO 24, ILLINOIS

Copeland Sells Distributing Firm to Employees



MARY GEE



LEROY KITCH

OKLAHOMA CITY, OKLA. — Wayne E. Copeland, Copeland Distributors, Inc., this city, announced selling the firm to long time employees. The business will, however, continue under the Copeland name.

Commenting on the new management, Copeland said "The music operators of this State can be sure of getting the same fine service from Leroy Kitch and Mary Gee, the principals, as well as the balance of the staff, as they have received from us in the past. I urge all my operator friends to give these fine people the chance they deserve to succeed in their own enterprise. There is every reason to believe that the new Copeland firm, altho no longer under my manage-

ment, will continue to grow and prosper.

"It is," he continued, "with a great deal of regret that we take leave of our many fine friends here. Unfortunately Mrs. Copeland has not been well, and her health and well being required that we take up our residence on the West Coast."

On hand for the ceremonies marking the transfer of ownership were Ed R. Ratajack, AMI regional representative, and E. Crawford Butts, attorney of Oklahoma City.

Ratajack said "We are most happy to welcome the new owners into the AMI family of distributors, altho our friendship and frequent contact with them scarcely makes that necessary.

Did You Vote?

NEW YORK—Did you vote? There are only three weeks left for the music operator to vote for his money making stars and records. Current tallies appear in the music section of the book. Fill out the card in the front of the book and mail in immediately.

We are, however, saddened, having to bid farewell to Mr. and Mrs. Copeland, who carry with them the best wishes of the entire AMI organization for healthy and happy days ahead in their new home.

"Wayne has done an outstanding job for AMI, and in turning over the business to these employees, gives them a most helpful start as managers and owners of a business they already know well.

"In leaving the Copeland name to his successors, Copeland amply evidences his confidence in their ability to carry forward with the firm. I am happy to say that AMI concurs in Copeland's judgement, and gladly affirms his confidence in the new management by having Copeland Distributors, Inc. continue with the distribution of AMI products in the State of Oklahoma."

Airmail Subscription
The Cash Box \$30

FOREIGN BUYERS!
SUPER SPECIAL
MUSIC SALE

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WURLITZER
AMI
SEEBURG
ROCK-OLA
EVANS

Cable, Wire or Write for Prices Today!

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GET BIG PLAY
THIS FALL SEASON
with the best!

ARMY & NAVY	\$117.50
SPARK PLUG	60.00
JALOPY	60.00
FLYING HIGH	99.50
SUPER PENNANT	275.00
STAR SERIES	65.00
HAYBURNER	50.00
GRAND SLAM	90.00
CABANA	149.50
TROPIC	174.50
BEACH CLUB	349.50
HI-FI	465.00
BEAUTY	240.00
BRIGHT LIGHT	40.00

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Phonographs

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Selections

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The Cash Box

"20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

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THE CASH BOX
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Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

NAME

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ADDRESS

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THRU THE COIN CHUTE

NEW ORLEANS NOTES

Mrs. Stagg of Stagg's Music Company, Lafayette, in town for a few days doing some buying and some personal shopping. . . . Dick Sturgell of A. I. Distributing, home after a tonsilectomy. We're wondering if this whole business wasn't done to encourage his son some time in the future, at which time Dick will say: "Daddy had his tonsils out. See, it's nothing at all." . . . Our good friend Ray Landry in town for a day. . . . Sure would be nice to get Richard Braud—or the Omanns' on the phone again. Long time no hear. . . . The busiest fellow we know has to be Louis Boasberg, New Orleans Novelty Company—always dashing from one phone to another, and many of them long distance. . . . Many of the ops took in the L.S.U.—Mississippi football game at Baton Rouge. It looked like an old time coin machine convention in the Club Car. . . . Lillian Thompson, the very efficient gal at Johnny's will be missed. She took a receptionist job for a physician. . . . Congratulations to Papa Huffine, Huffine's Coin Machine Company on the arrival of a third son. Two more boys, and Huffine can start forming a basketball team. . . . We were terribly sorry to learn of Leo Tridico's bad automobile accident last week. And very happy to hear that he wasn't injured, just well shaken up. Leo had to be confined to bed, mostly from shock.

Coin machine row in New Orleans this week was very busy. Over at Crown Novelty Company it looked like big business as Nick Carbajal held the showing of the J. H. Keeney New Bowlers the "American", and the "National". Some of the operators who attended were: Frank King; Charles Pace; Louis Riccobono; George Sealman; Henry Morales; Bill Benson; Pete LaCash; Tony Ingrassia, of Gulfport, Miss., Pete Hoffer of Biloxi, Miss., and John Treuting, of Biloxi, Miss. . . . Over at F.A.B., Bob Tanning was fussing about a case in court that was causing him to lose a days work. . . . Bob DuPuy was too busy with his book work to talk much about business. . . . While over at Lynch and Zander everyone was busy with their sales on the Seeburg. John Lynch said the factory was shipping orders at a better speed than ever before, but just not fast enough. He also said the sales on Seeburg were bigger than the previous model. . . . Then at Dixie Coin Machine, Holliefield reports his showing on the New Model "F", AMI such a big success he can't find time to get his story on the show into the Cash Box. He was wrestling with the story at this meeting. . . . Frank King brags about getting up at 3 A.M. every morning but caught him in Nick Carbajal's at 10 A.M. curled up in a big leather sofa. . . . Eddie Centi's boys report a big season in the arcades of Eddie Centi. . . . Frank King and Guss Lamana enter our Twenty Year Club this week. . . . L. G. Compangano, of L.G.C. Amusement Co., Arabi, La., was in the city this week.

THRU THE COIN CHUTE

MISSISSIPPI MEANDERINGS

On the beach at Biloxi and Gulfport this week the rains and cold winds forecast the coming Fall and Winter seasons. . . . John Evans, Gulfport, reports a good season. . . . Horace Crane of Bell Amusement, Gulfport, gets more out of life than most, but we aren't sure if it's his coin machine route or his hot rod racers that give him his biggest kicks. Horace has built another motor for the big race at LaFayette. Everytime we run into him he has a new idea for a hot rod or amusement game. . . . Tony Ingrassia of Gulf Amusement Co., Gulfport, is going all out on new locations. Here's one for the books. Tony was building a second story onto a location that is too small to put a phonograph in. It will have only two wall boxes but it will be one of the best money spots on the beach. Tony says you have to hustle to keep ahead. . . . Talked with Howard Richardson, Gulfport, over the phone. Howard reports good season and expects good winter with his route in the business section of Gulfport besides the beach. . . . Couldn't round up Ollie Shirley. He's just too busy for me. . . . Had a long conversation with one of the ole timers, Griff McEachern, and we talked of old times. . . . Tony Ingrassia, Gulfport, reports his take on the new J. H. Keeney "American Bowler" tops in collections. . . . Frank Corso of Corso Vending Company, Gulfport, was still talking of his trip to Washington and the N.A.M.A. show. Says there were so many new features built into the new vendors scheduled to come out next year that it will be hard to pick. He believed the show as a whole was a success. . . . E. J. Myrick, of Gulf Wholesale Company, reports his route of vending machines in tip top condition for the Winter months, but was too busy buying Yo Yos to give us much time. The Yo Yos deal was in the thousands.

John Treuting of Vacation Village Amusement Company, Biloxi, is going all out for bowlers. He has several on location. . . . Charles Morrison and George could not be tracked down for an interview as they were out on their last round up of the season. The wind is getting cold. However these boys have locations in the business sections that will keep them plenty busy this winter. . . . Most of the operators have their amusement and music machines in tip top condition. There are more new phonographs and amusement machines on the beach than in a long time. However, there are more locations to draw from. The fly-by-night operators were not on the beach this season, so the boys that built this business, the old timers, were in there pitching and made it a successful season. They all had top locations with the little spots grinding for them. The crowds were bigger but as the beach is much longer, 26 miles. All over the entire beach each location did its' part to make this season a good one. Nearly all the operators have good Winter spots in the business sections of Biloxi and Gulfport. They are all looking towards a good paying Winter season. However, there are spots that stay open on the beach the year round. The bigger spots will draw crowds all year. There is a big spot opening this week called The Plaza. An old time operator, Bob Thompson, has built one of the largest dining rooms on the beach. Can seat some 500 in the main dining room.



Everybody's Coming

to the Grand Opening of the Brand New ATLAS MUSIC COMPANY BUILDING

2231 FIFTH AVENUE, PITTSBURGH 19, PA.

Sunday, November 14 — Noon till 7 p.m.

... and we want you and your personnel here, too!

REFRESHMENTS!

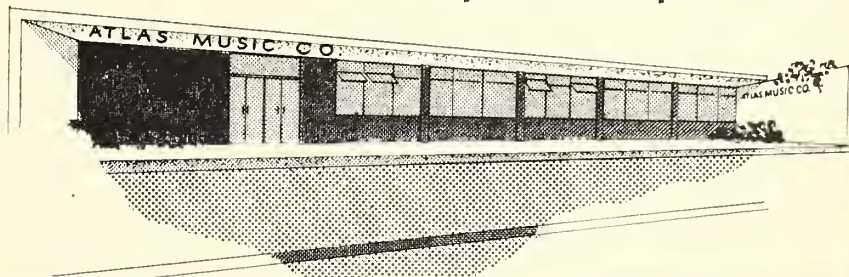
DOOR PRIZES!

ENTERTAINMENT!

**EXCLUSIVE SEEBURG DISTRIBUTORS
BALLY DISTRIBUTORS**

We want you to help us celebrate 18 years of progress, made possible by your friendship. Bring the family—you'll enjoy every minute! See the world's most up-to-date facilities for the sale, display and service of music and games . . . all under one roof. See the new products—meet the factory representatives. Spacious new private parking area.

One Stop Record Department!



Four Way Tie For Second In Phono Bowling League

ABC Music Streak Knots Race For 2nd. Oomens Retains 1st

CHICAGO—ABC Music Team No. 2 took two games from Gillette Distributing and Decca Records garnered a pair from Coral Records to go into a four-way tie for second place along with Mercury Records and Western Automatic in the Chicago Automatic Phonograph Bowling League.

Walter Oomens Sons maintained first place by winning two games from ABC Music Team No. 1.

In other games, Paschke Phonograph won two from Western, Melody Music two from Mercury, Atlas Music two from Coven Music and Star Music two from B & B Novelty.

Oomens' Cary Latino, last year's champ, paced the men bowlers for the evening with a 565 series. Marilyn Sipiora of Mercury topped the women with a 428.

Other high bowlers were Bob Blie, Decca, 528; Ed Walker, Coral, 452; Ray Gallet, Paschke, 528; Bill Nyland, Western, 478; Gil Losasso, ABC No. 2, 474; Les Taylor, ABC No. 2, 468; Don Baxter, Gillette, 510; Frank Mal-

lak and "Marvelous" Morrie Minkus, Atlas, 478; Tom Nyland, Coven, 443.

Also, Charley Alesi, Star, 466; Warren (Bunk) Paradee, B & B, 468; Vic Jaccino, Melody, 481; Bob Kick, Mercury, 528; Bob Loop, Mercury, 524; Izzy Oomens, Oomens, 423, and Al Rice, ABC No. 1, 445.

The league standings as of Monday, November 1:

	W	L	GB
Walter Oomens Sons	18	6	—
ABC Music No. 2	14	10	4
Decca Record	14	10	4
Mercury Records	14	10	4
Western Automatic	14	10	4
Atlas Music	13	11	5
Melody Music	13	11	5
Star Music	13	11	5
B & B Novelty	12	12	6
Coral Records	11	13	7
Paschke Phonograph	11	13	7
ABC Music No. 1	9	15	9
Coven Music	6	18	12
Gillette Distributing	6	18	12

"Colors" New Williams' 5-Ball



SAM STERN

CHICAGO—Williams Manufacturing Company, this city, introduced its new 5-ball novelty game, "Colors", this week, and Sam Stern, vice president and general manager of the firm, is highly enthused over the advance reports he's received.

"The second coin feature and the two midget playfields incorporated in 'Colors' have done wonders toward rejuvenating novelty game play" stated Stern.

Explaining the principles involved in the new "Colors" game, Stern pointed to the second coin play which

WANTED TO BUY

SEEBURG M-100A
SEEBURG M-100B
WURLITZER 1250
WURLITZER 1600
WURLITZER 1650
WURLITZER 1500
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And all other late model phonographs
WRITE OR CALL US FOR PRICES

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SYRACUSE, NEW YORK

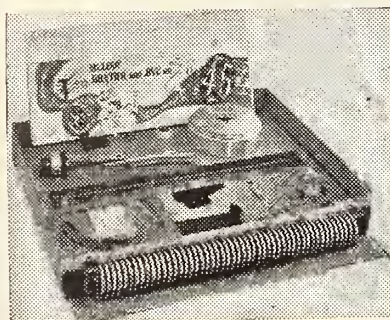
(Phone: 75-5194)

gives the player the "star" matching feature with a potential of lighting 3-4 or 5 stars, good for up to 200 replays. In addition, there are eight "special" when lit rollovers to boost high scores, two "special" when lit skill holes with plenty of live action on the playfield. Altho the majority of players use the second coin, there are those who still enjoy the conventional novelty replay when only one coin is inserted.

ATTENTION

MR. OPERATOR

ADAPT YOUR SEEBURG 100-A 78 RPM

TO **45 RPM**With the **PROVEN NELSON MODERNIZATION KIT**
which includes the necessary **PLAYMETER**TERMS: 1/3 cash with orders.
Balance C.O.D. or Sight Draft.

1. Engineered to fit Mechanism
2. No machining or special tools
3. Lowers present operating cost
4. Location installed 1 hr. or less

COMPLETE KIT NOW
ONLY \$59.50

f.o.b. LOS ANGELES

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

Upon receipt of kit

• WRITE • WIRE • PHONE

For quantity discount—Foreign and distributor inquiries invited

RAY R. POWERS SALES CO.

11167 W. PICO BLVD. BRADSHAW 2-7327 LOS ANGELES 64, CALIF.

Manufactured by D. W. Price Corp., Los Angeles, Calif.

GREAT GUNS**BINGO 5-BALLS**

NEW
Exhibit SPORTLAND SHOOT-
ING GALLERY
Genco BIG TOP
United CARNIVAL
Ex. STAR SHOOTING GAL-
LERY, SPECIAL—\$415
FIRST-Conditioned
Seeburg COON HUNT \$395
Ex. SHOOTING GALLERY 375
Genco SKY GUNNER... 195
Seeburg SHOOT THE
BEAR... 150
Ex. 6 SHOOTER... 135
C.C. PISTOL PETE... 75
Ex. DALE GUN... 65

NEW: Bally VARIETY • United SINGAPORE
FIRST-Conditioned
BALLY ATLANTIC CITY \$145
PALM BEACH 145
UNITED
HI FI \$445
SURF CLUB 445
ICE FROLICS 395
PALM SPRINGS 365
DUDE RANCH 335
YACHT CLUB 175
BEACH CLUB 315
HAVANA 345
RIO 295
TROPICS 235
LEADER 75
WILLIAMS 40
LONG BEACH

COUNTER GAMES

NEW M & T ZIG-ZAG, Bingo Type Game, Improved Model,
Reg. \$79.50—SPECIAL \$29.50
NEW KICKER & CATCHER 49.50
FIRST-Conditioned ABT CHALLENGER 25.00

COIN MACHINE EXCHANGE

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

MINTHORNE SPECIALS

... while they last!

ROCK-OLA "FIREBALL"
1436 — \$275.00**BURT LANE**
"SPEEDBOATS"
— \$195.00

WATCH FOR BIG NEWS**AT 2673 W. PICO**
COMING SOON

MINTHORNE MUSIC COMPANY2920 W. PICO BLVD.
LOS ANGELES 6, CALIF.
Phone REpublic 4-2177**Ops Find TV Doesn't Hurt
Biz In Small Town Spots**

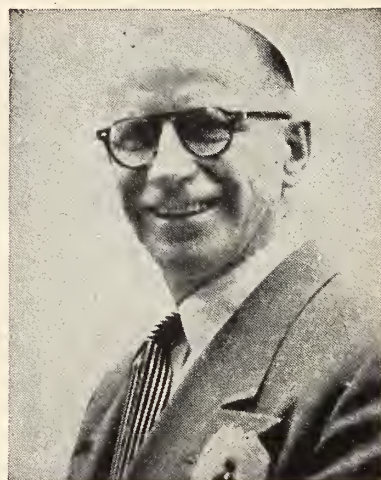
CHICAGO—Operators in downstate Illinois small towns are experiencing no disheartening competition from television, it was reported by Bill Phillips, traveling representative for Atlas Music Company, this city.

Phillips, just back from a road trip for Atlas, said, "Tavern owners in areas which recently have received television on a large scale are only using it for special events."

"They," continued Phillips, "have learned a lesson from Chicago bar owners who ran the mill of the TV craze during the late 1940's."

"Chicago tavern owners, and now the downstaters, have discovered that better bar business is gained when TV is used only for special events."

"As far as continual use is concerned, that juke box in the corner, these tavern owners know, is a real money maker and business stimulator."

**Bally Increases Production
To Meet Demand****Factory Delivering Five Numbers**

JACK NELSON

CHICAGO — Bally Manufacturing Company, this city, is steadily increasing production on its five current products, according to Jack Nelson, general sales manager.

"In order to meet the great demand for our five products now being currently manufactured," Nelson stated, "we are increasing production right along."

"There is no letup in sight whatsoever as all five are doing wonderfully on the market."

"Bally's five current products are 'The Champion' kiddie ride, 'Moon-Ride' kiddie ride, 'Variety' in-line game, 'Jet-Bowler' and 'Rocket-Bowler', shuffle games."

"Our two kiddie rides," continued Nelson, "are getting tremendous attention these days. With the Christmas season in the offing, many operators are ordering these rides for their shopping locations."

"They are contacting our distributors for rides who in turn relay the information to us in the form of orders upon orders."

"'Variety' with its popular 'Magic-Lines' feature is smashing earning records all over the nation. The demand for it is greater now than at any other time."

"As a result," Nelson went on to say, "we are being swamped by calls for 'Variety.' Production on 'Variety' is nearing the all-time production mark for a Bally product."

"And," concluded Nelson, "our two bowlers are doing great with fine reports coming in from all over the nation."

**Chicago Phono Bowling
League to Expand****Will Have 16 Teams Next Year**

CHICAGO—The Chicago Automatic Phonograph Bowling League will add two more teams to its present 14 next season, it was announced by Johnny Oomens, league secretary.

Oomens also revealed that the league would bowl next year at the new Bal-Bowl, Kedzie and Belmont Avenues.

"The league," Oomens said, "could readily have 24 teams. The only thing preventing such a number is the lack of a suitable number of alleys for an evening of competition."

"Interest in the league is tremendous. It has increased every season." The circuit's first season was 1952-53 with 12 teams competing at the Fire-side Bowl on Fullerton Avenue. Last year, there were also



JOHNNY OOMENS

12 teams and bowling was done at the same location.

This season, ABC Music Service Team No. 2 and Coral Records were added to the loop. Play was trans-

ferred to the G & L Recreation Parlor, 3957 W. Chicago Avenue.

The league completed its eighth week of bowling Monday, November 1. Walter Oomens Sons, with an 18-6 record, holds first place by four games.

**CHICAGO PHONO
BOWLING LEAGUE
LEADING AVERAGES****Men's Division**

1. B. Loob, Mercury	181.14
2. R. Blie, Decca	174.4
3. W. Paradee, B & B	167.15
4. Ray Gallet, Paschke	167.3
5. M. Pieroni, B & B	162.16
6. Rene Gallet, Paschke	161.13
7. C. Latino, Oomens	161.2

Women's Division

1. I. Oomens, Oomens	139.22
2. M. Sipiora, Mercury	139.7
3. M. Sochacki, Star	127.17
4. C. Strobl, Melody	127.5
5. J. Gallet, Paschke	125.4
6. J. Wojciekowski, Decca	120.1

Atlas Girl Friday Weds

CHICAGO—Miss Millie Modelski, secretary and "Girl Friday" at Atlas Music Company, this city, was married to Henry Gocal Saturday morning, November 6, at St. Hedwig's Church. In the evening a large reception was held.

GENCO..still leading the field!



BIG TOP RIFLE GALLERY

Featuring 2 Types of **MOVING TARGETS**...
Exclusive with **GENCO**

1



MOVING DUCKS

9 realistic ducks on moving belt—just like a real rifle range!

2



SWINGING CLOWN

Moves back and forth on pendulum... flops over when hit... resets automatically!



New CANDLE TARGETS

Player shoots out the flame (in lights)... just like a real rifle range!



PLUS—All New Fall-Over Targets

- GENUINE .22 caliber SAVAGE Rifle
- REALISTIC Gun Flash and "Kick"
- NEW STREAMLINED, Colorful Cabinet
- BRILLIANTLY LIGHTED Theatrical Effects
- SIMPLE MECHANISM... Easy Servicing

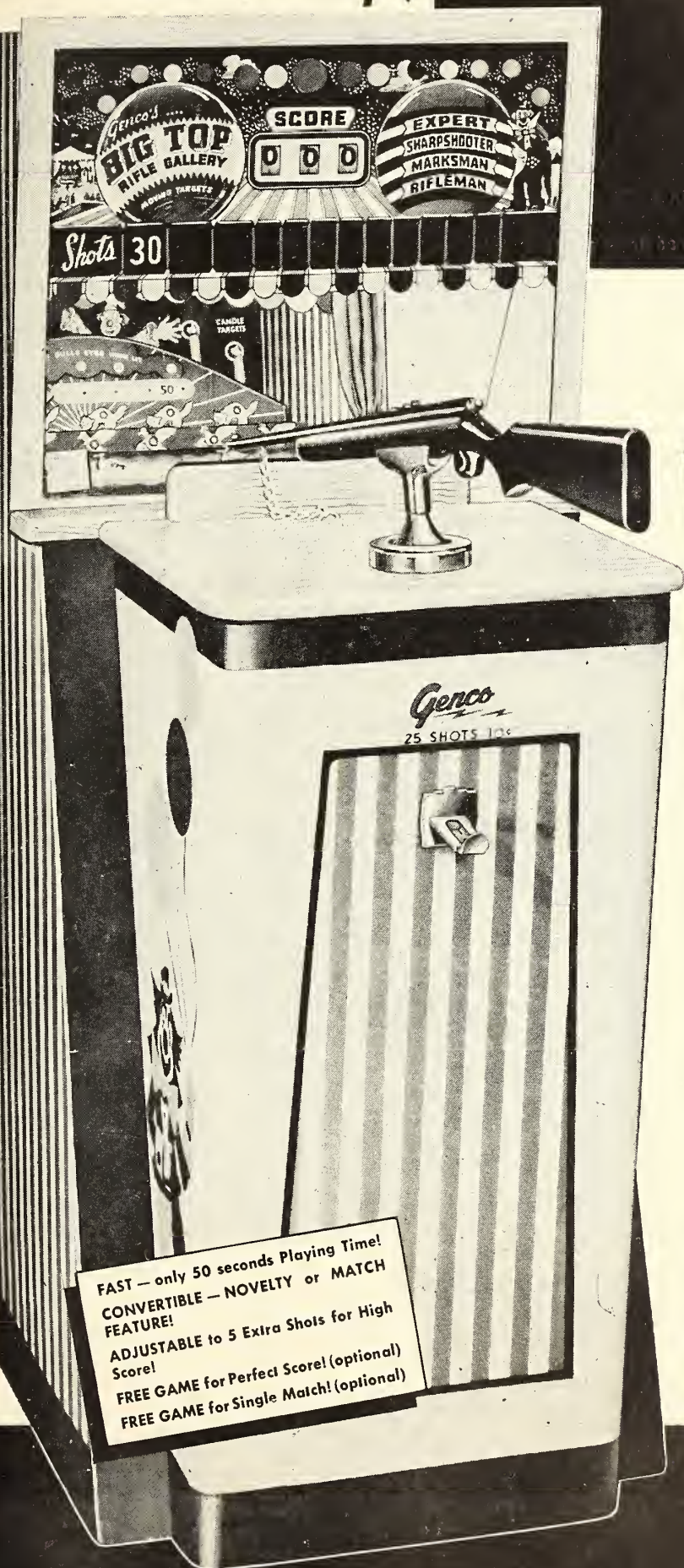
25 SHOTS 10¢

CONTACT YOUR GENCO DISTRIBUTOR TODAY!

GENCO

MFG. &
SALES CO.

2621 North Ashland Chicago 14, Illinois



FAST—only 50 seconds Playing Time!
CONVERTIBLE—NOVELTY or MATCH
FEATURE!
ADJUSTABLE to 5 Extra Shots for High
Score!
FREE GAME for Perfect Score! (optional)
FREE GAME for Single Match! (optional)

READY FOR DELIVERY**SEEBURGS**

H.M. 100 HIDEAWAY	\$275.00
148 M	125.00
146 or 147	65.00
R.C. SPECIAL	25.00
W1-L-56 WALL BOX	5.00
3W2-L-56 WALL BOX	5.00
M.R.V. VOLUME CONTROL	7.50

WURLITZERS

1650	\$495.00
1500	425.00
1400	395.00
1100	210.00
1015	85.00
1080	65.00
3031 WALL BOX	5.00
3075 WALL BOX	7.00
3020 WALL BOX	10.00
4008 SPEAKER	25.00

A.M.I.

MODEL B	\$295.00
MODEL C	295.00
D-40	375.00
D-80	450.00
5 & 10c WALL BOX	14.50
5c WALL BOX	10.00

ROCK-OLA

1428	\$150.00
1426	79.00
1422	50.00
1538 WALL BOX	15.00

PACKARD WALL BOXES \$5.00

\$19.50 EA. Any of the Following Games \$19.50 EA.

Be Bop — Basketball — Champion, C.C. — Dreamv — Football — Freshie — Georgia — Hits & Runs, Genco — Knockout — Maryland — One, Two, Three — Ramona — Rip Snorter — Shoo-Shoo — Snooks — Showboat — Trade Winds — Tumbleweed — Spot Bowler — Triplets — Wisconsin.

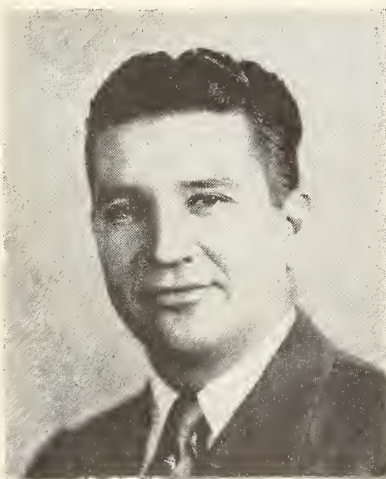
Write for New List of other equipment

Exclusive AMI Distributors in Kentucky, Indiana, Southern Ohio

"The House That Confidence Built"

**SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.**

ESTABLISHED 1923

LOUISVILLE, KENTUCKY
735 S. Brook StreetLEXINGTON, KENTUCKY
1535 Delaware AvenueCINCINNATI, OHIO
1000 BroadwayINDIANAPOLIS, INDIANA
129 W. North Street**Sierra Distributing Co. New
Wurlitzer Distrib For So.
Calif. & S. W. Nevada****C. A. "Shorty" Culp One of the Owners**

C. A. (SHORTY) CULP

By mutual arrangement between Paul A. Laymon, Inc., and the Wurlitzer Company, the Wurlitzer distributorship for Southern California and Southwestern Nevada was transferred to the Sierra firm. Laymon will continue as distributor of the other lines he now handles.

C. A. "Shorty" Culp, who owns the Wurlitzer distributorship in Oklahoma City is one of the principals of Sierra Distributing. Ray Powers, a West Coast resident with years of coin machine background in the music field, joins Sierra as head of the sales organization.

Culp and Powers issue a cordial invitation to operators in the Southwestern area to visit their showrooms at 2775 West Pico Blvd., where a full line of Wurlitzer 1700 Hi Fidelity phonographs, hideaway units, wall boxes and speakers will be displayed.

These men are particularly enthused over the extent in which service will be featured as part of their business. "All Wurlitzer parts will be stocked for both current and earlier phonograph models, and operators and their servicemen are offered every facility to assist in keeping their equipment in first class condition", they state.

LOS ANGELES, CALIF.—The Sierra Distributing Company has been appointed to represent The Rudolph Wurlitzer Company in the sale of its coin operated phonographs and allied equipment in the Los Angeles area. In making this announcement from Wurlitzer headquarters in North Tonawanda, N. Y., Robert H. Bear, sales manager, stated that the appointment would be effective November 15.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

LOS ANGELES

It's really nice to see that Los Angeles is again coming back in its own right as a source of valuable new ideas and developments for the coin machine industry. Two new coin-operated machines will soon be out on the market. Altho engineered and developed in the Chicago factories the original idea came direct from our own City of the Angels. You can look for a wide array of revolutionary new designs and ideas which will have their origin here in L.A. . . . Sierra Distributing Co. is the name of the new distributor that is scheduled to open showrooms along coinrow. Ray Powers has hired a crew of painters and carpenters and they have been completely remodeling the building on the North-East corner of Normandie and Pico. A huge sign over the front of the building reads, "Wurlitzer parts and Accessories". Powers revealed that the new offices will be completed and open for business by Nov. 15th.

Several distributors and operators from the Northwest were seen along coinrow this past week. Mr. & Mrs. Lou Dunis of Dunis Distributing Company, Portland, and Mr. & Mrs. Johnny Michaels, who manages the Dunis branch in Seattle, spent several days in town. Lou stated that they just had to get away for a little rest and relaxation after the tremendous business boom they had been going through for the past few months. The Northwest just went through a severe lumber strike too, which goes to prove that the coin machine industry thrives on hard times. . . . Operators Stan Terry and Mike Healy also came down from Portland enroute to Arizona to look over a new enterprise. . . . Minthorne Music Company will soon break with some big news which will be of interest to everyone in the coin machine industry. Watch for it in future issues of this magazine. Now on display at the Minthorne showrooms is the new Williams' "Colors" Five Ball game. . . . Bossman Bill Gersh, in town for a visit, saw many of his friends along coinrow. Time just didn't permit him to see everyone he wanted to. He had a great time reminiscing about the good old days with Jean Minthorne, Hank Tronick, Frank Mencuri, Lyn Brown, Phil Robinson, Paul and Lucille Laymon and many others. . . . At the Badger Sales Company showrooms Genco's new "Big Top" Rifle Gallery is now on display. Fred Gaunt says that it's the greatest gun that ever hit the market. He adds that it is receiving tremendous operator reaction. Don Ames just completed showings of the new AMI Model "F" in San Bernardino and San Diego. Meanwhile Pete Ley has been doing a great job with the new machine throughout the San Joaquin Valley. They both agree that eight attractive new colors and multi-horn high fidelity is two of their main selling points, which go over with the operators. . . . Al Silberman has accepted an invitation from George C. Dyer, Rear Admiral Commandant of the Eleventh Naval District, to go on an ocean cruise which leaves San Francisco Dec. 6th thru 10th. . . . Harry Williams left for Chicago this past week. He plans to spend several days at the Williams factory.

The D. W. Price Corporation in West LA is now in full production on "The Nelson Modernization Kit" which adapts the Seeburg 100-A 78 RPM to 45 RPM play. Prexy D. W. Price reports that ops who have installed the kits on their machines are amazed the way it brings up collections and at the same time cuts down operating costs. Kits are distributed by Ray R. Powers Sales Company. . . . Pete Pellegrino and Fred Shuey have returned from a trip thru Northern California and Oregon visiting operators. They had originally planned to go salmon fishing, but got so busy visiting friends that they never made it. . . . Dan Donahue, Seeburg Western Regional representative, recently returned from a trip thru the Northwest calling on distributors. . . . Down at the C. A. Robinson & Co. showrooms Charley Robinson was telling us that 1954 will be the biggest year he has ever had in the distributing business. They have been doing a big job on United's "Deluxe Carnival" Gun and "Shuffle Targette" game. . . . Nick Carter, prexy of Nickabob Sales Company, announced that they will lease out the front part of their building and move their offices to the back section facing New Hampshire Street. An operator recently walked in and wanted to buy the four old Packard speakers which were hanging on the wall. Nick calmly drawled that they weren't worth much so he'd let the whole shebang go for fifty bucks but he'd have to take them down himself. The op agreed. Then Nick came up with the idea that they match coins double or nothing. Nick being the lucky gambler that he is won. Now the poor operator not only gets soaked one-hundred bucks, but has to take the speakers down himself. Some guys just have all the luck.

If you want to go to a place that serves the best food in town ask Lyn Brown or Bill Gersh about the Secret Harbor on Wilshire. Leave it to a Chicagoan to find the best places to eat. . . . Sam Ricklin, prexy of California Music Company, rarely voices his opinion on new record releases. However, this past week he predicted that "Mr. Sandman" by The Four Aces and "The Naughty Lady of Shady Lane" by The Ames Brothers would both be hits. . . . Percy Shields is now employed by the Minthorne Music Company sales organization. He was formerly with the old Eddie Mape Distributing Company here. . . . Roy Jones drove down from Inyokern this past week sporting a brand new Cad. . . . Mel Teixeira was also in. . . . "Pop" Burris, Montebello and Jack Spencer from Big Bear also came in to take care of business. . . . Larry Hansford from Lompoc drove down to look at new cars and buy equipment for his route. . . . Orange County was represented by "Doc" Dockins who trekked in from Orange County Music in Santa Ana. Other visitors included Cecil Ellison, Lancaster; Jack Neel, Riverside and Ted Sarazin from Whittier. . . . We hear that Larry Flynn just wound up his baseball club in Visalia for the year.



chicago coin's FIREBALL

Another **FIRST** in Bowling Games!

Featuring...
"Flash-O-Matic" SCORING
WITH TRAVELING SCORE LITES IN
FORMICA PLAYFIELD!

FOUR DRUM SCORING!

Players	Skill	Can
Give	Him	Top
Score	of	9600

TWO GAMES IN ONE!
Easily Adjustable from "Flash-O-Matic" to Advance Scoring!

Player by Timing His Shot When Highest Score is lit on the Formica Playfield Gets as Much as 800 for a Strike in Each Frame!

The Most Exciting and Fascinating Innovation in Bowling Games in Years!

Available in 10¢--3 for 25¢ Play.

chicago coin
MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

Huey Distrib Rock-Ola Display



NEW ORLEANS, LA—Vincent Marcello, who just moved his Huey Distributing Company into new quarters in the Huffine Coin Machine Building on Airline Highway, this city, went all out to introduce the new Rock-Ola 50 selection (model 1442) and the 120 selection (model 1446) to local music operators.

A special display was designed, as pictured above, to show off the new phonographs in a colorful setting.

Hal March Juke Box Contributions Continue

BRATTLEBORO, VT. — Hal L. March, well known operator here, and a member of The Cash Box "20 Year Club," continues to contribute music machines to worthy organizations.

In the issue of August 14 of The Cash Box, a story detailed his donation of a juke box to a Deaf and Dumb School, where it was necessary to

arrange the speaker so that sound emanated from the floor, making it possible for the dancers to feel the vibrations thru their feet.

Since that time March has contributed about 15 more machines, the latest of three machines to the Kurn Hatten Homes for boys and girls.

Bally Service Schools Announced For 2 Cities

LOS ANGELES—Paul A. Laymon, Inc., announces that November 10 and 11 are the dates set for the Bally Service School to be held at its Los Angeles office.

Bob Breither, Bally Field Engineer, will be in charge of the school and will bring with him latest servicing information and other helpful data for operators and servicemen. He will explain wiring diagrams and thoroughly cover all mechanical details on the current Bally games, "Jet" and "Rocket Bowlers," "Variety" in-line game, and the two Kiddy-Rides, "The Champion Horse" and "Moon-Ride." Paul A. Laymon will be host at the two-day session, and urges all operators and servicemen to attend the school.

CHICAGO — Donan Distributing Company, Bally distributors for Wisconsin and Northern Illinois, is scheduled for the Bally Service School, December 8.

"Bally field engineers, Bob Breither and Paul Calamari will conduct the school in their usual efficient manner" said Don Moloney. "For attending operators and servicemen, the two experts will literally x-ray 'Variety', 'Jet' and 'Rocket Bowlers', and the two kiddie-rides, 'Moon-Ride' and 'The Champion Horse' currently offered in the Bally line. Latest service tips and other valuable operating data will be revealed at the school to be held at

Music Operators — COME IN AND SEE...

The Latest and Greatest Of All Juke Boxes

AMI
MODEL
F

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

Airmail Subscription
To
The Cash Box **\$30**

the Donan headquarters, 5007 N. Kedzie Avenue, Chicago. Don Moloney, Mac Brier and Tom Cath of the Donan staff will be on hand to greet operators and servicemen from the area. All coin-men are urged to be there on December 8."

NEW golden-palomino horse
NEW rigid steel base
NEW flashy colorful cabinet

THE CHAMPION



- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢
A RIDE

**REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE**

**110 VOLT
A. C.**

**RIDE
THE CHAMPION
10¢**

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Politics big subject of discussion on coin row as voters flocked to polls Tuesday. . . . Snappy weather luring platter spinners inside. . . . Juke boxes getting bigger play throughout New England according to reports from ops with cafe, club and restaurant locations. . . . Dancing to juke box music getting greater in the hinterland. . . . Dick Mitchell, Dick's Record Co., and wife, Gerry, back from Baltimore week-end where they attended the Navy-Notre Dame football game. Caught Bill Haley at the Surf Club. Dick says Haley's new disc, "Dim, Dim The Lights" coming in for a hit. Lou Monte in Beantown visited Dick's and was greeted by ops. Seen at Dick's this week were Al Sharp, Portland, Me.; Wilfred Benoit, Auburn, Me.; and Leon Greenwood, Greenfield. . . . Demand for new Rock-Ola big at Jerry Columbo's Music & Television Corp. . . . Jerry Flatto, Boston Record Distributors, back from week-end in Manhattan where he dined with Kitty Kallen and her husband and caught the Four Lads. Jerry says one of his ops bought a record and forgot the name of it; called him at four different spots and finally got him at 1 a.m.—Jerry couldn't remember it either—next day Jerry recalled it, but waited until 3 a.m.—then called the op and told him—name of the song—"Teach Me Tonight."

Barney and Louis Blatt greeting many of their old op friends at their new Atlas Distributing headquarters on Commonwealth Ave., where they report good demand for the new AMI model "F" music machine. . . . Ed Ravreby back from trips through Worcester, Hartford and Bridgeport—also up to Canada. Reports kiddie rides being snapped up throughout the territory. Ops visiting Ed's World Fair this week included: Ray Faini, Framingham; Charles Seussens, Boston; Peachy Cassassanatta, Boston; Sam Grill, Westerly, R. I.; J. Tauby, Manchester, N. H.; Dave Baker, Arlington; and Joe Friedman, Lynn. . . . Bob Jones, sales manager, Redd Distributing, says biggest demand ever for Bally's "Variety" and Wurlitzer's new 1700 in past two weeks. Bob off for Chicago business trip, and will attend wedding of good friend in Detroit. Ops visiting with Si Redd this week included Joe Ahis, New Brunswick, Canada; Bill Hamel, Concord; Al Dolins, Hyannis; and Dave Baker, Arlington. Ken Sheldon of United Mfg. visiting with Si Redd this week. . . . Biz reported on upswing by Irv Margold at Trimount Automatic Coin. . . . Outlook for winter biz excellent, he says, as more and more indoor locations opening up for music.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE

EASTERN FLASHES

Election day slowed up collections here. Not only due to restriction on the sale of liquor until after the polls closed at 7 PM, but on top of this, the rains came down in sheets. The bad weather limited patronage in taverns after the ban was off. However, operators report that collections have started to show increases the past several weeks, and for the next several months, machines should operate at peak capacity.

The regular Tuesday board of directors meeting of the Music Operators of New York wasn't held this week due to the Election. Several of the board members, feeling the need of company, met elsewhere. . . . Jack Ehrlich, Hart Music Co., will known op, moved his quarters from Coney Island Avenue to Church and Troy, Brooklyn. Jack now joins Max Weiss and Phil Raisen, who have been located in this neighborhood for several years. Coney Island Avenue, which, during the days of pinballs, was known as the coinrow of Brooklyn, housing all of the borough's leading distributors. Even today, a number of operating firms still are located on this street—American Vending Co., Boro Automatic Music, Nu-Way, and Al Koondel. . . . Up until a few years ago, wholesalers on 10th Avenue kept open 6 days a week. In recent years these firms all agreed to close on Saturdays during the summer months. Now, for the first time, all these companies have agreed to keep closed Saturdays all year round. . . . Al Simon, Albert Simon, Inc., would like to be able to split himself in two. Has two hit amusement machines on his show-room floors at one time—Genco's "Big Top" Rifle Gallery, the shooting machine with moving targets, and ChiCoin's new shuffle "Fireball," with its "Flash-O-Matic" feature now included on the playfield. . . . Hymie Koepfel, Koepfel Distributing, suffering from a pulled muscle in his groin, hobbles around preparing used music machines for shipment. Brother Harry tries to slow him down, but without success. "I'm going to Connecticut for the week-end, and will rest up there" says Hymie.

Barney (Shugy) Sugerman, Runyon Sales Co., phones in from Hartford, Conn., to report firm's showing of the new AMI model "F" phonograph to Connecticut ops was a wonderful success. Ops from all over the state visited the Bond Hotel to view the phono. Assisting Shugy from the Runyon firm were Irv (Kempy) Kempner, Morris Rood, Jack Prigoff and Nat Gutkin. . . . Dick DiCiccio, Westchester op, on the row, buying. . . . Also in from this area, was Carl Pavesi, president of the Westchester Music Guild. . . . Westchester association held a general meet on Monday night, Nov. 1, and it was a unanimous decision to go dime play on new juke boxes. . . . Abe Shulman, Jukette Mfg. Corp., manufacturers of the miniature home non-coin operated juke box, "Jukette," visits Dave Stern and Bob Slifer at Seacoast Distributors. Seacoast is exclusive agents for this item. Slifer advises that the music ops have voiced approval of the new Rock-Ola 120-selection model 1446, hi-fi phonograph, and it's now a question of deliveries from the factory to take care of orders placed. . . . Meyer Parkoff, Atlantic New York Corp., shows us the new transparent Star title strips set into the floor model Seeburg "R." Very neat design, type in black, with red rules. . . . Bob Koff, games op, busy at the wholesalers. . . . Bob Jacobs, National Amusement, has a showroom full of shuffles, altho his reconditioning dept is located on 11th Ave. Games coming in and going out at a rapid clip. . . . Missed Abe Lipsky and Joe Young, Young Distributing, Wurlitzer distrib. "The're both out seeing customers" advises Etta Brodsky. . . . Mike Munves anxiously awaiting Exhibit's new "Sportland" Shooting Gallery. "Just wait until the ops see this one" claims Mike enthusiastically. . . . The Herman Distributing offices closed. Rumor has it that the Herman brothers are closing their 10th Avenue store. Location is one of the best on coinrow, and would make an ideal set-up for some wholesaler.

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Dick Grant of Mound, Minn., made a recent trip to Colorado with hunting the main item on the agenda and Dick reports that he and other members of his party got their limit. . . . Cal Wilkinson and his charming wife Phyliss made the trip in from Iowa Falls, Iowa to take in the Minnesota-Michigan State football game. They came prepared for the cold weather. . . . Earl Ackley of Spooner, Wis. is managing Frank Davidson's route while Frank is in the hospital. Earl reports that Frank is coming along nicely. . . . Combining business with football were Gordon Stout of Pierre, S. D. and A. A. Cluseau of Grand Rapids, Minn. . . . H. J. Lynard is very active in civic affairs and is an important cog in the Dodge County Fair Board. . . . Recent visitors to the Twin Cities were Al Eggermont of Marshall, Minn.; Chet Le Doux of Virginia, Minn.; Frank Coubal of Bloomer, Wisc.; M. J. Kragenbrink of Pipestone, Minn.; Frank Mafer of Grand Rapids, Minn.; Mr. and Mrs. Roy Storing of Fairmont, Minn.; J. A. Redding of La Crosse, Wisc.; Mike Young of Soldiers Grove, Minn.; and Lester York of Mitchell, S. D. . . . Amos and Danny Heilicher of the Advance Music Company of Minneapolis were the subjects of a very nice feature article which ran in the Minneapolis Star on November 1st. The article covered the enterprises of the Heilichers which consist mainly of their coin machine route and record publishing under the Soma label.

THRU THE COIN CHUTE CHICAGO CHATTER

Gun games are the rage these days! Seven firms are currently manufacturing guns with an eighth company ready to join the parade. J. P. Seeburg Corp., Exhibit Supply, Genco Manufacturing & Sales Co., United Manufacturing Co. and Williams Manufacturing Co., all of Chicago, are turning out guns. In Miami, Willie (Little Napoleon) Blatt has a pistol-type gun game in production while the Blendow Wilson firm of New York is manufacturing a pistol-type, water-shooting gun. The eighth company about to embark with a gun this year is J. H. Keeney & Co., Inc., of Chicago, which will break shortly with the popular .22-caliber rifle type. Only last week, Genco, came out with its second gun game. Next week, Exhibit will release its third since introducing the rifle-type gun this past spring. Operators are doing a whale of a business with guns in their well-peopled locations. Distributors, in turn, find no dust gathering on gun games in their showrooms.

Cheers and more cheers are due three members of the industry in Our Town for their aid in the "appreciation" drive being conducted by the Roseland Aqua Club of Chicago for Bill Kresge, the Fenger High School swimming coach who was stricken with polio this past October 1. Through the courtesy of Phil Weisman and Mike Spagnola of the Automatic Phonograph Distributing Co., a new AMI Model "F" juke box will be made available for the dance to be held in conjunction with the drive Friday night, November 12, at the school on Chicago's far south side. And to go along with the spanking new phonograph with its multi-horn high fidelity and full range Sonoramic sound, a complete set of the latest records for the 120-selection juke box will be provided by Mike Dale of Commercial Phonograph Survey on behalf of the Chicago phonograph operators. Appearing at the affair will be Jim Mills, Stan Dale and Bob Drews, Chi disk jockeys. They'll spin and comment on the latest records. To this trio of members of the industry and the three dj's we tip our hat. This is humanitarian work and good will at its best.

Remodeling work on the lobby at the Rock-Ola plant is progressing right along. Should be fully completed by the end of next month. Colds and the flu bug have bitten quite a few at Rock-Ola. Kurt Kluever, who dragged himself to work all week with a very bad cold, finally had to stay home for a few days. Dorothy Kammler, manager of export sales for Rock-Ola, and King Ray, sales manager of the phonograph division, and his staff were honored with a visit from Dr. and Mrs. Bervizbeitia and son, Russell, of Caracas, Venezuela. Dr. B. is associated with the firm, La Comercial Prosperi, in Caracas, which has for many years distributed Rock-Ola coin-operated phonographs. . . . FROM BALLY'S BALLY-WHO PUBLICATION: "What a sight at the top of Pike's Peak!" exclaimed Bill O'Connell of the Bally purchasing department, telling of his western vacation. "What do you think I saw right at the top? A Bally 'Citation'! Still getting a good play, too." And to top this item with a head, editor Herb Jones labeled it "Sightation."

"We certainly have a double winner in 'Super Jumbo' and '4-Belles,'" says Alvin Gottlieb. "This has been evidenced on location by the cash box receipts operators have been getting." . . . Empire's Howie Freer has been getting a lot of offers to wax cars but so far nobody has come across with an offer of barbells or any other exercising equipment. Howie advises that he is planning a strong series of promotional mailings of all kinds. Next week's get-together of the Old Time Football Players Association has Vince Shay in a reminiscent mood. . . . "As fast as they come in, out they go," revealed Mike Spagnola as he stood on the loading platform at Automatic Phono with a batch of AMI Model "F" phonos. . . . Friends say Romeo Laniel of Laniel Amusement, Montreal, Canada, had a very successful deer hunt recently and is very proud of it. . . . Al Simon, ChiCoin rep, spending several days at the factory. Continually telling about all the wonderful comments "Fireball Bowler" is getting and the many requests for it.

"A real challenge to the shooter," is the way Art Weinand put it in reference to the new "Sportland Shooting Gallery" which Exhibit Supply will release next week. "Why, the first month of production," Art went on to say, "will go to filling back orders which came sight unseen just on word description alone. Location tests on the gun are phenomenal." Ed Hall chimed in, "Variety is the word for it. 'Sportland Shooting Gallery' will feature many different kinds of motion and changing lights." . . . Ralph Sheffield spent Monday and Tuesday of last week in Pittsburgh visiting Ben and Si Lazar of B. D. Lazar Co. Both are tremendously enthused about Genco's new "Big Top Rifle Gallery." Back at Genco, Sam Lewis and Avron Gensburg report that production on the gun is being boosted every day in order to meet the great demand. . . . Paul Huebsch advises that Keeney will really go "gunning" this fall season with its new gun game soon to be announced. It will be Keeney's first gun during the post-war years.

The thrilling game the Chicago Bears won from the San Francisco 49ers in the last half minute of play had three rabid Bear fans in a dither all last week. Art Weinand, listening to the radio report of the game from San



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CHICAGO CHATTER (Cont.)

Francisco while driving in from the country, almost ran his car off the road when the Bears scored that winning touchdown. Those other two fans, Joe Kline and Herb Perkins, were really whooping it up like mad. . . . Henry Nelson of Nelson Distributing, Detroit, was a visitor at United last week. Raved about United's "11th Frame Shuffle Alley," "Comet Shuffle-Targette," "Carnival Gun" and "Singapore" while Bill DeSelm gladly seconded the comments. Bill reports that the demand for the foursome is very strong. . . . Sam Stern busy right off the bat filling orders for the new Williams five-ball game, "Colors." . . . "I'll furnish the transportation in the form of wheelbarrows and ambulances when and if the "20-Year Club" meets," chirped Charles (Jimmy) Johnson.

Wonder how many hot baths Ed Levin and the missus have taken while vacationing in Hot Springs? "Things are hot on our production lines here at Chicago Coin," said Sam Wolberg, "with 'Fireball Bowler' cooking up a storm all over the nation." . . . Dave Wallach, Keeney rep, is now traveling thru Texas after being in Salt Lake City and Denver. . . . An elephant's graveyard is a sought-after location by the ivory hunters. Ever wonder where old peanut machines wind up? Well, there are a couple of them, apparently discarded, on the roof of a building in Chicago's Loop. . . . Clay Nemeroff and Charley Pieri of Monarch Coin report that business for their firm is definitely on the increase. . . . Proud owner of a new car is Don Hooker, Bally engineer. Won it in a benefit lottery. . . . Herb Perkins says Monty West is continually on the phones at Purveyor. Joe Perkins is doing Iowa and Nebraska for the firm. . . . Sam Kolber and Fred Kline are again preparing to make respective road trips for First Coin.

Tom Callaghan of Bally recently received a miniature Secret Service badge from the chief of the U. S. Secret Service, who wrote: "The emblem is a token of appreciation for your many years of devoted and honorable service." . . . Rumor has it that Mary Gillette will give the Gillette Distributing bowling team a stirring pep talk in order that the squad may get out of the cellar in the Chicago Automatic Phonograph Bowling League. . . . Brisk is the word at World Wide these days, sales wise that is. Al Stern, Joel Stern, Len Micon and Fred Skor are all busy with sales. COULD BE DEPARTMENT: Generations ago, the "Joe Miller Joke Book" was a best seller. Don't see why a present-day "Nate Gottlieb Joke Book" couldn't do well on the book market. . . . HAPPY BIRTHDAY THIS WEEK TO: Virgil (Chris) Christopher, Baltimore, Md.; Marvin Liebowitz, New York, N. Y.; Max Eisenberg, Baltimore, Md.; Charles (Jimmy) Johnson, Chicago, Ill.; Carl A. Bowen, Grand Rapids, Michigan.

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Dean Martin, Sherry North and Jerry Lewis jump they hear the reports on their latest Paramount "Living It Up." Dean has plenty more to jump his Capitol recording of "Swag" has climbed a on the charts. He follows it with "That's What, he sings in the movie. Not to be outdone, Jerry Capitol release, "Candelabra Boogie" and "Please Me Down A Baby Brother." As for Sherry No have to sing a note.

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WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOwer 1-6715.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

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WANT—Show Boats, Circus, Rodeo and Frolics. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MAket 1-3968.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

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WANT—For resale—22 ft. Rockola—American or National Shuffleboards — Late Bingo Games — Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

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WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. **DAVIS DISTRIBUTING CORP.**, 725 WATER ST., SYRACUSE, N. Y. Tel.: SYRACUSE 75-5194.

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FOR SALE

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FOR SALE—Bally Bingo: Hi Fi write; Surf Clubs \$475; Ice Frolics \$425; Palm Springs \$395; Dude Ranch \$375; Yacht Club \$195; Beach Club \$350; Beauty \$275; Frolics \$185; Coney Island \$75; Bright Spots \$90; Bright Lites \$75; Spot Lite \$100. Miscellaneous: United Circus \$175; Keeney Lite-A-Line \$35; United A B C \$45; Genco Golden Nugget \$90; Genco Jumping Jax \$90. **MONROE COIN MACHINE EXCHANGE, INC.**, 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

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FOR SALE—Wurlitzer 1400 \$400; Wurlitzer 1015 \$80; Rockola 1422 \$60; Seeburgs BL's \$575; C's \$675; W's and Hi Fi's \$800; Exhibits Dale Guns \$20; Havburners \$35; Wurlitzer 3048 Wall Boxes \$20; Seeburg 100 sel. Wall Boxes \$70. **O'LE TON'S AMUSEMENT**, 408 N. OAKLAND AVE., CARBONDALE, ILL.

FOR SALE—Atlantic City \$125; Palm Beach \$135; Beach Clubs \$275; Palm Springs \$400. **TOLEDO COIN MACHINE EXCHANGE CO.**, 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

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FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. **CENTRAL DISTRIBUTORS**, 2315 OLIVE ST., ST. LOUIS, MISSOURI (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEStport 3582).

FOR SALE—To our Canadian Friends: Write for list of 5-Balls and Shuffle Alleys, low prices. Sample: United De Luxe 6-Player Shuffle Alley \$50 and Minstrel Man \$20. **WESTERN DISTRIBUTORS**, 1226 SW 16th AVE., PORTLAND 5, OREGON. Tel.: Atwater 7565.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.**, 937 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Speaker Wire 100 ft. \$1.75; 500 ft. \$1.70; per 100 3 wire 1-20 gauge 2-16 gauge Stranded Vinyl Jacket 100 ft. \$3.75; 500 ft. \$3.70; per 100 5 wire Control Cable 100 ft. \$4.95; 500 ft. \$4.85; per 100 3 in shield Vinyl Jacket, F.O.B. either office. **COVEN MUSIC CORPORATION**, 3181 NORTH ELSTON AVE., CHICAGO, ILL. — 1301 NORTH CAPITOL AVENUE, INDIANAPOLIS, IND.

FOR SALE—Reconditioned Wurlitzers: 1400's \$400; 1250's \$250. **O'CONNOR DISTRIBUTORS, INC.**, 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVENUE, BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Army & Navy \$117.50; Spark Plug \$60; Jalopy \$60; Flying High \$99.50; Super Pennant \$275; Star Series \$65; Hayburner \$50; Grand Slam \$90; Cabana \$149.50; Tropic \$174.50; Beach Club \$349.50; Hifi \$465; Beauty \$240; Bright Light \$40. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Special! Beach Clubs \$275; HiFis \$395; Palm Springs \$325; Hawaii's \$375; Mexicos \$345; Bally's Speed Boat, used very little, \$369.50; Bally's Champion Horse \$449.50; Shuffle Pools \$195; Rifle Gallerys \$399.50; Williams Daffy Derbys \$159.50; Super Pennant 1954 Baseballs \$199.50; 1954 Big Leagues \$269.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CANal 8318.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—A.M.I. Model D-80 \$525; A.M.I. Model C \$300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntal 9292.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Beauty \$295; Chinatown \$85; Control Towers \$35; Double Action \$25; Disk Jockey \$85; Fighting Irish \$35; Frolics \$230; Hayburner \$60; Yacht Club \$265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

FOR SALE—Finest Bingos—factory reconditioned—like finding \$50 in your pocket. Returnable 3rd day, full refund to protect you. Palm Springs (almost new) \$395; Yacht Clubs (Improved superline frequency) \$205; Palm Beach \$140; Dude Ranch \$370; Beach Clubs \$345; Atlantic City \$130; Leader \$65; Coney Island \$80; Holidays (6 card) \$60; Genco 400's (percentage right) \$65. We want Bingos. Mail your list. W. E. KENNEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlack 4-3844.

FOR SALE—We have a large stock of reconditioned Five Falls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — For nothing — information as to how we established 10 cent play on juke boxes on our route and what effect it has had on our revenues. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLEN FALLS, N. Y.

FOR SALE — Surf Clubs \$415; Ice Frolics \$365; Palm Springs \$355; Dude Ranch \$325; Beach Club \$315; Beauty \$250; Yacht Club \$160; Atlantic City \$135; Spot Lite \$75; United A.B.C. \$30. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNA. Tel.: 5-7549.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMmer 4938.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package \$28. 100 SERVICE COMPANY, 2638 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: JEFFerson 1-6531.

FOR SALE—Genco 2 player Basketball \$250; Genco Shuffle Pool \$125; Seeburg Coon Hunt \$450; Chicago Coin's 6 player Home Run \$250; Williams' 6 player Major League Baseball \$250; Williams' 6 player All Star Baseball \$250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE—1 Williams 6 player Major League Baseball \$375; 1 Evans Constellation Phono \$250; 3 Exhibit Dale Guns \$35 each; 1 United Leader \$75; 3 Aristo Scales (Brand New) at \$75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE — Coin Wrappers, Pop-Open, \$2.50 dimes only, 55c per thousand, thirty thousand to case. Fresh stock, sample mailed on request. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—40 Wurlitzer 3020 Wall Boxes \$8 each; 50 Seeburg 5c 3-Wire Wall Boxes \$3 each. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Exhibit, Shooting Gallery \$350; Genco, Sky Gunner \$200; Genco, Shuffle Pool \$225; Chi Coin, Triple Score Bowler \$225; Chi Coin, Crown Bowler \$225; Chi Coin, 10th Frame Special \$195. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH STREET, COLUMBUS 8, O. Tel.: UNiversity 6900.

MISCELLANEOUS

NOTICE — Bingo Operators! Stop needless service call caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Sample \$1.00-\$8.00 per dozen. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Hollywood, Calif., HOLLYWOOD 5-1702.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

Notice!

**YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"**

**Your Deposit Is
GUARANTEED**

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

THE LOW DOWN ON HIGH FIDELITY

Everyone's talking High Fidelity—but who's doing what about it? Just what is this new rage?

High Fidelity is an attempt to minimize the effect of the electro-mechanical means necessary to the reproduction of music. When music is produced in your presence by a singer or musician without microphone, loudspeaker, amplifier or other gadget, you have perfect fidelity. It is not "High" fidelity, but true and natural music—as good as the artist or the instruments with which he performs.

When a recording is made it is mass produced for re-performance. This recording and reproduction necessarily involves some losses from the original and often the introduction of extraneous sound.

No record, however fine, and no means of reproduction can perfectly and exactly duplicate the actual living presence of the performers themselves. When a reproducer of music says, "I have High Fidelity" he means that he has achieved a high degree of faithfulness to the original live performance.

The degree of Fidelity obtainable from any phonograph playing a given record depends upon these three points:

1. The Source of the Music—the record and how it's handled by the phonograph.
2. The Electronic Amplification—the signal and how it's delivered to the speaker system.
3. The Speaker System—the sound and how it's delivered to the ear.

How AMI Model "F" Handles the Source

Handling the record starts with the time-tested AMI record changer which selects and places the record into position for play. The "F's" new featherweight tone arm, with the famous General Electric variable reluctance cartridge and single stylus gently contacts the groove of the record. Silently, the "F's" new transcription turntable revolves at a speed that shows no more than 2/10th of 1 percent variation. This precise speed is essential to prevent wows, rumble and flutter. The Model "F" keeps out extraneous

noise that might otherwise be amplified along with the actual music. High Fidelity can be ruined or saved at the source.

How the AMI Model "F" Handles the Amplification

The signal from the record goes to the amplifier minus unwanted sounds from pickup and turntable. The "F's" new Full Range amplifier is a High Fidelity gem with an acoustical output well beyond 20 to 25,000 cps, equalling 50 watts acoustical power with

ordinary speakers. Controls permit shading "presence" and "brilliance" and volume, too, to balance the acoustics of the room. A cross over frequency dividing network feeds the lows to the bass horn and the highs to the treble horn, meeting and merging at the midpoint with no holes or gaps.

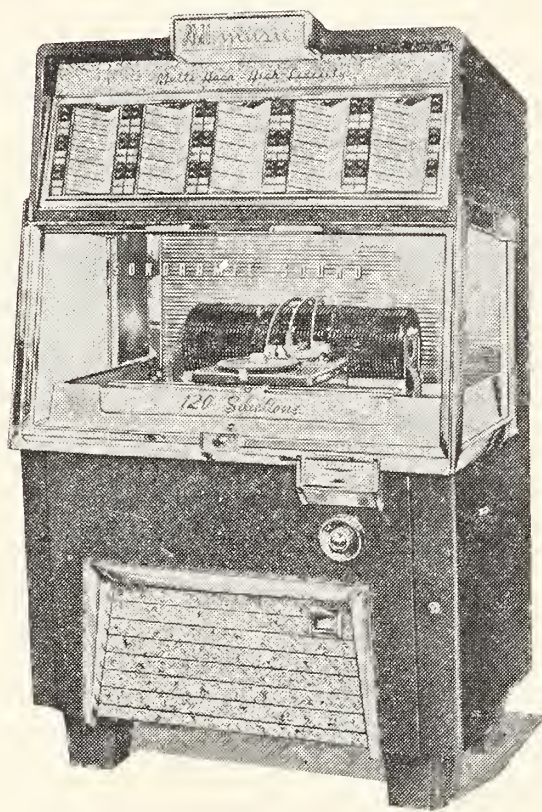
How the AMI Model "F" Handles the Music

Amplified without trace of electronic exaggeration the music goes to the unique driver and horn system of the Model "F." For the highs there is a very small (one square inch) diaphragm driver, for instant response to the very rapid vibration of the higher frequencies. For the slow-moving lows there is a 12-inch heavy duty unit. The amazing difference in the Model "F" is that these driver and speaker units are joined to HORNS. The treble horn is positioned at ear level and flared to send the music out in all directions above all possible obstruction and interference from furniture which can destroy high frequencies. The bass horn is folded inside the cabinet—and this horn, when unfolded is almost 5 feet long and 36 inches across its mouth. It is equivalent to more than NINE 12-inch ordinary loudspeakers.

Here you have the FIRST TRULY GREAT INNOVATION IN JUKE BOXES since AMI developed means to automatically select and play both sides of a record. These HORNS of the Model "F" are vital to the superiority of its music. Up till now music of this kind could be produced only by the most expensive High Fidelity equipment. Now, Model "F" automatic music has taken the lead in the entire High Fidelity parade.

This greatest High Fidelity of all is called SONORAMIC SOUND because the FULL RANGE of music is delivered in a way that surrounds the listener and is uniquely captivating and stimulating.

Now that you have the LOW DOWN on HIGH FIDELITY you can settle for nothing less than the best—and the best costs you no more—



AMI Model "F"
120, 80, 40 Selections

..... FULL RANGE

Multi-Horn High Fidelity and Sonoramic Sound

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
788th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. Coin Machine Industry" BLUE BOOK"]

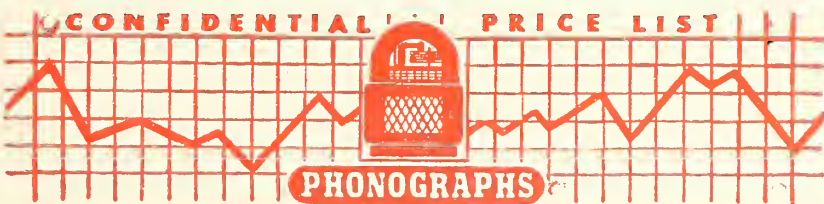
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AMI

2* Model A, '46, 40 Sel., 78 RPM	125.00	175.00
2. Model B, '48, 40 Sel., 78 RPM	200.00	250.00
4* Model C, '50, 40 Sel., 78 RPM	200.00	300.00
3* Model D-40, '51, 40 Sel., 78 RPM	275.00	395.00
1* Model D-80, '51, 80 Sel., 45 RPM	395.00	525.00
4. WM Wall Box	10.00	17.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	150.00	295.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	325.00	450.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	45.00	95.00
4. 1424, '46 Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
4. 1426, '47, 20 Sel., 78 RPM	65.00	130.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	225.00	275.00
4. 1432, Same as above, Converted to 45 RPM	225.00	300.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	295.00	395.00
4. 1434, Same as above, Converted to 45 RPM	295.00	400.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	350.00	550.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00

6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

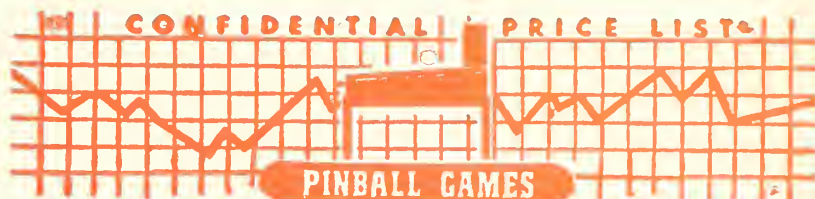
SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	99.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	129.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	65.00	175.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	75.00	199.00
1* M100A, '49, 100 Sel., 78 RPM	375.00	495.00
3* M100B, '51, 100 Sel., 45 RPM	475.00	625.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	475.00	695.00
4. M100C, '53, 100 Sel., 45 RPM	575.00	795.00
4. HF100C, '54, 100 Sel., 45 RPM	845.00	875.00
4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
2. W6L-56 5/10/25 Wire-less	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	75.00	125.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	75.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
2* 1100, '48, 24 Sel., 78 RPM	150.00	230.00
4. 1250, '50, 48 Sel., 78 RPM	185.00	275.00

4. 1250, '50, (Same as above) Converted to 45 RPM	250.00	325.00
1. 1400, '52, 48 Sel., 78 RPM	375.00	465.00
4. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
4* 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	450.00	595.00
4. 2140 Wall Box	3.00	10.95
4. 3029 Wall Box	8.00	18.50
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	15.00	60.00	4. Coronation (Got 11/52)	65.00	95.00
4. Across the Board (Un 9/52)	50.00	75.00	4. County Fair (Un 9/51)	35.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00	4. Crazy Ball (CC 7/48)	10.00	20.00
4. Alice (Got 8/48)	19.50	29.50	4. Crossroads (Got 5/52)	55.00	80.00
4. All Star Basketball (Got 1/52)	20.00	39.00	4. Cyclone (Got 5/51)	40.00	69.50
4. All Star Baseball (Wm 5/54)	250.00	375.00	4. Daisy May (Got 7/54)	195.00	245.00
4. Aquacade (Un 4/49)	10.00	25.00	4. Dallas (Wm 2/49)	15.00	29.00
4. Arabian Knights (Got. 12/53)	175.00	185.00	4. Dealer "21" (Wm 2/54)	165.00	215.00
4. Arcade (Wm 11/51)	45.00	75.00	4. De Icer (Wm 11/49)	20.00	39.00
4. Arizona (Un 4/50)	10.00	25.00	4. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Army-Navy (Wm 10/53)	60.00	130.00	4. Domino (Wm 5/52)	39.50	75.00
2* Atlantic City (B 5/52)	115.00	150.00	4. Double Action (Ge 1/52)	25.00	35.00
4. Baby Face (Un 12/48)	10.00	20.00	4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Banjo (Ex 3/48)	10.00	20.00	4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00	4. Disk Jockey (Wm 11/52)	79.50	110.00
4. Barnacle Bill (Got 8/48)	10.00	20.00	4. Dragonette (Got 6/54)	190.00	235.00
4. Basketball (Got 10/49)	15.00	25.00	4. Dreamy (Wm 2/50)	15.00	25.00
2* Beach Club (B 2/53)	275.00	350.00	2* Dude Ranch (B 9/53)	315.00	375.00
4* Beauty (B 11/52)	175.00	295.00	4. Eight Ball (Wm 1/52)	45.00	75.00
4. Be Bop (Ex 3/50)	10.00	20.00	4. El Paso (Wm 11/48)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00	4. Fairway (Wm 6/53)	95.00	150.00
4. Big Hit (CC 7/52)	35.00	50.00	4. Fighting Irish (CC 11/50)	25.00	35.00
2. Big League Baseball (Wm 6/54)	269.50	375.00	4. Five Star (Univ 5/51)	35.00	60.00
4. Big Top (Ge 2/49)	10.00	20.00	4. Floating Power (Ge 12/48)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00	4. Flying High (Got 2/53)	95.00	129.50
6. Blue Skies (Un 11/48)	15.00	20.00	4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Bolero (Un 12/51)	45.00	95.00	4. Football (CC 8/49)	10.00	25.00
4. Bomber (CC 3/51)	20.00	25.00	4. Four Corners (Wm 12/52)	55.00	95.00
4. Bone Head (Ge 11/48)	10.00	20.00	4. Four Horsemen (Got 9/50)	30.00	40.00
4. Boston (Wm 5/49)	15.00	20.00	4. "400" (Upright) (Ge 10/52)	35.00	80.00
4. Bowling Champ (Got 2/49)	15.00	25.00	4. Four Stars (Got 6/52)	50.00	90.00
4. Bowl. League (Got 8/47)	10.00	19.50	4. Freshie (Wm 9/49)	15.00	20.00
4* Bright Lights (B 5/51)	10.00	19.00	4* Frolics (B 10/52)	150.00	230.00
4. Bright Spot (B 11/51)	70.00	110.00	4. Futurity (B 3/51)	60.00	95.00
4. Broadway (B 6/51)	49.50	75.00	4. Georgia (Wm 7/50)	20.00	35.00
4. Buffalo Bill (Got 5/50)	20.00	30.00	6. Gin Rummy (Got 2/49)	15.00	25.00
4. Buccaneer (Got 10/48)	10.00	25.00	6. Gizmo (Wm 8/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00	4. Glamour (Got 7/51)	15.00	25.00
4. Buttons & Bows (Got 3/49)	15.00	25.00	6. Glider (Ge 8/49)	10.00	20.00
4. Cabana (Un 3/53)	125.00	195.00	4. Globe Trotter (Got 11/51)	35.00	75.00
4. Camel Caravan (Ge 6/49)	15.00	30.00	4. Gold Cup (B 4/48)	15.00	45.00
4. Campus (Ex 2/50)	15.00	20.00	4. Golden Gloves (CC 7/49)	10.00	25.00
4. Canasta (Ge 7/50)	25.00	34.50	4. Golden Nugget (Upright) (Ge 2/53)	50.00	90.00
4. Caravan (Wm 6/52)	35.00	75.00	4. Gold Star (Got 8/54)	255.00	275.00
6. Carnival (B 7/48)	10.00	20.00	6. Gondola (Ex 5/49)	10.00	20.00
4. Carolina (Un 3/49)	15.00	25.00	4. Grand Award (CC 1/49)	10.00	20.00
6. Caribbean (Un 3/48)	15.00	25.00	4. Grand Champion (Wm 8/53)	100.00	125.00
4. Champion (B 12/49)	20.00	30.00	4. Grand Slam (Got 4/53)	65.00	135.00
4. Champion (CC 6/49)	15.00	20.00	6. Grand Stand (B '50)	20.00	35.00
4. Chinatown (Got 10/52)	65.00	95.00	4. Green Pastures (Got 1/54)	175.00	200.00
4. Cinderella (Got 3/47)	10.00	25.00	4. Gun Club (Wm 11/53)	105.00	135.00
6. Circus (Ex 8/48)	10.00	20.00	4. Guys-Dolls (Got 5/53)	80.00	145.00
4. Circus (Un 8/52)	135.00	195.00	4. Handicap (Wm 6/52)	35.00	45.00
4. Citation (B 10/48)	15.00	35.00	4. Happy Days (Got 7/52)	65.00	105.00
4. C.O.D. (Wm 9/53)	95.00	145.00			
4. College Daze (Got 8/49)	10.00	20.00			
4* Coney Island (B 9/51)	42.50	105.00			
4. Contact (Ex 10/48)	10.00	20.00			
4. Control Tower (Wm 3/51)	25.00	35.00			

"THE CONFIDENTIAL PRICE LISTS"

The Cash Box


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1. Happy-Go-Lucky (Got 3/51)	25.00	45.00
1. Harvest Moon (Got 12/48)	15.00	20.00
1. Harvest Time (Ge 9/50)	15.00	44.00
1. Harvey (Wm 5/51)	15.00	49.00
1. Havana (Un 2/54)	310.00	435.00
2. Hawaii (Un 6/54)	375.00	485.00
1. Hawaiian Beauty (Got 4/54)	180.00	225.00
1. Hayburner (Wm 6/51)	50.00	70.00
2* Hi-Fi (B 6/54)	395.00	475.00
1. Hit Parade (CC 2/51)	10.00	20.00
1. Hit & Runs (Ge 3/51)	15.00	25.00
1. Hit 'N' Run (Got 4/52)	75.00	95.00
1. Holiday (CC 12/48)	10.00	20.00
1. Holiday (Ke 12/51)	49.00	75.00
2. Home Run, 6 Player (CC 3/54)	250.00	385.00
1. Hong Kong (Wm 9/51)	45.00	75.00
1. Horsefeathers (Wm 1/52)	44.50	79.50
1. Horse Shoe (Wm 12/51)	25.00	40.00
1. Hot Rods (B '49)	20.00	39.50
1. Humpty Dumpty (Got 10/47)	10.00	25.00
2* Ice-Frolics (B 1/54)	300.00	425.00
1. Jack 'N' Jill (Got 4/48)	10.00	20.00
1. Jalopy (Wm 8/51)	45.00	75.00
1. Jamboree (Ex 5/48)	10.00	20.00
1. Jeanie (Ex 6/50)	15.00	20.00
1. Jockey Club (Got 4/54)	215.00	245.00
1. Jockey Special (B 11/47)	15.00	45.00
1. Joker (Got 11/50)	15.00	25.00
1. Judy (Ex 7/50)	10.00	20.00
1. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
1. Just 21 (Got 1/50)	10.00	24.50
1. K.C. Jones (Got 11/49)	10.00	20.00
1. King Arthur (Got 10/49)	10.00	20.00
1. King Cole (Got 5/48)	10.00	20.00
1. King Pin (CC 12/51)	30.00	69.00
1. Knockout (Got 1/51)	15.00	30.00
1. Lady Robin Hood (Got 1/48)	10.00	25.00
1. Lazy "Q" (Wm 2/54)	120.00	195.00
1. Leaders (Un 10/51)	40.00	85.00
1. Lite-A-Line (Ke 6/52)	35.00	50.00
2. Long Beach (Wm 7/52)	55.00	85.00
1. Lovely Lucy (Got 2/54)	175.00	205.00
1. Lucky Inning (Wm 5/50)	15.00	25.00
1. Lucky Star (Got 5/47)	10.00	20.00
1. Mad. Sq. Garden (Got 6/50)	24.00	49.50
1. Magic (Ex 11/48)	10.00	20.00
1. Majors '49 (CC 2/49)	15.00	25.00
1. Major League Baseball (Un 6/48)	10.00	20.00
1. Major League Baseball (Wm 4/54)	250.00	375.00
6. Manhattan (Un 2/48)	10.00	17.50
1. Majorettes (Wm 4/52)	29.00	45.00
1. Marble Queen (Got 8/53)	125.00	175.00
1. Mardi Gras (Ge 5/48)	10.00	20.00
1. Maryland (Wm 4/49)	10.00	20.00
1. Merry Widow (Ge 6/48)	10.00	20.00
1. Mercury (Ge 3/50)	10.00	29.00
1. Mermaid (Got 6/51)	25.00	39.00
2. Mexico (Un 3/54)	345.00	435.00
1. Minstrel Man (Got 3/51)	25.00	39.00
1. Monterey (Un 5/48)	10.00	20.00
1. Moon Glow (Un 11/48)	10.00	20.00
1. Morecco (Ex 10/48)	15.00	35.00
1. Mystic Marvel (Got 3/54)	195.00	225.00
1. Niagara (Got 12/51)	35.00	55.00
1. Nifty (Wm 12/50)	15.00	35.00
1. "9" Sisters (Wm 1/54)	145.00	195.00
1. Oasis (Ex 10/50)	10.00	20.00
1. Oklahoma (Un 5/49)	10.00	20.00
1. Old Faithful (Got 12/49)	15.00	25.00
1. Olympics (Wm 5/52)	45.00	75.00
1. One Two Three (Ge 10/48)	10.00	25.00
1. Palisades (Wm 7/53)	95.00	130.00
1* Palm Beach (B 7/52)	124.50	160.00
2* Palm Springs (B 11/53)	325.00	425.00
1. Paradise (Un 7/48)	10.00	20.00
1. Paratrooper (Wm 8/52)	25.00	35.00
1. Pin Bowler (CC 6/50)	10.00	20.00
1. Pinch Hitter (Un 5/49)	10.00	20.00
1. Pinky (Wm 9/50)	20.00	35.00
1. Pin Wheel (Got 11/53)	145.00	175.00
1. Play Ball (CC 1/51)	20.00	35.00
1. Playland (Ex 8/50)	10.00	20.00
1. Playtime (Ex 8/49)	10.00	20.00
1. Poker Face (Got 9/53)	125.00	150.00
1. Puddin' Head (Ge 10/48)	10.00	20.00
1. Punchy (CC 12/50)	10.00	20.00
1. Quarterback (Wm 10/49)	15.00	35.00
1. Quartet (Got 2/52)	60.00	110.00

1. Queen of Hearts (Got 12/52)	70.00	115.00
1. Quintet (Got 3/53)	85.00	135.00
1. Rag Mop (Wm 10/50)	15.00	35.00
1. Rainbow (Wm 9/48)	10.00	20.00
1. Ramona (Un 2/49)	10.00	20.00
1. Red Shoes (Un 11/50)	20.00	34.50
1. Rio (Un 11/53)	250.00	395.00
1. Rip Snorter (Ge 10/49)	10.00	20.00
1. Rocket (Ge 5/50)	20.00	39.00
1. Rockettes (Got 8/50)	25.00	39.00
1. Rodeo (Un 2/53)	175.00	225.00
1. Rondevoo (Un 5/48)	15.00	35.00
1. Rose Bowl (Got 10/51)	35.00	65.00
1. Round Up (Got 11/48)	10.00	25.00
1. St. Louis (Wm 2/49)	25.00	39.00
1. Saddle and Turf (Ex 10/53)	250.00	325.00
6. Sally (CC 10/48)	10.00	20.00
1. Samba (Ex 5/48)	10.00	20.00
1. Saratoga (Wm 10/48)	10.00	20.00
1. Screamo (Wm 4/54)	195.00	250.00
1. Serewball (Ge 8/48)	10.00	20.00
1. Sea Jockeys (Wm 11/51)	24.50	50.00
1. Sea Isle (CC 11/47)	10.00	20.00
1. Select-A-Card (Got 4/50)	10.00	20.00
1. Serenade (Un 11/48)	10.00	20.00
1. Shanghai (CC 4/48)	20.00	34.50
1. Shantytown (Ex 10/49)	20.00	39.00
1. Sharpshooter (Got 5/49)	10.00	25.00
1. Shindig (Got 10/53)	135.00	170.00
1. Shoo Shoo (Wm 2/51)	25.00	29.50
1. Short Stop (Ex 7/48)	10.00	20.00
1. Shoot the Moon (Wm 11/51)	20.00	55.00
1. Show Boat (Un 1/49)	10.00	20.00
1. Show Boat (Un 12/52)	150.00	175.00
1. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
1. Silver Skates (Wm 2/53)	65.00	95.00
1. Singapore (Un 11/47)	10.00	20.00
1. Skill Pool (Got 8/52)	60.00	75.00
1. Slingfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
1. South Pacific (Ge 2/50)	20.00	39.00
1. Spark Plugs (Wm 9/51)	49.50	75.00
1. Speedway (Wm 9/48)	10.00	20.00
1. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	42.50	100.00
1. Sportsman (Ge 2/51)	10.00	20.00
1. Sportsman (Wm 2/52)	30.00	35.00
1. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
1. Stardust (Un 5/48)	20.00	34.50
1. Stars (Un 6/52)	50.00	105.00
1. Starlight (Wm 3/53)	65.00	80.00
1. Steeple Chase (Un 1/52)	35.00	65.00
1. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
1. Struggle Buggies (Wm 12/53)	130.00	160.00
1. Summertime (Un 9/48)	15.00	25.00
1. Sunny (Wm 12/47)	10.00	20.00
1. Sunshine Park (B 12/52)	55.00	85.00
1. Super Hockey (CC 4/49)	20.00	34.50
2* Super Pennant Baseball (Wm 1/54)	199.50	325.00
2. Super Star Baseball (Wm 1/54)	425.00	450.00
2* Surf Club (B 3/54)	400.00	475.00
1. Sweepstakes (Wm 1/52)	75.00	95.00
1. Sweetheart (Wm 5/50)	20.00	35.00
1. Tahiti (CC 10/49)	20.00	34.50
1. Tahiti (Un 8/53)	195.00	300.00
1. Tampico (Wm 6/49)	10.00	20.00
1. Telecard (Got 1/49)	10.00	25.00
1. Tennessee (Wm 2/48)	10.00	20.00
1. Thing (CC 2/51)	15.00	35.00
1. Three Feathers (Ge 5/49)	10.00	25.00
1. Three Four Five (Un 6/51)	15.00	35.00
1. Three Musketeers (Got 7/49)	15.00	35.00
1. Thrill (CC 9/48)	10.00	20.00
1. Times Square (Wm 4/53)	70.00	105.00
1. Touchdown (Un 1/52)	15.00	25.00
1. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
1. Trinidad (CC 3/48)	10.00	20.00
1. Triple Action (Ge 1/48)	10.00	20.00
1. Triplets (Got 7/50)	15.00	25.00
1. TriScore (Ge 1/51)	20.00	39.00
1. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
2. Tropics (Un 7/53)	174.50	275.00
1. Tucson (Wm 1/49)	10.00	29.00
1. Tumbleweed (Ex 9/49)	15.00	35.00
1. Turf King (B 6/50)	15.00	45.00
1. Twenty Grand (Wm 12/52)	55.00	95.00
1. Utah (Un 7/49)	10.00	20.00
1. Vanities (Ex 2/47)	10.00	19.50

1. Virginia (Wm 3/48)	10.00	12.50
1. Watch My Line (Got 9/51)	15.00	35.00
1. Whizz Kids (CC 3/52)	20.00	40.00
1. Wild West (Got 8/51)	40.00	60.00
1. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
1. Bally Hook Bowler (11/50)	20.00	45.00
1. Bally Basehall (5/51)	35.00	45.00
1. Bally Shuffle Line (7/51)	25.00	50.00
1. Bally Victory Bowler (5/54)	395.00	510.00
2. Bally Champion Bowler (5/54)	350.00	520.00
1. ChiCoin Bowling Alley (11/49)	25.00	55.00
1. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
1. ChiCoin Bowling Classic (5/50)	20.00	35.00
1. ChiCoin Pin Bowler (6/50)	20.00	30.00
1. ChiCoin Trophy Bowl (7/50)	20.00	35.00
1. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
1. ChiCoin Pin Lite (9/50)	25.00	30.00
1. ChiCoin Horse-Shoes (5/51)	35.00	75.00
1. ChiCoin 6-Player (8/51)	45.00	95.00
1. ChiCoin King Pin (12/51)	50.00	100.00
1. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
1. ChiCoin Match Bowler (6/52)	95.00	125.00
1. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
1. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
1. ChiCoin 10th Frame Special (12/52)	135.00	215.00
2. ChiCoin Name Bowler (1/53)	124.00	165.00
2* ChiCoin 10th Frame Double Score Bowler (3/53)	165.00	225.00
3* ChiCoin Crown (4/53)	195.00	255.00
1. ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
2* ChiCoin Triple Score (6/53)	215.00	250.00
1. ChiCoin Gold Cup (7/53)	295.00	335.00
1. ChiCoin High Speed Crown (7/53)	295.00	350.00
1. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
1. ChiCoin Advance (10/53)	310.00	395.00
1. ChiCoin King (10/53)	350.00	400.00
3. ChiCoin Criss Cross Bowler (12/53)	300.00	395.00
1. ChiCoin Super Frame (3/54)	345.00	395.00
1. Exhibit Strike (6/51)	20.00	30.00
1. Exhibit Twin Rotation (5/52)	65.00	125.00
1. Genco Bowling League (11/49)	15.00	20.00
1. Genco Baseball (5/50)	15.00	20.00
1. Genco Shuffle Target (7/51)	20.00	45.00
1. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	125.00	275.00
1. Genco Match Pool (2/54)	225.00	375.00
1. Gottlieb Bowlette (3/50)	15.00	29.50
1. Keeney Pin Boy (11/49)	15.00	20.00
1. Keeney Ten Pins (1/50)	15.00	20.00
1. Keeney ABC (2/50)	15.00	20.00
1. Keeney Lucky Strike (4/50)	20.00	30.00
1. Keeney King Pin (4/50)	20.00	30.00
1. Keeney Bowling Champ (4/50)	20.00	30.00
1. Keeney Duck Pins (6/50)	20.00	30.00
1. Keeney Double Bowler (8/50)	25.00	35.00

4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
4* Yacht Club (B 6/53)	160.00	285.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00
		
4. Keeney League (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
2. Keeney 6-Player League (9/51)	45.00	95.00
4. Keeney DeLuxe League (3/52)	45.00	125.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	45.00	135.00
4. Keeney Team (10/52)	125.00	165.00
4. Keeney Club (4/53)	135.00	250.00
3. Keeney Domino (5/53)	150.00	250.00
2. Keeney Carnival (5/53)	185.00	250.00
4. Keeney Pacemaker (9/53)	210.00	325.00
4. Keeney Mainliner Bowler (1/54)	300.00	425.00
4. Keeney Bonus Bowler (3/54)	300.00	450.00
4. Keeney Diamond Bowler (4/54)	395.00	485.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	85.00	60.00
4. United Twin Shufflecade (12/50)	85.00	60.00
4. United 5-Player (1/51)	45.00	75.00
2. United 6-Player	60.00	100.00
2. United DeLuxe 6-Player (10/51)	50.00	110.00
4. United 6-Player Super (3/52)	75.00	125.00
4. United 4-Player Official (5/52)	100.00	135.00
4. United 6-Player Star (7/52)	125.00	160.00
4. United 10th Frame Star (9/52)	125.00	175.00
4. United Manhattan 10th Frame (9/52)	150.00	220.00
4. United 10th Frame Super (10/52)	140.00	225.00
4. United Manhattan (9/52)	175.00	220.00
2* United Cascade (2/53)	129.00	225.00
4* United Clover (2/53)	145.00	255.00
2. United Liberty (2/53)	129.00	265.00
2* United Classic (6/53)	195.00	275.00
2* United Olympic (6/53)	195.00	275.00
2* United Royal (9/53)	245.00	375.00
2* United Imperial (9/53)	275.00	375.00
2. United Chief (11/53)	345.00	410.00
2. United Leader (11/53)	345.00	420.00
2* United Team (1/54)	350.00	425.00
2. United DeLuxe Team (1/54)	425.00	495.00
2. United League (1/54)	350.00	450.00
2* United Ace (Un 5/54)	425.00	525.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00

4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00

4. Williams Bowler (9 1/2') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Conveyor	49.50	89.50
4. Bally Defender	59.50	125.00
4. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Sky Battle	39.50	85.00
4. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	150.00
4. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
3. ChiCoin Basketball Champ	109.50	300.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	35.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	65.00	105.00
4. ChiCoin Pistol	49.50	99.50
4. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	75.00	195.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	15.00	94.50
4. Exhibit Gun Patrol	125.00	185.00
4. Exhibit Jet Gun	99.00	195.00
4. Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	75.00	125.00
4* Exhibit Six Shooter	75.00	145.00
4. Exhibit Vitalizer	45.00	75.00
1* Exhibit Shooting Gallery	295.00	415.00
6. Groetchen Met. Typewriter	79.50	149.50
4* Genco Sky Gunner	150.00	250.00
4. Genco Silver Chest	250.00	275.00
4. Genco Night Fighter	250.00	295.00
2* Genco Basketball	249.50	399.50
4. Genco Super Basketball	400.00	475.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50

4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	49.50	99.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	195.00
4. Mutos. Fly. Sancers	100.00	175.00
2. Mutos. Photo. (Pre-War)	125.00	250.00
4. Mutos. Photomatic (late)	450.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	85.00	185.00
4* Seeburg Bear Gun	145.00	195.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
2. Telequiz	69.50	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
1. Williams All Stars	35.00	89.50
4. Williams Box Score	39.50	75.00
4. Williams Star Series	24.50	109.50
2. Williams DeLuxe World Series	50.00	169.50
4. Williams Super World Series	110.00	195.00
4. Williams Quarterback	25.00	75.00
4. Williams Pennant Baseball	275.00	325.00
4. Wurlitzer Skee ball	35.00	150.00

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model A	125.00-200.00
AMI Model C	200.00-300.00
AMI Model D-40	250.00-410.00
AMI Model D-80	375.00-525.00
Rock-Ola 1422	45.00-110.00
Seeburg M100A	350.00-475.00
Seeburg M100B	450.00-650.00
Wurlitzer 1100	150.00-225.00
Wurlitzer 1250	185.00-275.00
Wurlitzer 1400	375.00-465.00
Wurlitzer 1500	449.50-625.00

PINBALLS

ABC (Un 3/51)	15.00-60.00
Atlantic City (B 5/52)	115.00-150.00
Beach Club (B 2/53)	275.00-350.00
Beauty (B 11/52)	175.00-295.00
Bright Lights (B 5/51)	40.00-100.00
Cabana (Un 3/53)	125.00-195.00
Coney Island (B 9/51)	42.50-105.00
Dude Ranch (B 9/53)	315.00-375.00
Frolics (B 10/52)	150.00-230.00
Hi-Fi (B 6/54)	395.00-475.00
Ice-Frolics (B 1/54)	300.00-425.00
Palm Beach (B 7/52)	124.50-160.00
Palm Springs (B 11/53)	325.00-425.00
Spot-Lite (B 1/52)	42.50-100.00
Super Pennant Baseball (Wm 1/54)	199.50-325.00
Surf Club (B 3/54)	400.00-475.00
Yacht Club (B 6/53)	160.00-285.00

SHUFFLES AND REBOUNDS

ChiCoin 10th Frame Dbl. Score Bowler (3/53)	165.00-225.00
ChiCoin Crown (4/53)	195.00-255.00
ChiCoin Triple Score (6/53)	215.00-250.00
Genco Shuffle Pool (11/53)	125.00-275.00
United Cascade (2/53)	129.00-225.00
United Clover (2/53)	145.00-255.00
United Classic (6/53)	195.00-275.00
United Olympic (6/53)	195.00-275.00
United Royal (9/53)	245.00-375.00
United Imperial (9/53)	275.00-375.00
United Team (1/54)	350.00-425.00
United Ace (Un 5/54)	425.00-525.00

ARCADE EQUIPMENT

Chi-Coin Goalee	35.00-119.00
Exhibit Dale Gun	15.00-94.50
Exhibit Six Shooter	75.00-145.00
Exhibit Shooting Gallery	295.00-415.00
Genco Sky Gunner	150.00-250.00
Genco Basketball	249.50-399.50
Seeburg Bear Gun	145.00-195.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INCORPORATED

AMI "F"-80 Phonograph	
AMI "F"-120 Phonograph	
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

Champion	\$ 795.00
Variety	760.00
Moon-Ride	995.00
Jet-Bowler (With Match Feature)	
Model Jet-110, 10c a play	755.00
Model Jet-325, 10c a play, 3 plays for 25c	775.00
Rocket-Bowler (Without Match Feature)	
Model Rocket-110, 10c a play	710.00
Model Rocket-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Fireball Bowler (Without Match Feature)	
Single Chute	\$ 685.00
Double Chute	705.00
Flash Bowler (Without Match Feature)	
Single Chute	\$ 685.00
Double Chute	705.00
Holiday Bowler (With Match Feature)	
Single Chute	789.50
Double Chute	799.50

EXHIBIT SUPPLY

Star Shooting Gallery	\$ 595.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Big Top Rifle Gallery (With Match Score and Free Play Feature)	\$ 675.00
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D. GOTTLIEB & CO.

Super Jumbo (With Match Score and Free Play Feature)	\$ 595.00
4-Belles	364.00

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

American Bowler (With Match Feature)	
Single Chute	\$ 690.00
Double Chute	710.00
National Bowler (Without Match Feature)	
Single Chute	650.00
Double Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster, 120 Selections, 45 RPM Only	
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1550, 20 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

UNITED MFG. CO.

De Luxe 11th Frame Shuffle Alley (With Match Feature)	
Regular Model, 10c play	\$ 710.00
Special Model, 10c, 3 for 25c	730.00
11th Frame Shuffle Alley (Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
De Luxe Carnival Gun (With Match Feature)	
Single Chute	700.00
Double Chute	720.00
Carnival Gun (Without Match Feature)	
Single Chute	675.00
Double Chute	695.00
De Luxe Comet Shuffle-Targette (With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targette (Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Singapore	725.00

WILLIAMS MFG. CO.

Jet Fighter (Without Match or Free Play Features)	\$ 650.00
Super Jet Fighter (With Match and Free Play Features)	675.00
Colors	389.50

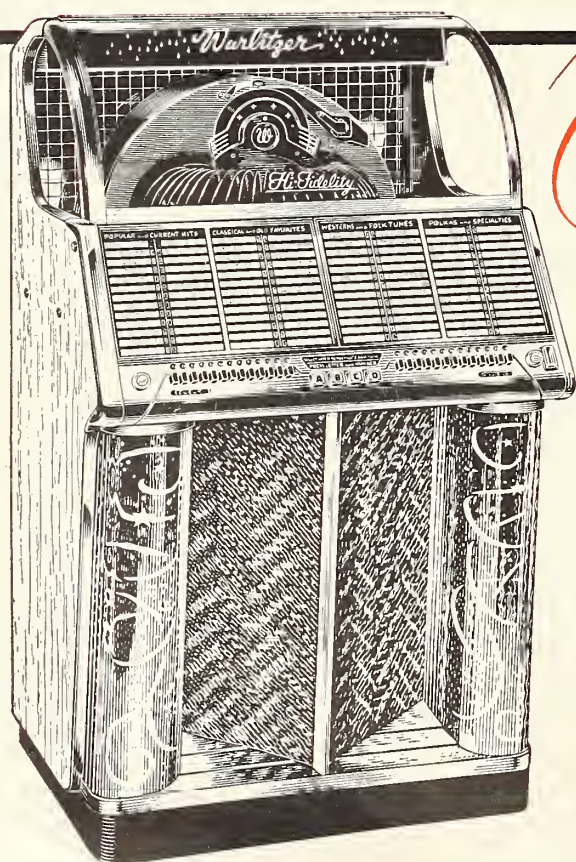
THE RUDOLPH WURLITZER CO.

Model "1700" Phonograph	
Model "1600-A" Phonograph	
Model "1650-A" Phonograph	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 5112-12" Concealed Speaker Hi-Fi	
Model 5112-8" Wall Speaker Hi-Fi	
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

STILL THE LEADER IN HIGH FIDELITY TONE



TAKES THE MASK
OFF THE MUSIC



Wurlitzer **1700HF**

The High Fidelity sound system engineered for the Wurlitzer 1700HF Phonograph literally and audibly takes the mask off the music. It is true high fidelity with ample speaker capacity to reproduce the full tonal music range audible to the human ear. People like to listen to it. That's one of many reasons why every Wurlitzer 1700HF is taking in MORE MONEY than the phonograph it replaced.

**HEAR IT-SEE IT-BUY IT
AT YOUR WURLITZER DISTRIBUTOR**

The Rudolph Wurlitzer Company • North Tonawanda, New York
Established 1856

<input checked="" type="checkbox"/> STRIKE SCORES	60	120	180	240	300	360	420	480	540	600	<input checked="" type="checkbox"/> STRIKE SCORES
<input checked="" type="checkbox"/> SPARE SCORES	40	80	120	160	200	240	280	320	360	400	<input checked="" type="checkbox"/> SPARE SCORES
↑ ↑ ↑ ↑ ↑ ↑ ↑ ↑											
FRAMES	1	2	3	4	5	6	7	8	9	10	FRAMES



**UNITED'S
DE LUXE**

**11th
FRAME
SHUFFLE ALLEY**

WITH NEW **HIGH** SCORES

**BIG SCORES
BUILD BIG INCOME**

ONE TO SIX
CAN PLAY

ALSO AT YOUR DISTRIBUTOR

SINGAPORE
FAST ACTION
IN-LINE GAME

COMET
SHUFFLE-TARGETTE
WITH OR WITHOUT
MATCH-A-SCORE

CARNIVAL GUN
Fast Play
SHOOTING GALLERY
with
TIME-BONUS SCORE

OTHER FEATURES!

10TH FRAME FEATURE
CAN SCORE 1800

MASTER FRAME
☒ SCORE 1000 ☒ SCORE 500
Regulation 1-9 and 20-30 Scoring

FAMOUS TRIPLE MATCH FEATURE

King-Size, Durable Bowling Pins

Available in 10¢-3 for 25¢ Models

LATEST E-Z SERVICE FEATURES

TWO SIZES: 8 FT. BY 2 FT., 9 FT. BY 2 FT.

**SEE
YOUR
DISTRIBUTOR
NOW!**

UNITED'S
REGULAR
**11th FRAME
SHUFFLE ALLEY**
with all the
features of
DE LUXE
except
**TRIPLE MATCH
FEATURE**

AVAILABLE
IN SAME
SIZES AS
DE LUXE



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Bally VARIETY

WITH SENSATIONAL

Magic-Lines

PROFIT BOOSTING FEATURE

Location-reports from coast to coast prove that VARIETY tops all other in-line games, including BEACH CLUB, for immediate attraction, continuous repeat-play and record-smashing earning-power. Get your share . . . get VARIETY today.

FAMOUS FEATURES

Super-Cards that score 4-in-line for 3-in-line . . . Corner Scores . . . Spot Roll-overs . . . Extra Time Lights . . . Advancing Scores . . . Extra Balls.

Ghost-cards above show how player moves Card-numbers UP or DOWN. Bright circles are lit numbers. Top card shows all numbers in normal position. Other cards illustrate 3 different ways to straighten out lop-sided line-up by moving first 3 lines of Card UP or DOWN. Players hail Magic-Lines as greatest extra-fun feature in years . . . and back up their enthusiasm with greatest cash-box approval in years!

Bally JET-BOWLER

WITH MATCH-SCORE FEATURES

Rocket Bowler

WITHOUT MATCH-SCORE FEATURES

SPEED-CONTROL SKILL of skee-ball combined with AIM-CONTROL SKILL of bowling results in a bowler that really keep players coming back day after day, month after month. Get in on the big new bowler boom . . . get JET-BOWLER and ROCKET-BOWLER!

FAVORITE FEATURES

Light-up scores. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Choice of straight dime play or 1 play 10 cents, 3 plays 25 cents.

Electronic Speed-O-Meter detects speed of every puck-shot. Player controls shot-speed for highest scores.